

The ROTARIAN

AN INTERNATIONAL MAGAZINE DEVOTED TO THE ADVANCEMENT OF THE IDEAL OF SERVICE AND ITS APPLICATION TO PERSONAL, BUSINESS, COMMUNITY, AND INTERNATIONAL LIFE

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'Twas the Day Before Christmas

Shock Absorbers

By **Newton D. Baker**

Honorary President, Community Chests & Councils, Inc.

IN 1889, Dr. Richard T. Ely said, "We are beginning to hear of a science of charity, and it is sadly needed, for old-fashioned alms-giving is a curse." In the 47 years which have followed the rumored birth of this new science, there has been a complete revolution in the sense of community responsibility, and the very pillars which support the modern social structure have been rebuilt.

Charity has fortunately ceased to be the characteristic word in the name of the new science. To our fathers that word had various meanings, from Dean Swift's savage cynicism that "charity is an earnest desire on the part of A that B shall do something for C," to the "liberality to the poor" which sent gentle and sympathetic women on missions of neighborliness and love to the suffering and afflicted who came to their notice. The wants of neighbors who needed relief were discovered in those days through church agencies or from what one could see in the next yard. This was wholly casual and personal, both in relief given and the spirit in which giving was done.

The growth of great cities changed this in America; more than in any other country it destroyed neighborhood knowledge and neighborly helpfulness. We became a people on the move. It is said that the average residence of a family in America in one place is less than three years. This means that while a substantial number of our people, particularly those living on farms and in village communities, are more or less fixed, the rest of the population is practically in flight, going from rented house to rented house, or from tenement to tenement, as the convenience of access to shifting employment dictates. Intimate knowledge and mutually protective feeling do not grow up between families on the wing.

The uncertainty of continuous employment, the growth of industries which by their nature afforded only seasonal employment, the increasing frequency of alternating periods of industrial activity and depression, the multiplication of short-lived business ventures based upon experiments, all tended rapidly to increase the number of people, usually self-supporting, who need occasional aid. In such cases, the need is real and the aid is deserved, for the victims of these economic accidents surrender the mastery of their own fate and their economic independence to the social service of performing necessary labor.

Until society is able to adjust its complicated industrial and economic mechanism so as to avoid such accidental victims, the social obligation to assume their burden is inescapable. But the assumption is both dangerous and difficult, dangerous because when unwisely done it offers an easy and disintegrating substitute for initiative and self-reliance; difficult because the kinds of relief needed vary with individual circumstances, and only disciplined

To permit vital social agencies to run down at this time would mean a tragic loss of dearly won progress in the attack on misery.

and trained judges can deal with the acute personal problems such situations present.

Alongside these needs there has developed the necessity for taking care of the physically and mentally incompetent. Although government has entered this field in a limited way, a substantial part of the task still must be done by voluntary agencies. The pioneering spirit of the science of charity has sought out these needs. That spirit has provided and partially endowed general hospitals, medical dispensaries, visiting nurses' associations, and institutions for medical, sanitary, and hygienic research—the very social apparatus of life itself.

Homes for the aged, homes for crippled children, and institutions for dependent or problem children, have been built and similarly maintained by voluntary contributions. These institutions have grown up as our society has grown up and are the shock absorbers of the social machine. Any weakening of them would threaten the wholeness of the entire human family.

THE modification, if not disintegration, of the family is the most startling of modern social phenomena. Through the development of social services we have tried to take up the slack and meet a wholly new set of evils which developed as incidents of our changing civilization. They are indispensable and the burden of their continued maintenance and development is a social duty, sanctioned alike by our self-interest and by the higher dictates of whatever hope we have that civilization shall persist.

The important question for us to answer now is, what are we going to do this year? Obviously if there be any slackening in the maintenance of these vital agencies, the cost of rebuilding them to their present efficiency after a year or two of disintegrating nonsupport will be greatly increased and the social loss regrettable, if not tragic. But far more impressive are the human considerations. What are the sick and afflicted to do next year if the doors of hospitals are closed? What are those to do who are now boys and girls if the only character-building agencies we have are withdrawn or crippled? Every year we strive to emphasize the individual's responsibility for these agencies through our Mobilization for Human Needs, and find a growing response to this educational effort.

The new age presents new problems. Great uncertainties and insecurities surround us. How are we to find the path—indeed, what the path is may be uncertain; but whatever the path, it will lead to success only if trodden by fearless and upright people. To the making of such people these social agencies are devoted.

Let's Speak of Friendship

HUNDREDS and thousands of writers, in print or more obscurely in private letters, have tried their hand at some definition of friendship. Cicero's treatise is an unforgettable classic, for Cicero seems as unconscious as Al Smith of the pithy things he says, and we love depth which does not pretend to be deep; Montaigne's pages are as well known and deserve to be: the man was the reverse of an abstract philosopher and his emotions can be beautifully rationalized; Emerson, too, has an essay on friendship, but it is not his greatest achievement: sometimes it is sheer highfalutin, and sometimes a whole page of it will consist of profound but disconnected thoughts bodily transferred from the notebook to the manuscript.

We all know booklets, or Christmas calendars, on the same subject. Few are any good: platitudes strut in most of them, or when they try to avoid this worst of all pitfalls they sound precious or indulge in pessimism which is no originality.

We are very much at fault in our indiscriminate use of the word "friend." Nothing is so common as to hear it said of a "popular" man—horrid adjective—that he has many friends. This means that he is a good fellow, with some sort of appeal, and not too much superiority to discourage familiarity. The careful language to which I was alluding above would have retranslated the statement "he has many friends" into the less gaudy but more accurate one: "he has few enemies." No thoughtful person who has pondered what real friendship is will take it for granted that even the most attractive person can have *many* friends. It is as if we said of a brilliant man whom the women admire that he could have many wives. Reciprocity enters the concept of friendship as well as that of marriage and our store of sentiment is not inexhaustible.

The sober fact is that there are people today who collect "friends" as others collect butterflies. A friend is a person they know, which often means one whom they have met once and whose name they are pretty sure they remember. Politicians are profuse in phrases like "my very dear friend So-and-So" about men with whom they have talked two minutes at yesterday's cocktail party where they collected a little more insincerity along with a little more alcoholism. Business also is a great manufacturer of "friends." Business having gradually found its scientific basis in publicity—which only means to know and to be known—it was inevitable that the friendly feeling we entertain toward bright dollars should spread its warmth to the many people likely to contribute those dollars.

Speed, ambition, greed create more so-called friendships nowadays than the Roman *nomenclator* knew faces after



"Every man ought at least once in his life to sit in a quiet nook and ask himself, 'What is friendship?'"

● **By Abbé Ernest Dimnet**

Illustrations by Bernhardt Kleboe

an electioneering campaign. What is the consequence? The immediate result of this extravagance in squandering a beautiful word is, of course, to put people on their guard against friendship. There is always in periods of plenty a contempt for abundance (read our economists); in the same way, there have never been so many cynical aphorisms concerning the selfishness of so-called friends as there are at present.

If it cannot be denied that our contemporary language produces confusion by its random use of a word which ought to be reserved for rare occasions, it is also a fact that the universal desire for help or companionship which is at the bottom of this insatiable craving for friendship has also produced *good* results. The democratic atmosphere of our civilization is admittedly not favorable to the development of individuality, but it cannot be denied, either, that there is in our present civilization, especially in America, more kindliness, a more general sense of brotherhood, than there was in the days when charity had to be enforced under threats of spiritual malediction. Mr. Santayana is right when he says that the modern American is a thoroughly good fellow. And we are all inclined at present to think that few individuals, if any, are thoroughly bad men.

The atmosphere thus created offers a rare chance for what we call comradeship.

People living in the same place and compelled by propinquity to share in the same experiences never quite succeed in banishing the sympathy which a community of interests must invite. School friendships are a classical instance but perhaps ought not to be, for we love in our old schoolmates more that is ourself than what they can give us. I felt this strongly, a few months ago, at a class reunion where I found myself seated near a man upon whom I lavished pent-up sympathy only to remember later that, as boys, we had been indifferent to each other. I merely loved my youth in his old age.

But comradeship is produced by similarity of avocation—no matter how much rivalry business may create—by congenial tastes, by pleasures enjoyed or hardships endured together. Individual as they are, the French would be even more self-contained if their legislation did not counteract this tendency by compulsory military service. Regiment (especially war) friendships are the most durable and the most equalizing of all. I know a humble married couple—the wife is a charwoman—who, until very recently, lived with their little boy in one room at the top of an apartment house. Every time he had a chance, a well-known actor, a real artist, would go up to the back stairs to dine with those poor people. He and the husband had been together from 1914 till 1918, except the months during which they were in hospitals, and their social or intellectual dissimilarities had been left, forgotten forever, in the trenches.

What, after all, brought these two men together?

Common memories and the joys of reminiscing would not suffice to account for their mutual attraction. What they both loved without ever alluding to it was the consciousness that, much as they had wanted the end of their war experience, the memory of it gave them, rightly, the certainty that they were then on the highest level attainable by them.

Emerson says that men descend to meet. It is often too true, for familiarity which breeds contempt is constantly mistaken for friendship; but men are seldom the victims of self-deception in this matter. Let it be said to the credit of mankind, they meet in the hope of ascending: the interest we feel in one another is certainly not an expectation that the other fellow will be inferior to ourselves.

THE instinct for mental or moral coöperation is based on this tendency to expect that, in some points, at all events, other people will be superior to ourselves.

Are Rotarians more in love with their individual friends in Rotary than they are with the Ideal embodied in the Rotarian groups? The good-fellowship prevailing in their reunions is not difficult to analyze. It undoubtedly means mutual appreciation among the men assembled there, but this is not what one is mostly conscious of. Rotary itself, the group, with its ideals, principles, and rules, is in truth the real friend. Otherwise, the meeting would only leave on one the habitual impression we carry away from a gathering intended to give its participants a good time.

The happiness which people derive from collective life—in religious orders, in Wisdom Schools, in places like Provincetown, or in some famous atelier—is of the same order. I never see two or three former Beaux-Arts men together in America, I never hear them delightedly breaking into their irregular but bubbling French, without realizing that their comradeship is built on something infinitely superior to mere "Paris memories." In fact, in all these manifestations we read the highly interesting state of mind which, after bringing together

Jules Romains and a dozen similarly-inclined French writers, has resulted in the literary productions generally labeled Unanimism. But all those writers are sure that it is infinitely better to have lived Unanimism than to analyze it.

Now, remember that comradeship, beautiful as it is, cannot be called friendship: it only gives friendship the chances without which it never could exist.

Friendship sums up in two

individuals the tendencies or aspirations existing in many men conscious of comradeship. Whereas comradeship does not require sympathy, friendship cannot begin with-





out it and demands some expression of it. This expression may vary in a surprising manner, ranging from tacit approval to poetic effusion, but what it invariably indicates is preference. This preference is complex, for while we may feel more love for our brother than for our friend, we undoubtedly prefer our friend to our brother, infinitely prefer his company, and resent more his absence or his loss. We may be nearer tears if our brother dies, but we do not miss him as we do our friend. The preference I mean is primitive—there are touching instances of friendship among the so-called uncivilized, even among animals—but in its educated phase it lives in the higher strata of the soul.

ANALYSIS will always detect it in a certain amount of admiration, or, at any rate, of warm approval. Perhaps this admiration is best described by the word "esteem." Probably, too, it is manifested by a reluctance or even an impossibility to criticize and by an aversion to rivalry which does not exist in mere comradeship often full of emulation. I can, to a certain extent, criticize the work of a literary friend; his disposition, his moral being, I cannot even analyze critically. Yet all the time we are conscious of a mental element in our friendships which causes us to chafe and protest when we hear friendship described as a variety of love.

Love—modern love, at all events—is a blind thing which has been known many times to exist without approval, whereas friendship constantly tends toward discrimination. Hence the wise but difficult recommendation to young men to marry only the girl who could be their friend if she were of their own sex. (The same advice is seldom given to girls, as somehow we realize they cannot act up to it.)

The admiration, approval, or esteem described above

"School friendships are a classical instance but perhaps ought not to be . . ."

never entails the least feeling of inferiority. Cicero is right in his famous statement that friendship can exist only between equals, or between men who soon reach a footing of equality. Complete ease prevails in friendship: self-consciousness does not destroy it; rather, it only shows it never existed.

Delightful silences are as much the food of friendship as the most interesting interchange of ideas, and the symbolic calumet of peace must have been borrowed from its vocabulary. As for sincerity, it is as much an essential as it is a manifestation of it. If there are some reserved grounds between two men, if

they cannot discuss freely those two most thorny of topics, religion or politics—especially nationalism—they may be men who would like to be in sympathy, but they are not real friends. The Dreyfus affair divided many French families; I never heard that it actually broke a real friendship.

If you want even simpler, and, so to speak, tangible signs of friendship, remember the following: friends are always contented together. They never bore each other, and the very decadence of old age is not noticed by them. Their friendship is entirely above effusiveness. Boileau who dearly loved Racine, and Racine—whose ardent sensitive nature is well known—always called each other "Sir." My friends in Boston are more formal than my New York friends, but I never feel that this touch of formality detracts from their friendship. On the contrary, formality can easily be an aspect of regard or a veiled fear of giving offense. If it is anything like self-protection (that is, a subtle avatar of superiority) there is no friendship.

Few contacts are necessary to keep friendship alive. Real friends meet after years of absence and feel as if they had just been separated. But reunion must have been wished for, prayed for, and sufficiently written about. English friends, in my experience, are the only ones who can do without any letters.

One great test of real friendship consists in imagining that our friend is dead but that we have the power to resurrect him. Observe that there is something so final about death that it is hardly ever spoken of respectfully. We say that dead men are wrong because we believe it. In most cases we think them better dead. If we feel we would like to bring one of them back to life, and also feel that we should not be affected by the something eerie about him which Booth Tarkington describes so

admirably in his *Mr. White*, he must be a friend indeed.

Finally, let us be firmly persuaded that no real friendship ever comes to an end. If anybody wants you to do something for *auld lang syne*, he never was a friend.

There would be a great deal more to say about this inexhaustible subject. Some remarks about the obstacles to friendship would not be uninteresting. A little advice about the art of acquiring friends would be useful. But we must limit ourselves.

However, this essay would be incomplete if I did not qualify what I said in its beginning concerning the promiscuous use of the word "friendship," by adverting to an exaggeration directly opposite. Writers have emphasized the beauty and rarity of friendship, they have embellished it with such praises, and they have raised it to such a level, that much that we read about is more disheartening than attractive. It sounds much like the encomium in our Greek schoolbooks of those blank and repellent virtues, moderation or temperance.

Friendship is an everyday thing about which we can repeat what Christ said about the Sabbath: it is made for man and not man for it. Charity begins at home, is the general principle that should regulate it. Another certainty is that life would soon be impossible if our friends should expect from us more than we can expect from them. As a matter of fact, this idea is excluded by the very contents of the notion of friendship.

Heroes and saints make, no doubt, the best friends, but saints are scarce and heroes, in war for instance, do not always appear heroic in peace. So, exceptional people should be out of the question. Our prospective friends will be people like ourselves. Consequently, if we read some pregnant but intimidating sentence saying that a real friend is ready to give up his life for his friend, we shall discount it. Many men who are willing and glad to let the doctor draw some of their blood to save a friend after an operation will never jump after him

from the steamer deck into an angry midnight sea.

We also read that friends divide, or should divide, everything. An orange, by all means, even when they are hot and thirsty, but hardly a fortune. Who knows but a much greater need than our friend's will not appeal strongly to us tomorrow? The faithful dog who will starve himself to death if his master dies will growl at him if he tries to take his dinner-plate away. Excellent logic! There is more reason not to care for life if somebody dearer to one than life disappears than for allowing a tease to interfere with one's meal.

IUR love for our friends is inevitably limited by many possibilities which may be duties. I have an old and excellent friend recently retired from the medical profession. I know perfectly well that he would love to pop in every two or three days, sit down, and talk for an hour. But my work is pressing and I cannot spare an hour every two or three days. All I can do is to show my friend that I am not unmindful of him and would love to be with him oftener.

We give what we can and our friend gives what he can. Sincerity, as I said above, is an essential of friendship. Friendship is benign, as Saint Paul says in that admirable *Hymn to Love*.

I am not sure that less famous achievements of literature may not have been more injurious than useful to friendships. There is something childish in imagining chimerical cases which would tax our friends' goodwill to the utmost. Such a habit distorts our judgment and is a covert, perhaps a hypocritical, display of selfishness. The natural inclination of real friendship is to think more of what it gives than of what it can get, and here, as in most moral issues, he gets the most who gives the most. If we know that much, we know the alpha and omega of one of the noblest, fullest, and most enviable mental conditions possible to man this side of Heaven.

"Rotary itself, the group, with its ideals, principles, and rules, is in truth the real friend."



Careers After Forty

By **Walter B. Pitkin**

Author of Life Begins at Forty

Illustrations by Stuart Hay

WHAT CHANCE of a good career (or even a job) after 40? Better than ever before. Better than a generation ago. Better than a century ago. Better than most people past 40 believe. Indeed, better than many of them can ever realize.

Not every man can see a chance, even when it sneaks up on him and bites him in the leg. You see, it isn't a hard object which you can pick up between your fingers, squeeze, smell, or taste. Many a fair baseball player never sees a chance to steal third base by coaxing the rival pitcher to toss the ball to first. He plays on the Gulp-town Nine until the Great Umpire calls the last game. Never, never does he even make the Bush League. Many a shopkeeper runs his store passably, yet cannot see the big chance to double his business by buying out a tottering rival up the street. So he runs his establishment until ready to retire. Thus, everywhere and always.

Chances arise from a new setup. Unless you see the whole setup and its background, you miss the chance. It's like the setup of pieces in a chess game. Seeing one or two pieces won't help you. Seeing them all merely with an eye to your one next move won't help you. The chess champion sees series of moves—six, ten, or more; and not alone his own moves but also his opponent's.

But chances of a lifetime are infinitely more complex than chess. Life is a game played in at least four dimensions. The pieces on the board run into the thousands, and many of them are alive and wriggle about out of position while you are studying the setup. Much more all-round ability is needed to win out in the retail grocery business than in any international chess tournament.

Many fairly competent people cannot perceive chances, much less their chance of a lifetime. They cannot understand that every least change in the setup around them ends certain opportunities and creates others. They are bewildered by the moves of men like a dentist friend of mine who shut up shop to make dolls. How silly of a good dentist to make dolls! Well, was it? He observed a vogue in dolls on its way and rushed forth to meet it. Within some two years, he made more from the dolls than in five years of dentistry. The vogue passed, and back he went to his office—a dentist again.

Change makes the chance. The greater the change, the greater the chance, as a rule. Today vaster changes impend than ever before in all man's history. Many of them favor older people. But how few older people see them! They are beclouded by the mists of memory. Old America, for example, with its pioneer and frontier, hang



"William Shakespeare would gasp..."

'The shelf' is not the populous place for the oldsters that once it was. They are discovering new hobbies, new interest, new jobs.

between them and tomorrow. If only some genius could find a painless method of getting such dead ideas out of people's heads! Or, if not painless, then as nearly so as yanking out an ulcerated wisdom tooth.

We suffer from ulcerated wisdom, a disease that hits the brains oftener than the teeth. It is caused by the festering of notions once alive and sound but now dead. It brings on psychic acidosis. The sufferer goes sour on the cosmos. His sick mind sees the world coming to an end tomorrow. Life holds nothing. All of us, he will say, are poor devils gnawing our nails as we await the Inevitable Hour. Oh, dear! I wish I could cure this ailment. I can't. The best I can do is to relieve the sufferer with Cold Applications. Here they are, nurse.

THE Land of Opportunity still exists. But the world do move. Old opportunities pass. New arrive, many of them odd and unrecognizable. We cannot discern them unless we first see the broader trends which have produced them. What are these? I can mention only a few of the more obvious. You know them all, but not their effect on careers and jobs after 40.

The trend toward easier work, though visible for two generations or longer, is not yet at flood. Few observers realize that there are at least three phases of the trend, and that only the first has developed on a grand scale. Scientists and inventors attacked the most important phase first; they set out to relieve toilers of physical strain. They devised thousands of muscle-saving machines and methods. Lately they have turned to the second phase and are now giving the world sense-saving machines. A few daring pioneers have advanced to the third phase and have perfected mind-saving machines and systems.

You know what a muscle-saving machine is and how it has steadily reduced the market value of mere brawn. Have you ever realized, though, that brawn is the young man's chief asset? Older workers have gained by far the most from steam, electricity, and the things they set

in motion. Indeed, they have gained, above all, the chance to live to a ripe old age. For muscle strain kills.

Sense-saving devices include the electric light, eyeglasses, sound amplifiers, and many rarer inventions. They make both work and play easier for people with failing eyes, ears, noses, tongues, and touch-nerves. Hence they serve older people more than younger.

Mind-saving instruments are newest and rarest. But I see them as the forerunners of a greater tomorrow. Their possibilities are fantastic. Written language was the first titanic invention to relieve the mind of the horrible burden of remembering every item needed in business, politics, and society. Probably it advanced the human race more than any other single triumph. Beside it, the camera, the talking machine, and the motion picture seem trifling; yet they have wrought miracles in the way of easing the mind's tasks. We have not yet scratched the practical possibilities of these three inventions; we treat them still as playthings, just as the Chinese treated gunpowder for a thousand or more years. (Even Thomas Edison looked upon the motion picture as a toy and never took it seriously.)

I suspect, however, that man's latest audacity will in time surpass even the discovery of written language. Give it 500 years, and it will transform the world. It is the mathematical machine. Not any one machine, but the entire species of steel, electric, photoelectric and chemical monsters which add, subtract, multiply, divide, find the factors of a given number, extract the square root and the cube root, and solve equations which the cleverest mathematical mind cannot manage. One machine predicts with absolute accuracy the precise time and height of any tide anywhere on earth during the next hundred years or so. Another grinds out details about eclipses of sun and moon as far ahead as you wish to delve. Another works out chemical formulas. There is no end to this

magic. In time, man will calculate almost everything by machinery.

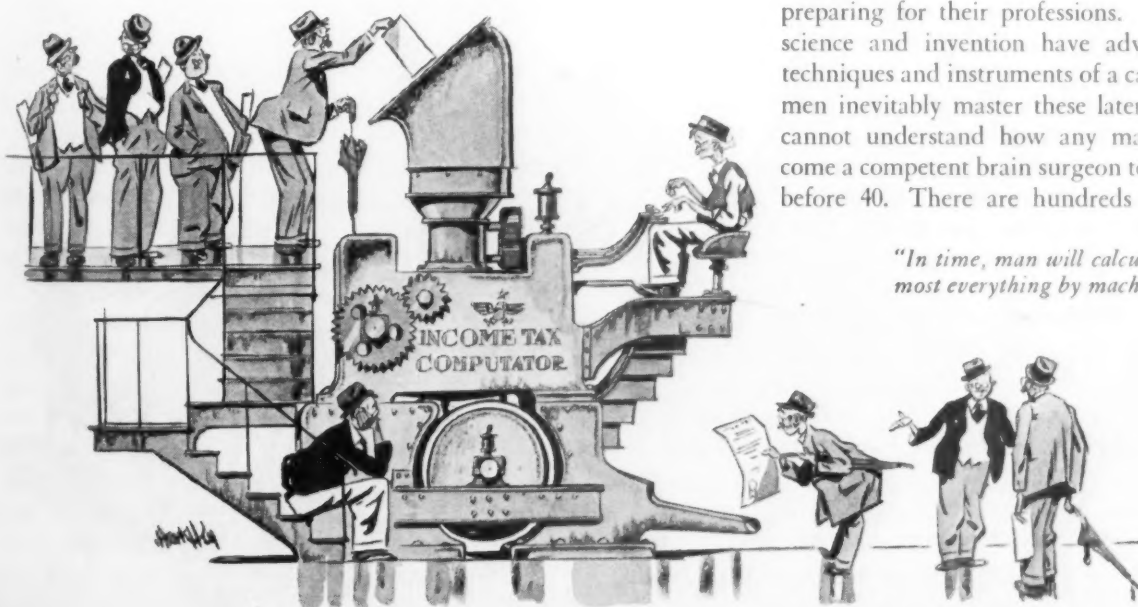
And what has all this to do with careers and jobs after 40? Well, not much today. More tomorrow. A great deal more five years hence. Slow as the change is now, it involves tremendous affairs: wars, business cycles, movements of population, and almost every other worldwide variation of men and men's affairs out of which immense opportunities arise. In a double sense, it affects the fortunes of older people. First of all, it is they who can operate these machines and obtain results much faster than the youngest and fastest mathematician who uses only his wit and a pencil. Then too, the handling of the more complicated and costly machines will be assigned to older people largely because they have the necessary background of experience and the sense of responsibility needed to use and to conserve the equipment. Boys will never run the continuous integrator.

NOW for the second worldwide trend. Thanks to easier work and to medical science, people live longer and keep well longer than ever before. The average American now lives three times as long as did the average European of Queen Elizabeth's day. William Shakespeare would gasp at our elders, pretty much as you would if you were to visit a Lost Continent whose inhabitants attained the mellow age of 180 years. People past 50 are increasing relatively faster than are people under 50. More and more do the elders dominate business, politics, and society. And not only because there are more of them. They are gaining control also as a result of the lengthening span of training and experience needed in all fields except the lowest. Youth arrives later than ever. In fact, youth is usually gone before arrival.

The young man who studies medicine seldom hangs out his shingle until he has reached his 30th birthday.

He is pretty sure to touch 35 before he has a practice that supports him decently. The young engineer, lawyer, architect, and college teacher also must spend more years preparing for their professions. Wherever science and invention have advanced the techniques and instruments of a career, there men inevitably master these later in life. I cannot understand how any man can become a competent brain surgeon today much before 40. There are hundreds of careers

"In time, man will calculate almost everything by machinery."



only a little less complex and subtle than brain surgery.

A third trend is toward more expensive, more complicated machines and instruments. When the frontier was still dominant, and when the greatest profits were made from the finding and selling of crude raw materials, such as coal, lumber, petroleum, gold, and silver, men needed huge, coarse contraptions which almost anybody could learn to operate in a jiffy or two and which, if wrecked, could be scrapped quickly. The early locomotives were designed for a short life and rough going. Contrast to those smoky old-timers the streamlined Diesel-electric giants that haul trains 100 miles an hour or better. One of them costs as much as ten of the old-timers. And it is 50 times more intricate. Railway directors are not planning to turn them over to the Boy Scouts to run.

WHEN many a factory depended on unskilled immigrant workers, its machines had to be designed for such operators. Out of this need arose the amazing "unit operation" and its many machines, all of a sort that almost anybody with half a mind could master in a few hours. Today the tendency reverses. Along comes the semi-automatic and the automatic machine that performs scores of functions instead of one. While a mere girl may watch it, a mature and highly experienced person must be responsible for her and for it. Only a singularly stupid executive would entrust a \$100,000 machine to a child.

Any civilization that progresses must finish the elemental, necessary tasks first and proceed toward more and more refined and subtle enterprises. Pioneers first shoot bears, hew wood, and draw water. Their great-grandchildren no longer find bears to shoot, nor wood to hew, nor water to draw. The bears are in national parks. Wood they see mainly in the pulp on which their newspapers are printed. And the city waterworks brings the indispensable fluid to kitchen faucets. Thus a developed country offers the opportunity-seeker few if any openings in the elemental fields.

A strong back and a weak mind can get along in the backwoods. After all, you have to be only .001 percent wiser than the bear in order to lick him. And you needn't go to high school to learn how to swing an axe. But as backwoods vanish, and the front yard fills the one-time wilderness, society moves on to complex enterprises in which strong backs count for little and weak minds are useless. Old societies depend upon the elders, just as young ones depend on youth. This, I believe, is the hardest of all trends for people with the old frontier tradition to understand. Once grasped, it brings to light tens of thousands of high careers and good jobs for people past 40. Many of these are already beckoning. But most will not be ready for several years, while a few cannot be seized until after certain world events shall have transpired.

These careers fall into two grand divisions. Call one Main Tent Career and the other Side Show Career. You have often seen both. The

German dirigible, *Hindenburg*, lands at Lakehurst and there gives work to aviation experts and a swarm of helpers. This is the Main Tent. But all around the landing field you see hot-dog stands, souvenir peddlers, fortune tellers, and maybe a few pickpockets. These are the Side Show. They have been created by the Main Tent. Without it, they are not. So in every great field of careers. Each has a vast, ill-defined fringe which stretches out in all directions.

The most lucrative opportunities aren't all in the Main Tent. The fellow who exhibits the Fat Lady in a side-show may rake in more cash than the Main Tent tumblers who risk their necks on the flying trapeze. The hot-dog man at Lakehurst probably makes more than the pilot of the *Hindenburg*. Thus, with side lines around the railway business, the motion-picture industry, aviation, radio, and even the professions.

True, the Main Tent has all the glory; and if that's what you're after, just stick to the Main Tent. But, as most people display a singular interest in net proceeds, I shall take you around to several Side Shows and drive home my argument that, in the long run, there will probably be ten careers in the fringes of the great new industries, arts, and businesses for every one career inside of them. Just as the automobile industry, while employing today tens of thousands in its factories and salesrooms gave work to hundreds of thousands in fringe enterprises such as making varnish, building highways, selling accident insurance, and running roadside stands, so in all of tomorrow's new developments, whatever they may be.

The suburbs are always bigger than the town. The parade is bigger than the brass band. I could fill five or six issues of *THE ROTARIAN* with abridged case histories of men and women past 40 who, by luck or by calculation, have found livelihoods and even high careers in fields just outside of some Main Tent. In the continuation of this article next month, I shall introduce you to a few.



"The most lucrative opportunities aren't all in the Main Tent."

Neighbors

By Henri Duvernois

Illustrations by Henrietta McCaig Starrett

MADEMOISELLE Jurandon's chandelier was the darling of her heart. From whose middle-class imagination overexcited by a too-rapid fortune, from the wild fancy of what metalworker was it born?

It had come down to Mademoiselle Jurandon from her great-grandmother. It had been the witness of her childish play, of her anemic girlhood; and now it was the companion of her lonely resigned life. Its appearance never changed. It always looked abnormally new, always shiny, with its gilded angels and cupids, its garlands of roses, its pendants, its spheres, its loops of chains; and, standing in the middle, its green-girdled Negro boy, brandishing a torch whose red and blue flames encircled the tallest candle. This ingenuous and complicated ornament had inspired the dreams of generations of children in the family and, thanks to the little Negro boy, it had even determined the career of an explorer, Cousin Albert, dead long since on African soil.

Every Saturday morning, Mademoiselle reverently mounted a stool and polished her precious heritage. Under the manipulations of her cautious fingers, a gay little old-fashioned tune, sweet to the old maid's heart, resounded from its tinkling chains and pendants. Imagine then what must have been her anguish when, one night, the sound of a terrible crash coming from the sitting room, made her sit up in bed with a start. At night, Mademoiselle Jurandon, her sparse hair pinned in curl-papers, her long plain nightgown, her thin modest body, looked like a shrivelled little girl. She groaned:

"Bertha, the chandelier! It's fallen down!"

The servant shuffled in from her nearby sleeping room, muttering as she came, "*Ah, mon Dieu!*" Then, aghast, she cried, "Yes, Mademoiselle, that's just what it is. Come in and look at it."

A catastrophe! In the middle of the room amidst the crushed pendants, the flattened cherubs, the bent roses, quietly lay the Negro boy, his face against the floor, his torch in his hand. In the air a faint odor of wax. Mademoiselle Jurandon kneeled down.

"Good heavens! I might have known it! That's those children upstairs who've jumped and danced so hard they've ended by unloosening from the ceiling the screws of my chandelier. . . . This is not the end of it, though; you hear me, Bertha? Tomorrow morning you will ask the superintendent to come upstairs and see it. I'll make a complaint. I'll go tell the owner. I'll take it to court, if it's necessary! Help me lift it up. . . . No, it's too heavy. What a tragedy! An antique work of art! . . . Look at that Cupid with his nose smashed!"



Every Saturday morning, Mademoiselle reverently mounted a stool and polished her precious heritage.

Just then, someone pounded three rude strokes on the floor above and a man's voice growled:

"Have you finished with all that talk down there? . . . Waking up my children at this hour! . . ."

White with rage, Mademoiselle Jurandon for the first time in her life knew the feeling of hatred. She shook her fist in the direction of the ceiling. Those Bornicques

would pay for all this! From the first time she had seen them she had never been able to endure her neighbors, especially that solemn father thundering behind a flowing beard which made him look like Neptune, minus the god's air of distinction. As for the children there was only one word for them—odious. Fernand, the oldest, would stand for hours in a corner of the window waiting to show his neighbor a hideous face convulsed into a devilish grin, his hair on end, his eyes crossed, and sticking out an enormous red tongue from his wide-open mouth.

"You young rascal!" Mademoiselle Jurandon threatened.

"Old cow!" sent back the young Bornicque. In back of him, Clairette, aged eight, and Julia, seven, were doubled up in laughter, full of pride for their older brother's antics. From time to time could be heard the plaintive voice of their mother, "Isn't that enough now?" She said nothing more about it, under the domination doubtless of the young tyrant to whom she had given birth, just as she was under the domination of her tyrant of a husband.

But Mademoiselle Jurandon decided not to pass the fall of the beloved chandelier—which in her solitude filled the place of the cat and the parrot of other women whose lives were like hers. She told her mind clearly to the superintendent.

"Madame Jeannot, do you know what has happened? You will tell the owner that he must choose between those people and me. We shall see if he will sacrifice a peace-loving tenant who has paid her rent regularly for 27 years!"

Madame Jeannot answered: "Mademoiselle may rest assured it's all settled now, and settled in the right way, too. Those Bornicque children are the plague of the neighborhood. Take Fernand, now, he never passes in front of my door downstairs without spitting all over the door mat, which makes all the other kids imitate him. It's disgusting. If anyone is to leave, they'll be the ones. I'll give Mademoiselle my word for that. They've already been warned. Only, I'll have to explain to Mademoiselle that the Bornicques are expecting a baby soon, so we'll have to keep them on a little longer. But they've already rented the fifth floor at No. 27, the house opposite, and they'll not be here after July. Good riddance! Families like that are the shame of decent folks. Moreover, I'm

going to tell them that after what's already happened, if Mademoiselle has any further reason for complaint, she will take it to the police station."

From then on, complete tranquillity reigned. Lest he lose some of his prowess, young Fernand took his stand once in a while at the little window; but his facial contortions lacked conviction: he protruded only the small end of his tongue; he only slightly crossed his eyes. No more unrestrained jumping above. The chandelier, piously repaired and hung again in its place, no longer swayed under the wild waltzing which had unloosened it. No longer boomed the thunderous voice of Neptune hurling reproaches at his wife.

One day passing Mademoiselle Jurandon on the stairway, he even removed his derby hat, a rather rusty symbol of his dignity and without which he never stepped out of doors no matter how early in the morning.

"I hope," he said, "that my children no longer trouble you. Moreover, we are moving when my wife is strong again, which I suppose won't be long. She has the moving habit now, and she never lets it make any differ-

ence to her. Fernand, remove your hat."

And Fernand, quaking with fear, bowed to the "old cow," who smiled at him vaguely.

One afternoon, the superintendent sought out Bertha, and whispered to her:

"It's come . . . just now . . . upstairs. . . . The doctor's there." And Bertha repeated the news to her mistress. Mademoiselle was embroidering a little cover for the piano upon which one could read, in silks of various shades, several measures from *Manon Lescaut*.

"At last!" she exclaimed. "Now the house will soon be quiet."

And so it was. There reigned that silence that seemed to beat out moments of anxious suspense:

"And still," reflected the old maid, "a human being is coming into the world. . . . What will be its destiny? Will it be a glorious man? A brilliant woman? . . . Or perhaps a man just like all the others, like M. Bornicque, for instance, or only a woman like myself?"

All this miracle was taking place over her head. She folded up her embroidery, thinking she would escape . . . But she sat still and coveted that magnificent experience which she would never know. . . . Suddenly she was ashamed of herself, of her soft uselessness, her futile



"Old cow!" sent back the young Bornicque. In back of him, Clairette, aged eight, and Julia, seven, doubled up in laughter.

old age. . . . Again a long silence . . . and then she thought she heard a feeble wail which overwhelmed her, made maternal tears rise to her eyes. . . . Commotion above. . . . Then muffled, slow footsteps. . . .

Toward evening, the servant found her mistress, quiet, in the darkening sitting room.

"It's a little girl. . . . They're going to call her Aurelia."

"That's my name, Aurelia's my name," Mademoiselle Jurandon stammered. "Augusta Aurelia."

"The best part of the whole thing is," Bertha went on, "that in three weeks they'll clear out. They're moving across the street to No. 27—a little hole-in-the-wall alive with children."

As a matter of fact they did "clear out." With only the street to cross, the family did its own moving. Fernand carried the lamp; Clairette took the phonograph; Raoul, the umbrellas; and Julia, with all respect, hoisted M. Bornicque's derby hat on her small fist. The last to come down was their mother carrying little Aurelia in her arms and smiling at everybody. She seemed to be asking pardon for having been allowed to live for 15 months in such a respectable building.

An old lady came to live in their place. So quiet! A solitary widow, she led the same life as Mademoiselle Jurandon. "I hope Mademoiselle will be pleased with my new tenant," the caretaker said proudly.

Nothing was heard now; no sound but felt steps, doors closed gently, cautiously. "She gets up just as I do. For whom? For what? Of what use will be her day that opens so empty, drags out so long? . . . She eats her lunch. Why? . . . Dines. Why? . . . Sleeps. Why? . . . The vague instinct of preservation. . . . So that she can begin again tomorrow; so as not to die absolutely."

Suddenly she began to miss Fernand's horrible grimacings. Since his sister's arrival he had become more serious and now when his look crossed Mademoiselle Jurandon's he bowed to her. Little Aurelia was sick, Mademoiselle heard. Then she learned of her recovery, and when they put the baby in the window so she could play a little in the early sunlight, the old maid smiled across, her heart touched. . . .

Some weeks later, a few days before Christmas, Madame Jeannot came upstairs.

"What is this I am told?" she began. "I must

think it is only neighborhood gossip, otherwise I should lose faith in everything and wonder if Mademoiselle has good sense. I ask pardon of Mademoiselle, but really I am dumbfounded. They say that Mademoiselle is going to leave us, after 30 years. It's none of my business, of course: all the more so since, in order to please her, we rented the house to a person as well-bred as she is . . . a person who never goes out, who never stirs, so to say, who stays at home all day long in her house-slippers. . . . But that Mademoiselle is going to move opposite, as they say! . . . That house across the street! In that nest of young ones. And what is stranger still in all this tragedy is that Mademoiselle has rented the fourth floor, and that she will find on the fifth, who? Nobody more or less than that Bornicque tribe!"

"Yes, I know," answered Mademoiselle Jurandon.

A catastrophe! The chandelier lay in a heap on the floor.





Public Ownership of Utilities?

Yes! Says John Bauer

Director, The American Public Utilities Bureau

THAT organization, management, and regulation of public utilities in the United States are far from satisfactory must be clear to everybody who has given thoughtful observation to existing conditions. What can be done to bring about desirable readjustment, both from the standpoint of public interest and fair dealing with companies and investors, is a difficult problem.

The answer requires open-minded consideration of the facts, and must be thoroughly realistic. Under the complicated conditions that exist, there can probably be no single method by which proper readjustments can be attained. There is, however, gravest need to understand conditions as they are and to consider alternatives for the varying circumstances.

The trouble with the present public utility setup is threefold. The first is organization and management, the second is failure of regulation, and the third is politics.

For the most part, the present utility setup, especially as to electricity, consists of far-flung holding company systems which spread widely over the country and are deeply entrenched financially and legally. Each system contains successive layers of companies which are variously controlled and affiliated.

At the bottom there are usually the *local operating companies* which directly own and operate the physical properties and furnish service to industrial, commercial, and residential consumers. These companies are owned by a holding company which extends over a more or less continuous territory or may extend over widely separated areas. In the next step, two or more of such holding com-

An impartial presentation of pro and con statements from men who are recognized as spokesmen on this issue in the United States.

panies are in turn owned and controlled by a higher order of holding company. Beyond there may be a final holding company, also arrangements through which a management firm or other small group of individuals obtains actual control of the entire affiliated system.

The first and most obvious evil of these systems is that of excessive capitalization and valuations imposed upon the properties through successive corporate layers. In most instances the buildup has extended over many years and has included successive steps in producing pyramids of capital structures. These excesses reach many billions of dollars and stand today as obstruction to reasonable rate adjustments and to sensible advancement of public interest. They have also been responsible for extremely heavy losses to investors.

The second evil is that of disguised profits which have been tapped off from the local operating companies through special service companies. The latter's charges for "services," construction, supplies, etc., are included in the operating expenses or capital costs of the operating companies, and the profits are conveyed to the final small groups in the pyramided systems.

The underlying trouble is that ultimate control is concentrated in small groups of people who have little if any actual investment in the properties devoted to public service. This group usually represents the extreme of absentee and irresponsible management. It resides in New York, Chicago, or other metropolis. It is interested primarily in financial transactions and profits of security

flotations, mergers, and stock exchange manipulation, rather than long-run development of furnishing service to the public.

Furthermore, the properties of a system are usually spread over different sections of the country and do not contain inherent advantages with respect to economy and efficiency of actual operation. Such centralized control hampers local management in its day-by-day operation and contact with the public. It has no justification either from the public or private company standpoint, except as it redounds to the small group which profits from the various integrated activities.

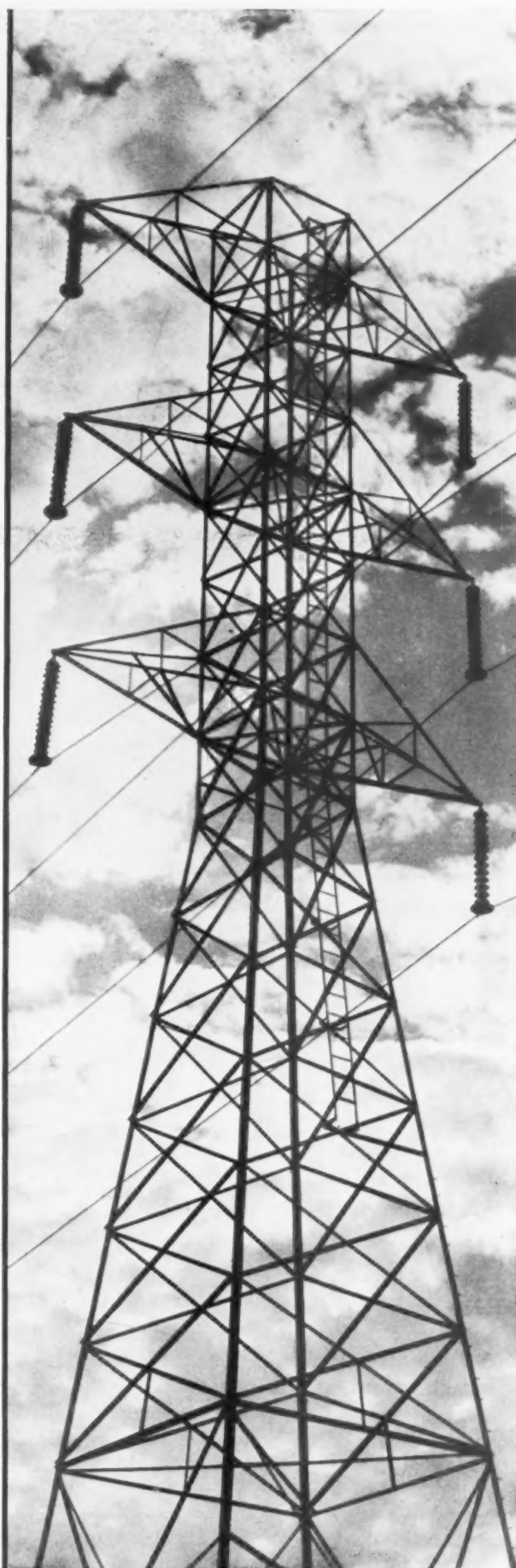
Regulation has been established in most of the States, also by the Federal Government and by some municipalities. Can vast and important industries, privately and monopolistically organized, be effectively regulated and systematically directed to public objectives? Answer this question, and you can better judge the desirability of public ownership and operation.

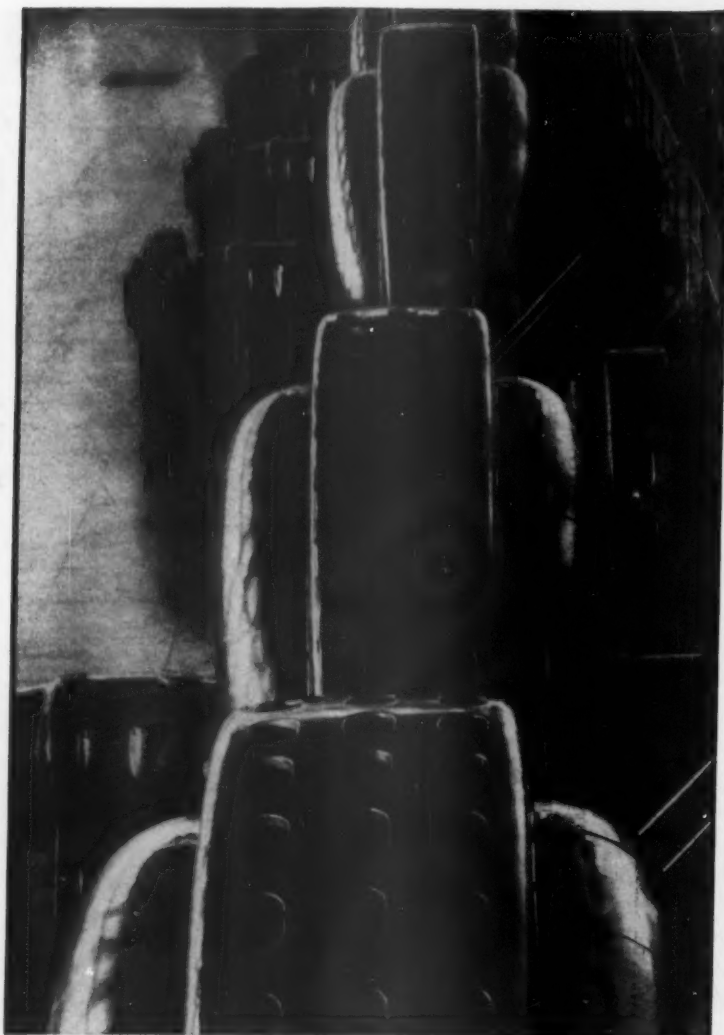
Active regulation was established about 30 years ago. It has been entrusted principally to State commissions. Their duties and powers have varied greatly from State to State, but in general they have been concerned with fixing reasonable rates and controlling the financial activities of the private companies to shield consumers from excessive costs and to protect investors from losses of speculative adventure.

In its actual working, State regulation has been far from satisfactory in its results to the public. Rates have not been systematically reduced or increased in accordance with underlying needs as prices and costs have changed or as technological advances have taken place. Rate making procedure has been extremely costly, time consuming, and has produced meager results. Other regulatory purposes have languished. And, under the very commission regime, the top-heavy utility systems have developed, and have imposed their various abuses upon the public.

The basic defects of existing State regulation are readily understandable. They involve, first of all, the valuation of the properties or the "rate base" which must be established in fixing reasonable rates. This involves in every instance determination of all the facts that go to make up the so-called "fair value" of the properties used and useful in the public service. This amount is based primarily upon so-called "reproduction cost" of the properties, less depreciation. Practically every step, including the reproduction cost setup and the amount of depreciation to be deduced, depends upon expert testimony and upon professionally interested opinion, rather than upon clear policy and exact facts. The result is basic conflict between public and private interest. Naturally, the company seeks to establish the maximum result that can be attained, and this is necessary to support the high capitalization resting upon the properties. Conversely, the public seeks the minimum valuation. Here is inherent conflict which is subversive to effective regulation and precludes systematic fixing of rates.

The commissions have not [Continued on page 66]





Public Ownership of Utilities?

No!

Says C. W. Kellogg

President, Edison Electric Institute

been established, of which 2,068 have been sold or abandoned. In 1932 privately-owned utilities sold 98.6 percent of the electric power supplied to industry, and municipal plants 1.4 percent.

The purpose of this article is to attempt to analyze the reasons which have led the American people to this decisive verdict.

On the basis of pure theory, the case for municipal ownership and operation of electric utilities has seemed to many people almost self-evident: electricity is a well-nigh universal need—what more logical plan than for the people themselves, through their government, to own the facilities for its production and sell it to themselves at cost? The theory is alluring but it doesn't work out in practice. The general

THE interest of the consuming public in the electric utilities is simple and straightforward—it wants the best possible service at the lowest feasible cost. The verdict of 50 years' experience in the United States is that this natural public desire can best be attained by private ownership and operation of such utilities rather than for them to be owned and operated by government.

This statement is borne out by certain basic figures. In 1882, when the electric industry started, the field was open for either private or governmental activity. In the very beginning, when great risk and experimentation with a new business were the underlying condition, such risk was gladly left to private capital. As electricity became more of a generally used service, city-owned plants sprang up for the reasons to be discussed later, and by 1902, 9 percent of the electric plants of the country, based on installed generating capacity, were municipally owned. By 1932, for reasons also hereafter discussed, this percentage had dropped to 5 percent of the total. Of the 421 municipal generating plants established between 1920 and 1930, 75 percent had been sold to private interests by 1932. For the entire history of the electric industry, 54 years from 1882, a total of 3,938 municipal plants have

experience of the country over a long period of years that private enterprise can do the job better, can come nearest to the ideal of the best service at the least cost, is due to the inevitable conflict of fact with theory. In such a conflict fact usually wins. The only reason that, with respect to municipal ownership of electric utilities, fact has not always won is that the facts have been obscured by various means.

One of these obscuring factors is taxes. It is perfectly clear that the net cost of its electricity to any community is the difference between the gross amount paid for it to the supplying company and the taxes paid by the company. Today 14 percent of their gross receipts are paid in taxes by the private electric utilities, so that a true net cost of electricity to a given community from a private source is but 86 percent of the apparent gross amount.

Fair comparisons of average rates charged respectively by private and municipal plants are difficult to arrive at because the larger proportion of the municipal plants are located in relatively low cost areas, thus showing a weighted average of 8 percent in favor of the municipal plants, but if compared State by State, the private plant rates are lower except for small users of electricity. The

average rate differences are not large one way or the other but when the private plant rates are corrected for the 14 percent tax burden they bear (from which in general the municipal plants are exempt), the private plants' rates are distinctly lower.

This allowance for the effect of taxes on net cost to the public is far from being the only factor obscuring the facts. In addition there are numerous expenses involved in municipal service which are not charged against that service but are paid by the taxpayer in other ways, such as office space in the city buildings, legal advice from the city attorney's office, engineering from the city engineer's office, and so on.

There are two other factors which cause the actual experience with municipal ownership to depart materially from the theory upon which such ownership is proposed, namely politics and financing.

The political angle presents the most curious paradox of the whole question, in that what its proponents put forward as municipal ownership's chief virtue proves in practice to be its worst vice. The argument runs that privately-owned utilities are, like any other private business, run for profit, while a governmental body, designed to furnish service at cost, can forego profits, which can thus be saved for the community served.

This argument overlooks two fundamental points: first, with regard to utilities themselves, that the rates permitted by public regulation are only enough to pay for the cost of service, including a fair return on the investment; and second, that the very striving for profit produces an efficiency in the operating forces which in a governmentally operated property is usually impossible to attain. By and large the employee of a private company must perform satisfactorily or lose his job, while in any public body political considerations carry the greatest weight, not only as to the quality of individual performance but also as to the number of persons employed, so that the fancied ability of the municipality to save profit is really the cause of much greater loss due to lowered efficiency.

In the line of efficiency, one of the stock criticisms made by public ownership advocates of privately-owned and operated electric utilities is the alleged high salaries paid by private utilities compared to those paid by municipalities. Here also is a paradox for the uninformed. There is probably no business where errors in policy and design and planning can be more expensive than in the electric business. Capable brains and experience cannot be employed for small

salaries, yet without such capability expensive mistakes cannot be avoided. The privately-owned companies spread their expert services over many properties, so that even the smallest get their benefit and thus obtain the most able advice on an economical basis. As a matter of fact, executive salaries form but 1 percent to 2 percent of the gross revenues of electric utilities, ranging lower here than in nonutility industries like motors, steel, etc.

The other factor just mentioned wherein experience has failed to measure up to preconceived theory is finance. This is because the electric industry has always been a growing one and because it is such a glutton for capital. Every dollar of additional gross earnings of an electric utility requires \$5 or more of new capital for generating plant and distribution facilities. With the relatively slow and rigid processes of city financing, this new capital requirement presents a very difficult problem in every country.

The inevitable effect is curtailment of needed devel-

opment, making service inadequate and therefore unsatisfactory. This difficulty has been one of the most common causes for the large number of abandonments or sales of municipal plants referred to earlier in this article.

[Continued on page 68]

Photos: Acme; Ewing Galloway



"The cost of electricity for the ordinary householder is but 2 percent of his total budget..."



Canada's Busy Static Sleuths

By James Montagnes



RADIO listeners in Port Arthur and Fort William, twin Canadian cities at the top of Lake Superior, complained. They could not tune in a program anywhere on the dial without a continuous sputtering marring the reception. No matter where they lived the noise was noticeable, but it was at its worst along the electric railway tracks. Some of the listeners even wrote to the Government at Ottawa about the nuisance. Ottawa replied by sending out a "radio noise detective," a youngster just out of his teens.

The local public utilities gave him assistance, lent him linemen, gave him a free hand with their various electrical services. He unloaded his receivers, meters, portable aerals, and what not. Next he hired a car, screened its engine so no noises would be heard on his receivers from the ignition system, and went sight-seeing. Up and down the streets he rode, earphones clamped on his head, portable aerial out the window, manipulating meters and dials on his radio receiver. Now the noise was not so bad, here it was worse. All over the two towns he travelled, and nowhere was there relief.

He headed out into the country, into the bleak northern bush. Alongside the road were huge towers, carrying 110,000-volt lines from a power development into Port Arthur. The noise became worse. The farther he went the noisier his receiver became. Then it gradually lessened. Back he went to the noisiest spots. Finally he traced the noisiest section to a strip of road two miles long, alongside the power lines. Slowly the car went back and forth. Huge insulators hung from the towers carrying the high-voltage lines. He stopped under one set of these insulators. Field glasses corroborated the vision of his naked eye. Someone had shot one of those brown insulators, cracked it. Here the noise was worst.

That night when the cities were asleep the power company transferred the 110,000 volts from one set of lines to another. A group of linemen went up and replaced the broken insulator. The next day Port Arthur and Fort William radio listeners enjoyed their programs for the first time in weeks.

Canada has a corps of such radio noise detectives, travelling about the country and in the larger cities, working with 34 cars in all, equipped with the utmost in sensitive and directional radio receivers, with laboratory apparatus

When radios in the Dominion go zzZ!rrrP!, fans know just what to do. They ask Ottawa to put a 'noise detective' on the case.

to cope with every type of noise which may bother a radio listener. And any listener in the Dominion can call on the government service through the local radio inspector, to trace to its source any of the gurgles, squeals, crashes, whistles, or other noises marring his reception.

You may not know it, but if your electric toaster is not firmly plugged in, there is a noise on some neighbor's radio to record that fact. If the dentist is taking an X-ray picture of your teeth preparatory to doing some dental work, more than likely somebody listening in hears about it. If there are colorful flashing electric signs attracting attention to stores and theatres, probably someone is complaining about the intermittent noise which breaks into the radio program.

Household appliances such as electric door bells, heating pads, heaters, irons, coffee percolators, curling irons, washing machines, and similar electrical equipment, if not functioning properly, will start noises. Oil furnaces are another noise source in the home, as are refrigerators and telephones.

Simply explained, radio disturbances caused by faulty electrical equipment travel from the source along the power line, send out electrical currents which are picked up by the aerial attached to your receiver, and so are heard in the loudspeaker.

Other countries are investigating Canada's noise detecting system. In the United States, engineers of radio and electrical manufacturing concerns are working on a similar scheme of noise detecting to test new electrical apparatus, so that by the time it reaches the market it will not cause radio noises. All the experience of the Canadian Government has been placed at the disposal of this trade body. American public utilities frequently call on the Canadian service for help in solving powerhouse problems, because they have heard that the radio noise sleuths can find trouble in a powerhouse or on lines which the best engineer cannot trace. The noise sleuths have saved power companies thousands of dollars finding hidden faults which the usual meters and gauges do not show.

There was only recently a case of a radio interference car travelling in the Maritime provinces. The engineer heard noise, traced it to practically the exact piece of power line passing through a field, and reported it to the power company. They were busy with other jobs and since there had been no complaints from listeners there



was deemed no rush. But three days later there was a shutdown in the service. Exactly where the radio sleuths had noted the trouble, the line was down. A farmer nearby told of seeing a piece of haywire across the power line. The wire had been blown across the line by the wind till it touched the pole. There was a flash, and the top part of the pole was burned off, pulling the wire down and breaking the circuit. Immediate attention would have saved that.

Streetcar lines cause considerable interference with radio programs, due to the electrical discharges that take place when the trolley wire makes contact with the trolley pole. How to eliminate this noise is one of the problems being studied by the Canadian engineers.

Another deals with the new all-wave receivers. Automobiles passing along the street cause short-wave interference. Canada's motor-car manufacturers, practically all subsidiaries of American concerns, have been asked to try to eliminate this noise. A committee is working in Canada among the car manufacturers, ignition-equipment makers, radio manufacturers, the electrical industry, and the Government radio detectives to that end.

Electrical appliance makers now consult the Inductive Interference Section of the Canadian Radio Branch of the Department of Marine, when bringing out new equipment, so that they can advertise that it will not interfere with radio reception.

The radio noise sleuths have a dangerous job. Included in their equipment is a mallet. It is a heavy, long-handled mallet, and is in constant use. When electric power lines are being investigated, poles carrying the wires are tapped at their base. Sometimes those poles carry heavy transformers. Other times they carry only cross arms with glass or porcelain insulators to hold the wires. The poles are tapped to find out if there are loose or broken insulators on the pole. If there are they cause noise. Also if there are they are frequently so loose that the slightest tap on the pole sends the insulator crashing down, missing the radio engineer usually by inches.

In a residential part of a city where there were many trees and electric power lines, some of the residents notified the local radio inspector of noise. A radio car was sent out, patrolled the street and the adjoining streets, finally found, after much hunting and travelling on foot with portable receivers, that two power lines ran so closely past a heavy branch of a tree that every time the branch moved, it rubbed against the wires. The elec-

trical discharge, not noticeable to the eye, had caused some of the bark to rub off the tree, in fact to burn into the limb. When the burned branch was sawed off and the wires were clear, the noise stopped.

A recent addition to radio noise makers are the many new electro-medical units. High-frequency treatments for many sicknesses are proving successful, and the number of equipments that are going into the homes of doctors in residential districts is adding to the din on radio receivers. Canadian noise sleuths have found ways of combating this new menace by screening with copper mesh rooms where doctors give such treatments.

Experience has shown the Canadian interference sleuths just what kind of combination of wires and condensers is necessary to eliminate radio interference from each type of appliance, though sometimes slight adjustments are necessary. Equipment is usually not costly; merely a few condensers and surge traps; at other times it runs into many dollars. Public utilities do not mind paying the cost of the eliminating apparatus, which government engineers calculate and electricians install.

A minority, however, refuse to play the game. Some even have to be called to court on charge of creating a nuisance to force them to install eliminating equipment. The new Canadian Radio Act, which went into effect in November, gives the noise sleuths power to enforce their findings. All radio noise-making equipment must be corrected or not used. And old-style interference-causing receivers may no longer be used. The air must be cleared for pleasant listening. Noises must be stopped.

Radio noise seems to be as elusive as a fly. There is no let-up in the number of complaints. As soon as one job is done there are others which must be tackled. This keeps nearly 100 men busy the year round across the Dominion. But the radio noise detectives have not worked in vain. The official report shows the noise level has gone down despite the increasing number of super-sensitive receivers now being used.



A Canadian noise sleuth testing a transformer pole outside a power station. Note the rotatable loop aerial on roof of car.

Books—In Spite of Fire and Sword

By Dr. H. H. Bockwitz,

Custodian, The Book Museum, Leipzig, Germany

BOOKS as physical objects, independent of their important function in recording ideas and disseminating knowledge, have been of interest for many centuries, but it is only recently that museums have been established devoted entirely to the exhibition of books and the arts of the book. Interest in this field in Europe has grown until today there are numerous institutions scattered about the continent, whose exhibits consist of beautiful books, early specimens of the printer's art, and fine bindings, as well as the implements for printing books and binding them.

Manuscript books were among the most highly prized treasures of the Middle Ages, and even in those far-off days books were occasionally placed on exhibition. Precious bindings, studded with gold and gems, covered rare manuscripts written with skill, decorated with colored initials, and illustrated with miniature paintings. But these magnificent volumes were shown to the general public on very special occasions only. Many years were to elapse before beautiful books were to be viewed by common folk.

The Roman Empire of the first Christian centuries maintained public libraries in great number. In Rome alone, at the beginning of the Fourth Century, there

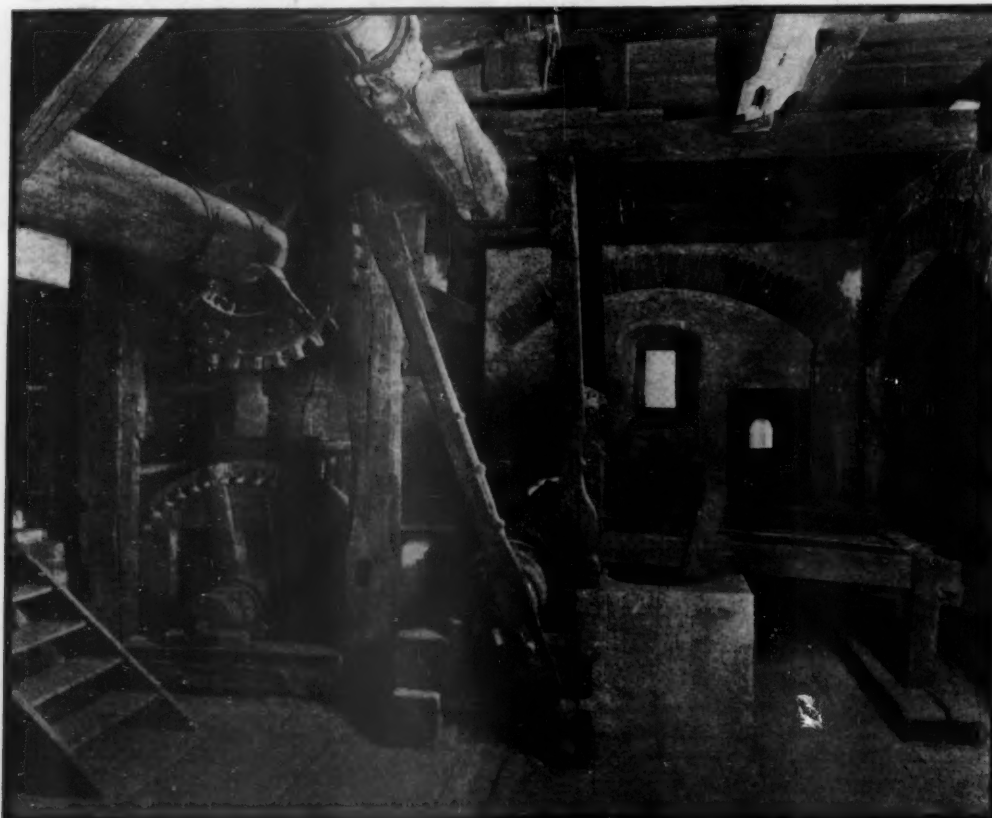
Europe's zeal for preserving the written records of man's thinking and doing dates back to days of the old Roman Empire.

were about 30, and no town of any importance was without its public library. After the breakdown of the Roman Empire but a few poor remnants of these once great libraries remained, and what books were not lost or destroyed by barbaric invasions found new homes in the cloistered libraries of religious orders.

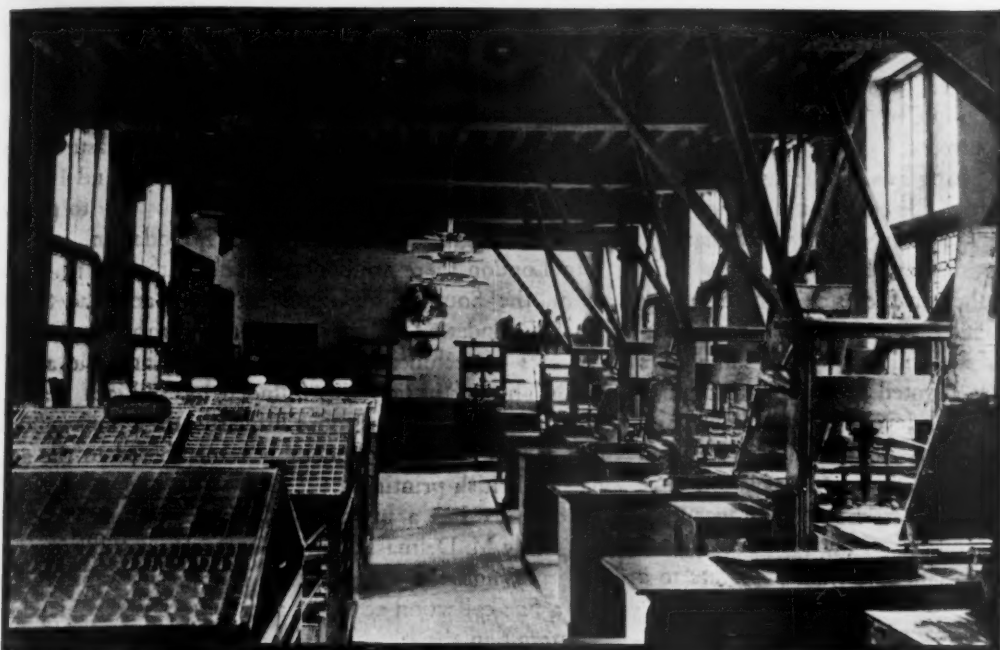
In these the books were protected only too well, for no strangers were admitted. Volumes were chained to the desks or to the walls. The possession of fine manuscripts was a point of honor among the monastic libraries, and it was said *claustrum sine armario quasi castrum sine armentario*, or "a cloister without a library is like a castle without an armory."

With the revival of cultural interest at the time of the Italian Renaissance an interest was reawakened in libraries as public institutions. After the Renaissance came the Reformation, and many of the treasures of the church passed into secular hands, including the book treasures so carefully preserved by the monks during the dark ages of preceding centuries.

In this fashion it frequently happened that municipalities and reigning princes acquired the contents of monastic libraries, and individuals, rather than religious orders, became celebrated for their book collections. At the beginning of the Fifteenth Century, the Duke of



*This ancient paper mill was originally set up at Heinsberg, Germany, in 1700. It is now to be seen at the famous Book Museum at Munich. . . . It is said that Chinese prisoners captured at Samarkand in 751 revealed the secret of paper-making to the Arabs through whom it was relayed to Europeans, who began to use it in the Thirteenth Century for their manuscripts.



This printery of canny Christopher Plantin at Antwerp, Belgium, is today just as it might have looked a sunny morning in the Sixteenth Century after a bit of tidying up by the "printer's devil."

The entire Plantin establishment has been purchased by the city and is now a shrine that draws book-lovers from the ends of the earth. Below: A view of the buildings as seen from the historic courtyard.

Berry is said to have owned about 3,000 manuscripts. At a later period Margaret of Austria, and still later the Emperor Maximilian and the Archduke Ferdinand, were booklovers and collectors of renown.

Besides reviving interest in booklore generally and bringing about the secularization of many of the great libraries, the influence of Humanism and of the Reformation also resulted in demands that libraries be opened to the public. But the time was not yet ripe to render these treasures of knowledge freely accessible. It was only very gradually that the doors of libraries were opened to the world.

By the beginning of the Seventeenth Century, however, there was a growing belief that library privileges should be made available to a wider public. The Bodleian at Oxford, the Ambrosian at Milan, the Angelica at Rome, the Mazarine at Paris, and the Electoral Library at Munich, were all opened for general use in the early part of that century. New libraries open to the public came into existence in Wolfenbüttel and Berlin, although in Paris the Royal Library remained closed to the people until 1735, the same year in which Göttingen University's library was established in Germany. This latter library soon attained renown, attracting more visitors by its hundred-thousand volumes than any other book collection then in existence.

Throughout the Eighteenth Century these libraries were almost the only ones open for general use, and entrance to these was permitted for but a few hours each



week. Göttingen alone made an exception to this rule. By the middle of the Nineteenth Century there was another change for the better and the extent to which a library was used by the public was urged as proof of its right to existence.

Working on this principle, libraries began to show their most costly treasures in temporary exhibits or in permanent exhibition rooms. Gradually, the feeling spread that books were as important objects of exhibition as paintings or sculpture.

Books became more and more important factors in local exhibitions, and later at great international exhibits, climaxed by the International Exhibition of the Book Trade and Graphic Arts at Leipzig in 1914, where for the first time a survey of the book culture of all times and nations was shown in a thorough and scientific man-

ner. Original manuscripts, first editions, and facsimile reproductions of important works were placed on view and arranged with unprecedented care, together with exhibits showing the technique of "book building" from the earliest times to the present.

Books and the art of writing as vital means of furthering the intellectual culture of the entire human race were shown to the public at large in an entirely new manner. Preparations for this unusual exhibition were begun in 1911, and its success resulted in the establishment of the German Book Museum at Leipzig as a permanent institution. It was the first of its kind and was for some years the only existing museum devoted exclusively to the history and artistic and technical development of books and the art of writing. The Book Museum had been founded in 1884 by the German Book Trade Association as a professional museum for the trade only. It was considerably enlarged by exhibits from the 1914 book show, and about this time it was changed from a private to a public collection.

ASIDE from museums of this character organized to put on display treasures of manuscript and printed books, there have also sprung up societies dedicated to the memory of eminent early printers. Chief among these is the Gutenberg Society, founded at Mainz, which established in that city the Gutenberg Museum for the purpose of gathering and preserving material on the invention of printing. Similar organizations are the Swiss Gutenberg Museum at Bern, and the Musée du Livre at Brussels, similar to the Leipzig Museum.

In Munich, the German Museum has a historical book trade section, and in Frankfort-on-Main the Museum of Applied Arts has a good collection of early books and manuscripts. Besides these public collections there are also the private collections of Soennecken at Bonn and of Blanckertz at Berlin devoted to the history of the art of writing and of writing materials.

Many priceless specimens of incunabula (books printed before 1500) are in this room of the German Book Museum at Leipzig—awaiting inspection by Rotarian bibliophiles drawn to Europe next Summer by the Convention at Nice.



At Antwerp the famous Sixteenth Century printing office of Christopher Plantin was purchased by the city and converted into a public museum. Paris has in the National Library a special section devoted to precious manuscripts and early books, and similar treasures are shown in the National Conservatory of Arts and Industry. There is also a library devoted exclusively to printing and the graphic arts, the Morin Foundation.

In London there are book exhibits in the British Museum, the South Kensington Museum, and the Saint Bride Foundation Library, the latter comprising 30,000 volumes of technical works on printing and the allied arts. This institution was founded by William Blades, Talbot Baines, and Passmore Edwards, three men whose names will always be honorably remembered in the annals of British printing.

Bordeaux has a private book museum founded and owned by M. Delmas. Kiev in Russia has a Bibliological Institute, and the Typographic Library in Amsterdam has a fine collection of books relating to the graphic arts.

Interest in the history of bookbinding has also developed, there having been set up a special commission for historical research in this field, with offices in the Municipal Library at Leipzig. In short, Europe is keenly aware of the heritage left by book producers and book lovers of other days. And the discriminating tourist can profitably spend as much time as his itinerary will permit in studying examples preserved in museums and libraries of the Old World.

In recent years, the growing interest in the history of books has led a number of European universities to establish schools for the study of the art and science of books and bookmaking. But there is still much remaining to be done. Innumerable problems have yet to be solved. There are writings which have never been deciphered; there are many points in bookbinding history which have never been cleared up; the complete listing of Fifteenth Century books will not be finished for many

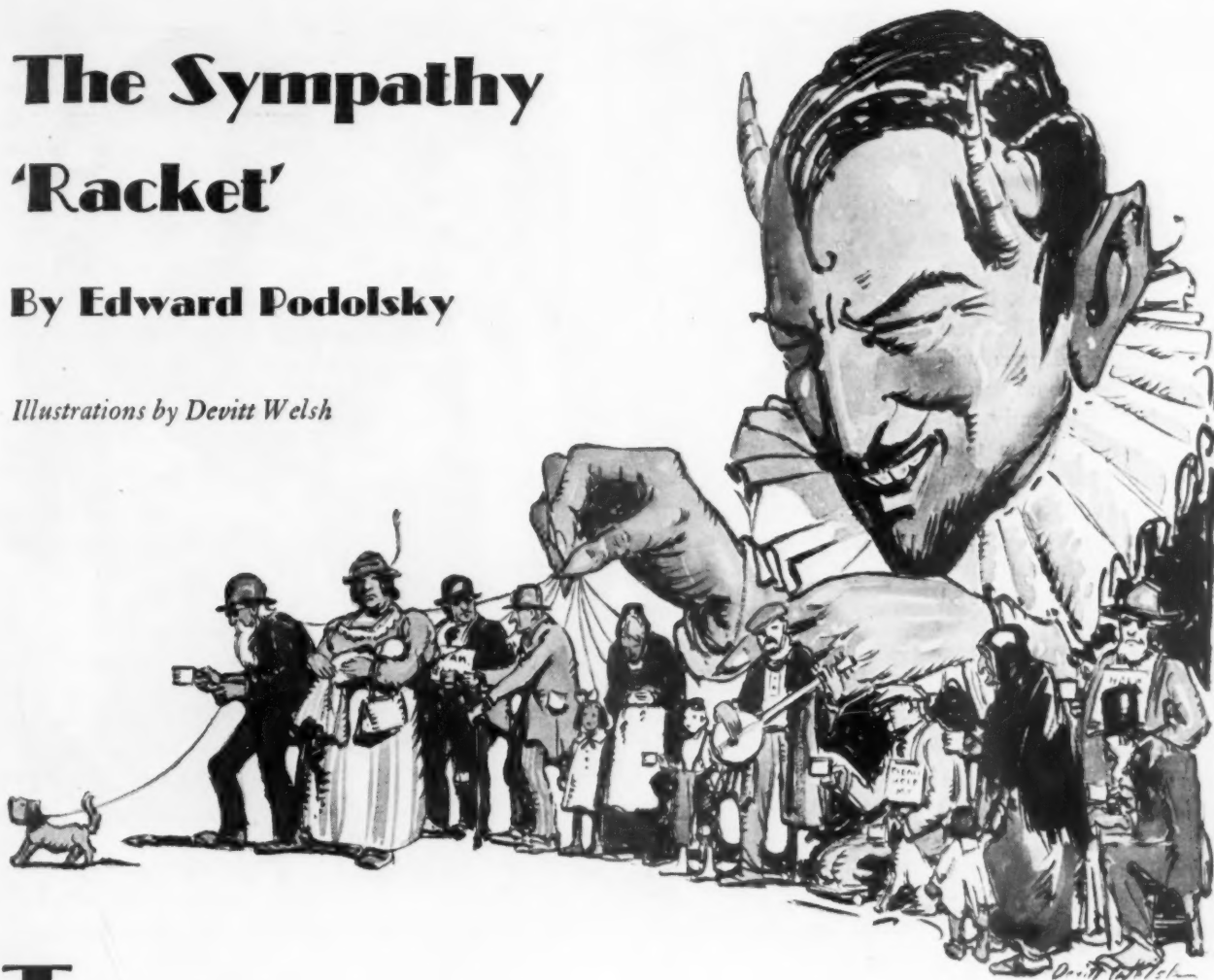
years; and our knowledge of the book culture of the Far East is still very limited indeed.

Art galleries and historical museums may be found everywhere, while museums devoted solely to books and the book arts are still few and far between. Book museums are of real importance in influencing the general public to take a more active and personal interest in books and the graphic arts as well as in their history—a history which for the most part is also the history of civilization itself. Museum presentation is the only way to show clearly all that has been achieved up to the present time as well as all that still remains to be explored.

The Sympathy 'Racket'

By Edward Podolsky

Illustrations by Devitt Welsh



THERE is a soft spot in the make-up of the most callous of us. In spite of what may be said of the inhumanity of man to man, there is a flicker of sympathy in him which may be awakened to full force when the proper technic is applied.

This fact is so well known to certain gentry of the *demimonde* that quite a few of them are able to get by more or less comfortably without resorting to such a commonplace thing as honest labor. By arousing sympathy and working it to its highest pitch these "con" men yearly mulct many thousands of dollars from the unwary.

There is perhaps nothing so debased as playing upon human sympathy for illegitimate gains, but this does not deter these lads. Next to parting with money to enrich himself in some bizarre scheme the average person will part with his money, no matter how hard earned, to help a fellow creature. This the sympathy racketeers realize and take advantage of.

The Benevolent Clergyman: A man or woman, usually a retired actor or actress who is interested in actor's aid societies, is called on the telephone. The speaker says that he is a clergyman who for years has been devoting his time to helping down-and-out members of the acting profession. Right now he is interested in a very sad case of an actor who is in very straitened circumstances. A friend has found him a position, and

Heart-wringing tales abound at this season—but before opening your purse, check up with your local charitable organizations.

all that is now required is a suit of clothes for the poor fellow. His clothes are practically rags, and of course he cannot present himself in that condition to his new employer. Would the kind gentleman or lady help this poor actor get on his feet? All that is needed is that the benevolent person at the other end of the wire advance the money for a new suit of clothes. The kindly clergyman personally undertakes to be responsible for the return of the money after the actor has gotten on his feet.

The person called up says that he or she will be glad to help a fellow actor.

"Where is the poor man?"

"He is with me right now. Shall I send him over to you?"

"Yes, by all means. I'll have the money ready when he comes."

Within a short time a poorly dressed man arrives at the house. He certainly looks woe-begone. The actor is

so impressed by his poor but honest appearance that he gladly gives him the money for a new suit of clothes.

Later on, the donor will discover that the man who telephoned him and the down-and-out actor are one and the same person. If the case is investigated further, the disillusioned giver will learn that this impersonator has frequently invested a nickel in a telephone call and emerged from the transaction with fifteen or twenty dollars.

He knows how to play on human sympathy and make it pay!

The Sick Wife Gag: This fellow plies his trade in museums usually. You may be looking at the pictures in the Metropolitan Museum of Art in New York, or the Museum of Fine Arts in Boston, or the Chicago Art Institute, when a young man will get into conversation with you.

He will talk interestingly on art, for he really knows his subject. You listen because he seems to be a man who really knows something of what he is talking about.

After a while he gradually shifts the conversation over to a subject which is much nearer home, himself.

"I am in a terrible fix," he says. Before you realize it, you are listening sympathetically to his story, for somehow he has ingratiated himself. His appearance and manner are so refined and genteel that you would never in the world take him for anything but an honest, right-living young fellow.

"My wife," he continues, "has to undergo a serious operation and she has wired me to come to her at once. Unfortunately, I haven't the money to pay the railway fare. She is in a hospital in . . ." (usually a city some two or three hundred miles away).

IF course you are very sorry that the young man is in so desperate a situation. He goes on:

"I don't know anybody here. You see, I am here to get a position, and as a matter of fact I have an appointment to see a man who has promised to give me one, but he is out of town and won't be back for a few days. But now this thing had to happen to me. Here is the telegram I received:

"Walter. I must have the operation I wrote you about. It is more serious than I thought and must have



"My wife has to undergo a serious operation and has wired me to come to her at once."

it tomorrow. I may not live through it. I must see you before it takes place. Harriette."

The story sounds so true and the young man so pitiful that you advance him the few dollars for railroad fare. He takes your name and address and promises to return the money to you within a week. That is the last you will ever see of the young man or your money. A half-hour later he is pulling the same gag on someone else equally gullible.

The Starving Man: This act is performed in a church. The services are about ended when there is a considerable commotion in one of the benches. A poorly dressed man has fallen to the floor in a fit.

The churchgoers, anxious to help, crowd around him. He is finally revived, and after a while tells his story. He relates a most heart-rending tale. For almost a week he has had to sleep on park benches. During that time he has eaten but little. For the last two days not a morsel of food has passed his lips. Driven almost to desperation, he went into the church to pray to God to help him.

In a few minutes, a hat is passed around to the members of the congregation. Their sympathy has been so aroused that as much as ten dollars may be collected. This is given to the poor "starving" man, who pockets the money gratefully. He is soon on his way to pull the same stunt in another church in another town. The frothing at the mouth is produced by sucking a bit of soap. This

may be rather unpleasant, but the rewards are worth it.

Selling Merchandise to the Dead: Mr. Krasnow is dead. A notice of his death has been published in the local papers. A few days later a man appears at his widow's house who shows her a watch and tells her that her late husband had paid a \$10 deposit on it. He asks what she wants to do about the balance of \$20.

Of course, Mrs. Krasnow reveres the memory of her dead husband and she pays the remainder. Later she learns that her late husband paid no deposit on any watch, and further that the watch she bought is made of tin and worth less than a dollar.

There are various forms of this racket of playing on a person's bereavement. Sometimes a 25-cent fountain pen is sent to the deceased with a \$3 C.O.D. charge attached. The relatives often accept the pen, thinking that the ordering of the merchandise was the last act of the deceased.

The Lost Pocketbook Trick: As you are walking along the street, a woman walks up to you. Generally she looks like a widow or a respectable housekeeper. She is past middle age and conservatively dressed. There is a terribly worried expression in her face. She asks if she may speak to you for a moment. You consent.

She tells you in a tone of distress she has lost her pocketbook. She lives somewhere in the suburbs. She hasn't the least idea how she is to get home; she hasn't a penny with her.

"I wonder if it would be asking too much," she says, "if I asked you to lend me my fare home. I'll return the money the moment I get home. Here's my address."

She certainly looks respectable. They always do. That is part of their racket. If you are kind-hearted, you will advance her the dollar or two. But that is the last you will ever see of your money. A little later this lady in distress will work the same trick on some other kind-hearted gentleman.

Helping the Poor: Mr. Lee has been knocked down by an automobile and has sustained severe injuries. He is taken to the hospital, and as soon as he is discharged he is visited at his home by a glib-talking individual who says that he represents a firm of lawyers who act for some society or other organization who are particularly interested in the poor.

This man has fully investigated Mr. Lee's case and it

is his belief that he can collect damages. His firm will be glad to put in a claim on Mr. Lee's behalf. Of course Mr. Lee is grateful and gives the case to the lawyer.

If the man responsible for the accident pays the claim, the lawyers deduct 10 percent or more of the sum and in addition send Mr. Lee their bill for costs. If the case comes into court and Mr. Lee loses, Mr. Lee has to pay the costs of the trial. The society is of course nonexistent.

THESE are but a few of the methods of mulcting dollars from the unwary by playing on their sympathies. These schemes are by no means confined to any one particular city, State, or nation. They are worked in the United States, England, France and other places, especially in the larger cities and in popular resorts. They always seem to work. The racketeer is often a good psychologist. He knows that working on human sympathies is often just as productive as is working on man's perpetual desire to get a lot of money by investing a little.

It is always well to remember that there are many charitable organizations to take care of the worthy poor. For those temporarily in distress the police are at all times ready and willing to lend a helping hand. No matter how much your sympathy may be aroused, you are taking a chance in giving money to strangers.

If you are ever approached to part with money to help someone in distress, refer them to the proper authorities. The chances are that otherwise you will yourself turn out in the end to be the real victim.

Later, Mrs. Krasnow is to learn the watch is made of tin and not worth a dollar.





"'Wull, the boss do sye as 'ow they's a vurry bawd fall o' rock over about 16-L. You'd better coom right quick. . . ."

Yea, the Work of Our Hands!

By Whiting Williams

Illustrations by Charles Hargens

ILD Evan Pugh and I were repairmen in a certain mine in the Rhondda Valley of Wales. That meant that we were amongst the least skilled and poorest paid of all. Most of our time we did little but shovel "gob" or muck for keeping the various black passageways tidied.

But occasionally would come a high moment—a hurry-up call, delivered by some coal-black face behind the safety lamp held up to old Evan's face:

"That been you, Evan? 'Wull, the boss do sye as 'ow they's a vurry bawd fall o' rock over about 16-L. You'd better coom right quick and fix it 'oop before the whole bloody mine falls in!"

Good news! A chance to do our real stuff! A half hour later our sledges and shovels had broken up the great rocks and cleared the tracks, permitting us to return to our more ordinary tasks. But before we left the spot, old Evan would do a little gloating:

"'Wull, it been plain to see, they cawn't roon this bloody mine 'thout you and me. Now cawn they?"

Every job in the world is like that. Whether below ground or above, whether in America, Britain, France, Italy, or Russia, everywhere I have noticed during all the past 15 years of close-up "overalls" observation that every last worker seeks to demonstrate his worth as a man among his fellowmen, his standing as a citizen among his fellow citizens, by first demonstrating beyond cavil his worth as a worker among his fellow workers.

Why does every workman constantly seek such proof and so hug it to his heart when he finds it? Simply because when found, such proof satisfies a man's dearest,

Job security? Yes. Men want it—and more. In Europe, America, everywhere, they seek certainty that their labor has importance.

deepest longing—the longing to feel himself worthy and justified as a human being among other human beings. There is nothing more important to humanity's welfare and progress, so I am persuaded, than this—that history records no invention which for a moment can compare with the interlocking relations of a man's daily job for helping him to understand his value to others and so enjoy that self-respect without which life is unbearable.

"How far down the line," the fireman asks, as the locomotive follows its headlight along the gleaming rails, "d'you think the 'Hoghead' [engineer] over there across the cab would get us unless he got his *power* from *me*?"

"If we trawler crews," boasts the fisherman, "'adn't kept a-clearin' of the seas from torpedoes, 'ow long dy'a think the British could-a gone?"

"How long," asks the hobo, "d'ya think this country'd last if us 'boes, us itin'rant laborers, was to stop hustlin' from the Summer wheat-fields of Kansas up to the Winter lumbercamps o' Minnesota?"

Nobody can come within a mile of the labor problem so long as he stands with those alleged economists who believe that the only reason men perform their daily tasks is the reason of dollars and cents—that men sweat daily in mud and grime only because they must get the work over with to enjoy the leisure money brings.

The real truth is that all these workers—along with all their bosses clear up to the Big Executive at his glass-topped desk—are trying to find in their daily jobs the

chief nourishment, filling not only their pockets and their stomachs but their very souls as well. Nor can the very least of them be blamed for feeling that his own particular function, however humble, is, after all, vital.

"Why me feex-a deesa joint?" replies the section-hand. "Well, yestaday, beega president of road coom by in private car and, right here, go 'boomp!' So he tell chief engineer alongside, 'Better feex-a dat joint!' Chief he tell superintendent division, 'How about feex-a tomorrow, huh?' Superintendent, he tell chief division engineer 'Say, gett-a move on! Feex!' Chief engineer he call my boss last night and give him hell unless feex-a today. Dees morning boss he say to me, 'Hey, Nick, how about feex-a joint right here so no more boomp, huh?'—*Me, I feex-a da boomp!*"

In one form or another I have heard exactly this same explanation of this or that particular job and hence of the man behind it, among the stevedores of London and Genoa, the coal-diggers of France and Germany, the steel-makers of Pittsburgh or Essen, the steer-skinners of Chicago. Exactly this, of course, is why I have also heard in these and other places the breathing of that universal prayer of workers everywhere:

"Give us this day our daily—*job!*"

Nothing is surer than that this prayer comes much less than we imagine from hunger for mere daily bread. Instead, it comes from the far deeper hunger, deep down in the heart of every one of us, for the tangible evidences of our right to think well of ourselves—from the everlasting craving to offset somehow, somewhere, the fear that lurks always within us that perhaps after all we are not properly carrying our weight, holding up our end, saving our face. It is only a different form of that same wish which has for ages arisen from men's lips:

"*Establish thou the work of our hands. Yea, the work of our hands, establish thou it!*"

It is not that we are worried about the permanent value of either the work itself or of our hands: we *are* worried about the permanent value, the unquestioned certification, of the doer of the work, of the *owner* of the hands! Daily therefore we rise up to bless that certification handed to us by our daily job.

Now I submit that this quest—this spiritual quest, if you like—which the world of men carries daily forward in the world of work is as different as can be imagined from that dollars-only drive so generally and so superficially taken for granted by those who study the labor problem by spending an afternoon visiting a factory. I also submit that this spiritual-economic search, once properly understood, deserves outstanding recognition whenever we discuss more than a few of today's major issues in present-moment industry and, yes, politics.

FOR all the above means, for one thing, that observers are wrong, dead wrong, when they assume so blithely that men's ancient pride of work is now dead, dead and all but buried. To be sure, it has been lost—at least temporarily—by many wage earners. But the fault is only slightly the fault of either the work or the worker. Instead, it is most likely to be the fault of the work-giver, the employer. In all probability, he has joined the ranks of those who are convinced that "All these men want is the pay envelope." So his men have no choice but to be convinced by their own experience that, as too many have confided to me, "*Doin'* your work—yes, doin' it up to the queen's taste, y'understand, in this — — plant, *don't get you nowheres!* For why? Why, because, if the foreman wants to move a man up outa this labor-gang to a better job, he allus picks his cousin or his brother-in-law!"

I've seen disgraceful numbers of men loafing, prideless in their job. But seldom if ever without a reason which was outside themselves.

"How long," asks the hobo, "d'ya think this country'd last if us 'boes, us itin'rant laborers, was to stop hustlin'. . . ."



"But," you say, "how can a man take anything like pride in performing, hour after hour and month after month, some tiny fraction of some huge process?"

The answer is that the drummer is helped to justify his long periods of do-nothing by his understanding of the importance of his function to the total contribution of his orchestra. It is altogether pointless to cite that today thousands of workers have never seen the finished product for which they have been making parts for years. The shift from handcraft to machine has, to be sure, lessened the number of soloists, but it has vastly increased the number of those who participate in orchestras whose contribution is world wide. To enjoy such participation needs only a better interpretation, by the employer, of the orchestra created by his machines and his subdivided jobs and of the vastly enlarged contribution of service thus made possible and shareable for all by the skillful and enthusiastic coordination of its every last, indispensable member.

Too many employers fail to help with this interpretation of the factory "orchestra" because they share that money-only error of the yard foreman:

Three times his gang of foreign-born laborers had followed his instructions to dig him a six-foot hole in the factory yard—only to be told again, "No good. Dig another one over here!" Finally they downed tools and quit: "Alla time, deeg here, deeg dere—all dam' day like dam' fool, for not'ing!"

He knew of course that such men cared nothing about their work except the dollars it gained. Nevertheless, under the circumstances, he had no choice but to humor them and explain that a drinking-water line had gotten lost and stopped-up, leaving nothing to do but search for it till found, unless all wanted to go thirsty.

"Sure," they replied as they took up pick and shovel again. "Why da heck not say so at first? We help findem dam'-fool pipe!"

The machines of modern subdivided process luckily require vastly less sweat and muscle than before. They also, general misunderstanding to the contrary notwithstanding, create a larger, not a smaller, total of jobs for all. But they and their less obvious final objectives also require more explanation if the pride of the orchestra is

to be enjoyed by every player. Until such explanation is given and rejected, no one can claim that pride of work is extinct.

For another thing, it is this hunger for work as a means of self-respect that explains why worklessness, unemployment, is such a tragedy—why no other evil causes so much demoralization and destruction of human character and fibre. How is anybody to believe that there is any value in him whatsoever when the whole race of men has no use for the work of his hands?

But this is also why such a thing as unemployment insurance is to be considered only as the merest palliative. For that "spiritual" element in the economic-spiritual equation of work means that there is no substitute—*can* be no substitute—for a man's job except another job. What every laborer learns from the handle of his pick or shovel, what everybody else learns from the feel of his lever, pen, or pencil, is that he is nothing like half so well off on his half-pay "benefits" of doing nothing as on the full-pay remuneration of his job. This is, of course, no argument against unemployment insurance—so long as it is viewed as a palliative and not as a substitute for work. But it does make plain that the methods of all insurance plans should be those which do most, not merely to offset joblessness, but, instead, to *prevent* it.

Just here, incidentally, it might be added that another thing which every worker learns from the feel of his pick-handle is this: that the so-called "work-relief" brings him little of the aimed-at self-respect unless he can ob-

serve two things:

First, that "work" represents work worth performing.

Second, that such worth-while work is so supervised as to require from him a decent day's performance in return for a decent day's pay.

For still another thing, this daily quest of men for self-justification in their daily work is calculated, when properly understood, to make any friend of the worker worry about a world which suddenly becomes convinced that all any reasonable wage earner wants or ever will want is the security of his job. For this importance of the job to a man's deepest thought about himself means that just as intensely as he wants to believe himself a growing person, so intensely does he want to have the evidence of that growth given him in the shape of a *growing job*.

Just as nothing has ever been invented to compare with his job for proving the reality of his present worth, so no yardstick for demonstrating the constant increase of his value in the scheme of things has ever been invented that could compare with those rungs which are furnished by every mine's and every factory's ladder of job-levels up from unskilled bottom to semiskilled middle and finally to high-skilled top.



Everywhere the machinist knows he is a bigger, better man, because a more important workman, than the poor, unskilled fellow who brings his materials or takes away his finished product. In the same way the tramp who walks from job to job looks down upon the work-avoiding bum. Similarly, the hobo who takes his "side-door Pullman" because he "must get there on time or crops go to waste, millions o' dollars get lost, and the whole blamed country goes to the devil," looks down upon the tramp who "walks from job to job because he don't care whether he ever gets there or not—and nobody else does!"

All this means that security—the mere holding of a job—is only part of the worker's wants. The other part is opportunity—the chance to enjoy a higher social status among his fellow workers as the holder of a constantly better job.

Such personal development and such elation of success in the climbing of that ladder of greater skill, greater responsibility, and greater recognition, can never, it is worth seriously noting today, be enjoyed if all our future business and industry is to stop thinking of expanding while it devotes itself to "digging in," however securely, on present levels. Proper opportunity on such a ladder cannot be given the workers of a nation which allows a depression to break its old dynamic ambition down into static, play-safe contentment.

To be sure, the depression makes increased security a thing to be desired and earnestly to be striven for. But it will be a tragedy for the worker—and through him for all the rest of us—if we are persuaded by a wrong idea of men's thought about their work to withhold for overlong our efforts to increase, by means of an expanding industry, our workers' opportunity. Our real problem is rather to make sure that, now and always, we do our best to increase the security of our wage earner in every conceivable manner which does not cost him too dearly in terms of opportunity.

Let the heads of office, plant, and mine help all their subordinates at desk, wheel, lever, or handle to find maximum pride and self-satisfaction at every point in the whole great wheel of industry's reciprocal service. If

they do this, they are serving the social and the spiritual as well as the dollars-and-cents needs of their fellow citizens precisely because they are meeting them where these truly live, move, and have their being—in their work.

I have had occasion to move among both the workers and the businessmen of most of the world's great nations. I am today more hopeful for the future than are most. This hope arises because I see more job-takers and job-givers, more laborers and executives, more business clerks and business heads, animated by that same attitude toward their work which an ancient writer reported in the minds of the artisans of his time:

*All these put their trust in their hands,
And each becometh wise in his own words.
Yea, though they be not sought for in the council of the people,
Nor be exalted in the assembly;
Though they sit not on the seat of the judge,
Nor understand the covenant of judgment;
Though they declare not instruction and judgment,
And be not found among them that utter dark sayings;
Yet without these shall not a city be inhabited,
Nor shall men sojourn or walk up and down therein.
For these maintain the fabric of the world
And in the handiwork of their craft is their prayer.*

*"Nothing is today
more important . . .
than that businessmen
help them to regain
what the depression
has either consciously
or unconsciously taken
away from them. . . ."*



Seated crosslegged on the floor, chopsticks in hand, Paul P. Harris, Rotary Founder, enjoys his sukiyaki on a recent Pacific goodwill trip.

A typical Hawaiian Rotary welcome, as given to a Rotarian and his wife, en route the 2nd Pacific Rotary Conference in Tokyo, Japan, in 1928. . . . On opposite page, two Rotarians get acquainted in a carretela at the Pacific Conference of 1935, Manila, Philippine Isles.



Pacific May Mean Patience

By George T. Armitage

Rotary Club of Honolulu, Territory of Hawaii.

THE OTHER day in Honolulu, caught in a line of cars on Queen Street, I was in too much of a hurry. Impatiently I whirled my car out of line, and in second gear tried to race past an intersection.

I was nearly in the clear when suddenly a car from my left swept in front of me. Fortunately both cars had good brakes and we jarred to a stop, wheel to wheel.

On the verge of giving the other driver a glare, I suddenly recognized him. It was Bill, who was always good for a laugh at the Club, when badgered by the chairman.

Bill gave me a wide grin. I waved my hand, backed up a bit, let him pass, and then drove on.

When I had parked I got to analyzing that trivial traffic incident. People who drive cars know how frequently we become upset about courtesies of the road. If we are in the wrong and are "called," we feel more miserable than if we had been in the right. Why had Bill and I laughed it off, and passed on with a pleasant glow?

You have guessed it. Because we belonged to the same Club. Because we were Rotarians. We served together on the fellowship committee. A silly answer, but sound. And Bill and I were acquainted, and acted accordingly. Our professions are quite different and, if it hadn't been for the common medium of Rotary, we probably wouldn't have known each other at all.

Out here in Hawaii, in an archipelago of beautiful

islands that are bounded on all sides by the mighty Pacific, we are ordinary humans. But I think we are something more. We are not international, because we are proud of our status as a full part of the United States. But we *are* internationally-minded. And as our acquaintance with fellow Rotarians of many racial antecedents in Hawaii swells our list of friends and makes us more tolerant, so does our acquaintance with fellow Rotarians of other countries around us make us more world-minded.

Some of our non-Rotarian friends in Honolulu occasionally take cracks at Rotary. To forestall them we sometimes poke fun at ourselves. But regardless of how seriously anyone takes our organization, one incontrovertible fact stands out like a shining light on a stormy sea: Rotary had made it possible for more people of the Pacific to get acquainted.

The name "Rotary" might have been "The Wheel" or almost anything that first came to mind. Such organizations as the Pan-Pacific Union have accomplished similar ends. But because Rotary has banded representative business and professional men of various countries into many groups that automatically ease the getting-acquainted problem, it has performed a vital function no other means has afforded in such large numbers over such a wide and divergent area.

The Pacific is booming—traffic is increasing. And just as we who motor in Honolulu sometimes find ourselves in vexing traffic jams, so out here on the Pacific there are bound to be international traffic irritants, as strong progressive ambitious peoples strive to keep in the vanguard.

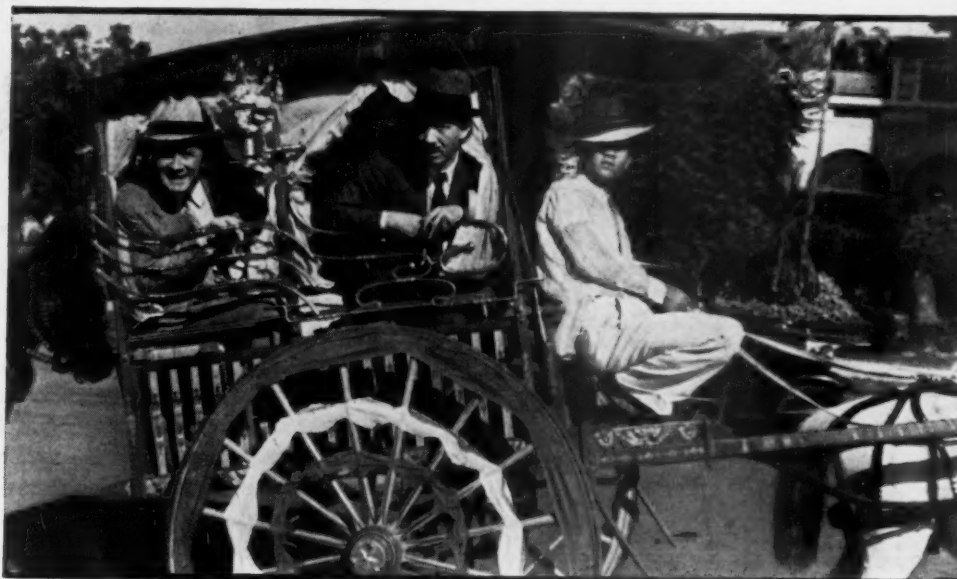
In New Zealand they drive on the left and my wife once entertained a visiting Rotarian friend from that

country by motoring him around Honolulu while I finished some letters at the office. When they returned I said:

"Jack, how do you like my wife's driving?"

"It's wonderful," he exclaimed with a twinkle in his eye. "She's the finest driver I ever rode with. Why, she's been on the wrong side of the road all morning and hasn't hit a thing!"

So, the peoples of different countries may often seem to be driving on the wrong side of the road, but as we come to understand their customs, we learn that they in their own way, get along quite as successfully as we do.



Because we know a man, it does not necessarily follow that we like him. The very opposite may be the case. But at least we are more likely to be polite to him. It is rather difficult to be angry with, or to stay angry at, a man we call by his first name. To him we are considerate, and we are patient. And the more people we know, the more people we are likely to be patient with.

Thirteen years ago, the first time I visited a Rotary Club "down under," I found Rotarians in New Zealand rather formal. Rotary was just getting under way, and the American Rotarians' custom of calling each other "Harry" and "Pete" was for them a bit hard to swallow. I well remember that some addressed me "Rotarian Arm-itage" but as I, unblushing in my boldness, answered with "Jack" and "Charlie," they gradually warmed to "Rotarian George" and then finally shot the works with plain "George." And the more informal they became, the chummier we got.

Residents of Hawaii have been especially favored because through Rotary we have been able to meet more people of other countries than is the lot of most Americans. Hardly a week goes by during which some Rotarian from Japan or China, the Philippines or Canada, Mexico or New Zealand or Australia, doesn't arrive. Sometimes these visiting Rotarians are in town only for the day of a trans-Pacific steamer in port. Sometimes we

WHO'S WHO AMONG ROTARY GOVERNORS ROUND THE PACIFIC

James Inglis Robertson, North Sydney, N.S.W., Australia (76th Dist.), physician and surgeon.

Arthur L. Bolton (reading down), of Bendigo, Victoria, Australia (65th Dist.), printer, stationer, and manufacturer of various paper products.



Baron Shosuke Sato, of Japan (70th Dist.). Now retired to farming, his 80 years have been given largely to the service of his country. He is an alumnus of an American university, Johns Hopkins at Baltimore, Md.

Dr. Chengting T. Wang, Shanghai, China (81st Dist.) is a Yale graduate and has held high offices in his Government. He recently was named Chinese Ambassador to the United States. His successor as Governor will be announced later.

William Thomas, Timaru, New Zealand (53rd Dist.) was in educational work until his retirement. He was born and educated in New Zealand, and has been active in Rotary since 1927. He will be Host Governor to the 6th Pacific Conference of Rotary.





A friendly (appearances to the contrary notwithstanding) Maori woman performs a native dance.

Below: Scenic beauties of New Zealand: Bulwer Road, on the west coast of South Island. . . . Skiing on the Tasman Glacier, in the Southern Alps. . . . A peaceful pastoral scene, looking toward majestic snow-topped Mount Egmont from Stratford, North Island.

Photos: New Zealand Government



see these fine Rotary friends from other lands only for a minute at the dock where we go to meet them with a hearty "aloha!" At other times visiting Rotarians stop off for a week or two to attend our meetings, or to take a drive with us, or a "spot" on our "lanai"—that's mixing your English and your Hawaiian—or maybe to shoot a round of golf. But whatever their plans, it is always a refreshing, and a decidedly intellectual treat to us, to exchange national views, a joke or two, and carry on.

Likewise no year goes past that some one of our own Hilo or Honolulu Rotarians doesn't journey out to the Orient or to the Antipodes where he is the recipient of personal favors and business courtesies, as evidenced by the article, *The Hospitable Japanese*, in the September ROTARIAN, by Charles R. Frazier, a Past President of the Honolulu Rotary Club. These favors and courtesies are not only in return for what hospitality Rotarians of Hawaii may have tendered in the past, but also because the Rotary button is a badge of acquaintance which means *open sesame* wherever the wheel of Rotary touches in the Pacific.

At least a dozen members of the Honolulu Rotary Club have made such trips to New Zealand or Australia, or to countries of the Orient. And as a result they have reached a wider sphere of acquaintanceship which gathers momentum as the faster steamers come and go, and now even a swifter and more intimate tempo as the huge transpacific Clippers roar overhead. When I recall the countless courtesies and favors which Rotarians in Japan, China, New Zealand, Australia, and Canada have showered on me, a "foreigner" and a total stranger except for the cogged wheel in my lapel, I almost blush; but at the same time there is a pleasant surge of appreciation in my heart that even blushes won't blot out.

WE of Rotary in Hawaii like our Rotary neighbors, and we believe they like us. We like them because we have met them. And our non-Rotary friends, who have met them through us, like them too. If it hadn't been for Rotary, or some other common medium, bringing us together, it is possible that we would have gone right on glaring, as we do in traffic jams, when misunderstandings crop up, as they always will. It is human to laugh at a stranger's hat if it seems peculiar. But if our hat amuses a friend, we laugh *with* him.

There was a time not so long ago when I am afraid we Americans were a bit superior and standoffish to Australians. And there is no doubt that what Australians thought of Americans wasn't too complimentary. But the Rotary seed was planted in the Pacific first at Honolulu in 1915, and spread rapid roots. Because of Rotary we began to know our *neighbors* better. Then came the first Pacific Rotary Conference in 1926 in Honolulu—just ten years ago. The idea, incidentally, was suggested by Australians. Friendships begun then—international friendships—have literally endured until death, and have left a fine lasting feeling after the grave. After that first meeting and its pleasant memories, we began to talk the

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Sixth Object—now the Fourth—with more understanding of what it meant.

Then, in 1928, came the second Pacific Rotary Conference in Japan. Large representative delegations from several countries attended the sessions in Tokyo. Several of the delegates, as individuals, had previously visited Japan, but never before had they really begun to appreciate or to admire the Japanese. Rotarians and non-Rotarians alike opened their homes and their hearts to us, and we all departed reluctantly, exalted by the serious as well as the frivolous business of the Conference.

WE never forgot, and never will, that the Japanese, as a special courtesy to us, conducted all of their sessions in English, and that long before the Conference, they had even organized schools of Western dancing so that their fair—and were they fair!—"Rotary Anns" could help to entertain us in our own way. Picture a beautiful Japanese maiden inherently shy and retiring dancing gracefully backward in a new and strange step when at every beat she might slip out of her sandals!

Two years later, in 1930, the Pacific Conference wheel turned to Australia, and in another two years it came back once more to Hawaii. Another two years and a few months found it rolling to the Orient, in Manila, in 1935. And at each Conference, and in between, old friendships were strengthened, and new friends were made, with the skein of Pacific fellowship all the while crisscrossing and widening and strengthening, for these are small Conferences where all delegates get well acquainted.

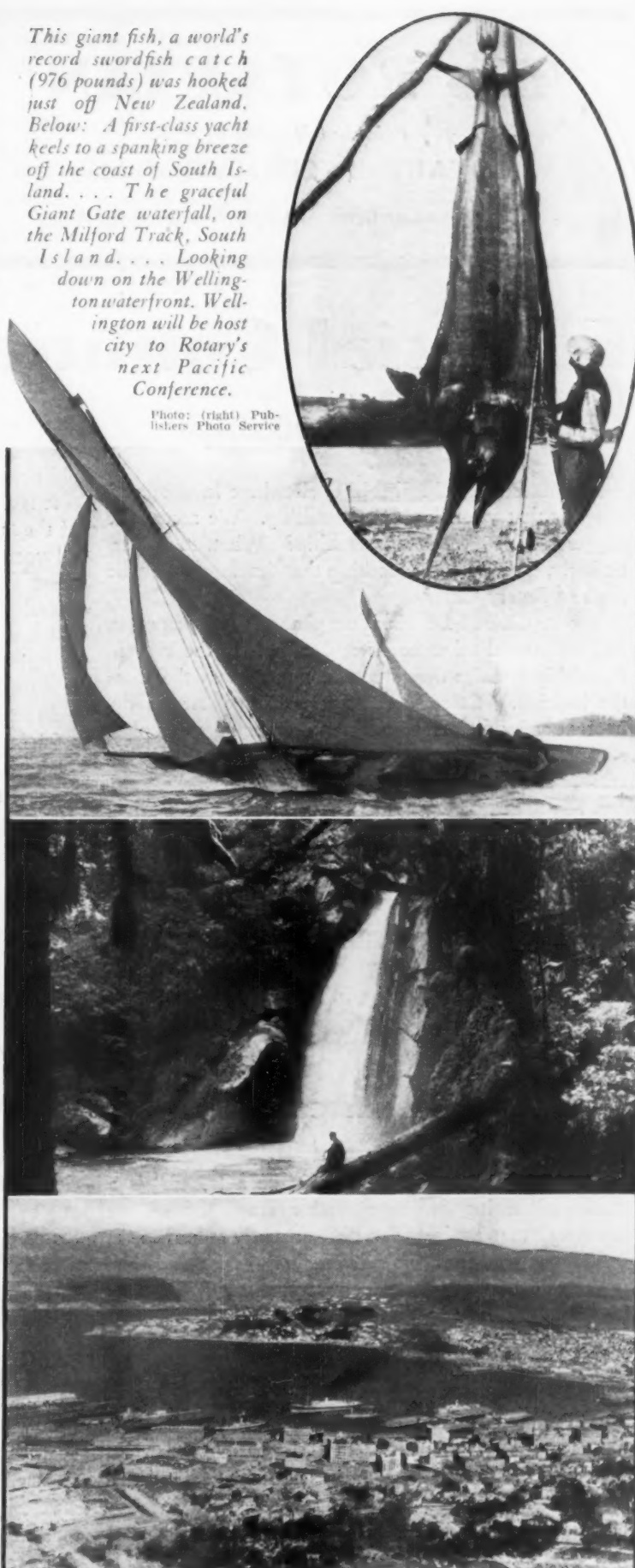
From March 2 to 5, at Wellington, New Zealand, the wheel of Rotary will stop again for what may well be the most successful Rotary Conference yet held in the Pacific. Surely no more sincere or loyal Rotarians live than those in that pair of glorious islands which Tasman found and where hospitable Maoris accentuate hospitality.

Thus every two years, Rotarians of shores washed by the Pacific Ocean gather at a common meeting place. Each biennium new faces join the old—new friends are made. That Rotary International recognizes the importance of these gatherings in this vast crucible is evidenced in many ways, such as delegating an officer, often a President or a Past President of Rotary International, to attend. But some day, in the not-too-distant future, Pacific Rotarians hope that the annual International Convention will be held out here. We of Hawaii hope, of course, that such a Convention will come to the hub at Honolulu, but wherever it may go in the Pacific, we'll gather to exchange "cooe" for "kia ora," "banzai" for "mabuhay," "cheerio" and "aloha."

Perhaps the final stepping stone for a Rotary International Convention out here in the Pacific will be this Sixth Pacific Rotary Conference in New Zealand next year. We want our fellow Rotarians of the world to see for one thing what the Pacific is doing to live up to its name of peace. But we have waited a long time; we can still wait, and grow meanwhile, in Rotary. Pacific may mean Patience.

This giant fish, a world's record swordfish catch (976 pounds) was hooked just off New Zealand. Below: A first-class yacht keels to a spanking breeze off the coast of South Island. . . . The graceful Giant Gate waterfall, on the Milford Track, South Island. . . . Looking down on the Wellington waterfront. Wellington will be host city to Rotary's next Pacific Conference.

Photo: (right) Publishers Photo Service



The ROTARIAN

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THE Objects of Rotary are to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

(1) The development of acquaintance as an opportunity for service.

(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.

(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

Editorial Comment

Speaking of Friendship

ABBÉ ERNEST DIMNET, elsewhere in this issue, suggests that we talk about friendship. We accept the suggestion. . . . What is friendship? What, more particularly, is the sort of friendship that develops under the aegis of Rotary Club?

Despite Cicero's *De Amicitia*, penned 2,000 years ago, and uncounted other books and papers on the subject, friendship remains difficult to define in a way that suits the logician. But so is electricity. Both possess a dynamic quality difficult to catch on the photographic plate of words. Both are power, energy. Both are best understood, not by a static definition, but by their works.

A boy once stood on a hillock, unwinding from a reel a string that stretched in an arc upward until it was lost in clouds.

"What are you doing?" someone asked.

"Flying a kite."

"But you can't see your kite. How do you know it is there?"

"By the pull on the string in my hand," the boy answered.

Of such is friendship.

Not to Be Regimented

TO HAVE a friend, one must be a friend," is a truism. Wearing an impenetrable armor of reserve insulates a man against friendship as surely as lead sheets deflect X-rays. The busy individual who can't find time to open his door to make new acquaintances will find that few friends enter. The first step rung on the ladder of intimacy is acquaintance.

Often misunderstood, sometimes disparaged is the stress that Rotary has put on fellowship. Yet, what are the friendly customs developed in Rotary Clubs but means to the end that barriers which separate men shall become softened, flexible, porous, and finally shall disappear altogether? The small boy's idea of a friend—"someone who knows all about you but still likes you"—gets close to the core of the whole matter. Friendship is

based on understanding. "Tout comprendre est tout pardonner"—to understand is to forgive—is the way an old French proverb expresses the thought.

It is true that the Rotary program envisages extension of the "understanding and goodwill" concept to men of all vocations, all races, all creeds, all nationalities. But those who understand it best most clearly realize that friendship can never be standardized nor regimented. What can be done is to provide the opportunity for easy acquaintance and the atmosphere of cordiality. Always, friendship must remain an individual thing. Peoples can't become friends of peoples. But a David can become a friend to a Jonathan.

Bruce Barton tells of an introspective person who experienced that truth: "After he had achieved a measure of recognition, he joined a club. At first he used to slink into a corner table. . . . One day he was invited to a big round table where members laughed and joked. He made a great discovery. These men really liked him. It changed his whole life."

Pieced-out Names

WHY, Rotarians not infrequently are asked, "do you *always* address a fellow member by his first name or a nickname?"

The answers to that inquiry are many, but should include the fact that *all* Rotarians do *not* call other Rotarians by first names or nicknames. Even in the United States, where the practice has its firmest hold, there is a pronounced tendency not to impose it upon Rotarians whose preference is for the more conventional mode of address.

But a good case can be made out for the custom. Geniality and informality are historically as well as psychologically associated with the process of making friends. It was but natural that Rotarians, reacting against the cold aloofness of urban life, should early in Rotary history drop "mister" for "Harry" and "Hank" and "Bill." Or, if one would go academic on the matter, it is enlightening to look up the derivation of the word *nickname*. It comes from the Middle English *ekename*,

of which the *eke* part meant, and still does, to piece out. Thus a nickname is a name pieced out, it may be assumed, to connote the warmth and friendliness missing from names in conventional use.

That is the essence of the whole subject. The first-name, nickname custom is not a ritualistic custom of Rotary, for Rotary has no ritualistic customs. It simply is a practice that spontaneously developed to break down the reserves that stand in the way of fellowship, to the efficacy of which George Armitage testifies elsewhere in these columns. It will continue only so long as it continues to be spontaneous and natural—and helps satisfy the need which brought it into existence.

A Crisis for Charity

COMMUNITY-MINDED citizens in the United States are, as Newton D. Baker's article indicates, uneasy about the future of private charities. Government aid occupies an increasingly important rôle in humanitarian service, but there remains as great or perhaps a greater demand upon private charitable organizations to render the special forms of help they are equipped to give.

A review of the support accorded to community chests makes the picture clearer. They were first organized in 1914, in 12 cities, to pool the causes represented by various charitable groups. That year, they raised \$14,225,000, according to *The Index*, published by the New York Trust Company. By 1931, the number of chests had grown to 377, which raised \$82,213,000. Despite the increase in chests, now in excess of 400, contributions have declined: 1933—\$77,645,000; 1934—\$70,640,000; 1935—\$70,000,000 (estimated).

The problem such figures tell is one to which Rotarians, in common with other citizens, will no doubt give special attention in the months to come.

Revaluating Rotary

ATTENTION from more important matters may, for the moment, with some profit be diverted to the fact that commentators of the day are injecting a new note into their appraisal of the Rotary movement. The rash of cynicism which frequently marked references to Rotary in the '20's seems to be waning. In its stead is a tendency of the older authors to plume themselves on the "discovery" that there is much in Rotary to be commended. And younger writers, knowing Rotary by its works, are frank in their admiration.

Maxine Davis, for example: Her *Lost Generation* is a book purporting to paint "the portrait of American youth today," and those who are interested in her subject would do well to peruse the book. In it she devotes considerable space to the efforts of Rotary Clubs and similar groups to aid youth in getting its bearings in a rather wobbly world. Her approving comment caught the eye of a reviewer for *The New York Times Book*

Review magazine, who, a bit warily, observed that "... Rotary Clubs . . . which are certainly not objects of mirth or contempt when they help homeless boys, give scholarships, and find jobs."

Other literary gentlemen whose knowledge of Rotary has the advantage of wider, not to say personal, acquaintance are less guarded in their praise. One, Marc A. Rose, in a recent article in *Today* notes in some detail how Rotary Clubs have surged ahead in quality of membership, in breadth of projects and programs, and in leadership.

As a reporter, Mr. Rose reports what he has seen when he concludes, "The businessman finds in Rotary an agency in which he can participate in community service—work for underprivileged boys, for example. And he has the feeling, too, that he is doing his bit towards international peace."

Hobby for Travellers

WITH SEVERAL thousand readers of THE ROTARIAN planning a sojourn in Europe next Summer, following the Convention at Nice, it is not amiss here to suggest that a traveller can have a barrel of fun collecting odd place names. It can become a full-fledged hobby, with rich after-luncheon conversational possibilities.

Take these, for example, all from the United Kingdom: Ulgham, Garboidisham, Hardenhuish, Hautbois, Puncknowle, Meols. Not even the British Broadcasting Company, 'tis said, knows how to pronounce them. But there are others equally interesting yet not so baffling to the unpracticed eye and ear. Daventry is "Daintry" when spoken; Slaithwaite becomes "Slowitt;" Alderwasley, "Allerzlee;" Hedgehope, "Hedjop;" Congresbury, "Coomsbury."

But who save a native could be expected to know that Kentish Trottscliffe is to be spoken of as though it were "Trossly!" Cirencester, however, will present no difficulties if you remember the limerick:

*There was a young lady at Ci'c'eter,
Who went to call on a solicitor,
When he asked for a fee
She said fiddle-de-dee,
I only came as a visitor!*

Motoring through Cornwall, you may come across the village, Come to God, one mile off the road between Truro and Helston. The explanation for it is that the name is an Anglicization of Cornish "cum-ty-coid" which simply means "valley of house in wood." In Hampshire are villages named Tadley God Help Us and Dead Maiden, and near Newcastle-on-Tyne one may find a village that is literally Wide Open.

One suspects American influence in Make-em-Rich, a town in Northumberland. A New Invention is to be found in South Staffordshire, and also in Shropshire. Fryup is in Yorkshire, while Cold Roast Hamlet is in Buckinghamshire, both, no doubt, calculated to entice the hungry wayfarer.



Rotary in Retrospect

By a Newspaperman

Illustrations by Eugene A. Montgomery

and H. L. Mencken, and on the basis of certain displays of horseplay I had witnessed, I was fairly sure they had a good deal of right on their side. It is unfortunate that Rotary so frequently exposes nothing but its worst foot to the visitor.

Once in, however, I concluded that I might as well get as much of my money's worth as I could. In newspaper work it is extremely important to know as many substantial citizens as possible. For three full years, therefore, I never ate a Rotary lunch by the side of the same man any two weeks in succession, and at the end of the first year I believe I could have called the name and designated the business or profession of every man in this Rotary Club of more than 200 members.

The result of this experiment, quite frankly entered into as a business proposition, was a host of new acquaintances and a surprisingly large number of genuine friends who are such to this day. In a year or two I became aware that my point of view was being largely widened because, almost literally, I was rubbing shoulders and exchanging opinions with the butcher, the baker, and the candlestick maker, to say nothing of lawyer, doctor, and college professor. I found, too, that I had learned not to take snap judgments, for six or seven men whom I had most thoroughly disliked on the basis of preconceptions had become companions most congenial.

BY nature, or something, I am a rather shy and sensitive soul, one of the sort that rather desperately desire friends and have no natural gift for making them. Left to ourselves, we tend to lead lives narrowed and restricted by shells of our own making. My experience in Rotary, I may fairly say, not only demolished my shell but also set me on strict guard against its ever forming again. In that respect, certainly, Rotary made me realize broader and better horizons and started me on the trek toward them.

It so happened, too, that my Rotary Club was one in which real effort was made to put new members to work, and so I had not been a private in Rotary ranks very long until I was told that it would fall to my lot to make a five-minute talk at a meeting two weeks removed. What

AFTER about ten years in active service in Rotary, I have been almost completely out of touch with it for nearly as many months, and it is interesting, to me at least, to view it in retrospect.

There may be such animals as professional Rotarians, but, if so, I was never one of them. During the course of my membership, I tried to keep myself in an attitude of honest, constructive questioning as to the validity of the aims of Rotary and of the methods it employed in the effort to attain them.

In addition to that, my business, profession, game, or whatever one should call it, is journalism. Newspaper work makes analysis of men, motives, movements essential. One learns to avoid the tendency to rationalize as though it were the foul fiend himself. In advance, then, I am flattering myself with the hope that I can set down in unbiased fashion an intelligible account of what Rotary means to one man who is on the outside after having been on the inside.

For the betterment of my soul, it is perhaps well to confess that I went into Rotary largely because I knew it would be good for me. In the city where I was living at the time, Rotary was "tops" in every way, and belonging to it was a mark of more than average distinction. I was not, however, unacquainted with Sinclair Lewis

the occasion was or what my subject was I have long since forgotten, but I shall never forget the genuine agony I endured. I would wake in the stillness of the night to indulge in the luxury of cold sweats. I seriously considered a resignation. I wrote and rewrote my speech and rehearsed it constantly.

Realization, however, turned out not quite so bad as anticipation, but it was bad enough and to spare. My knees almost literally knocked together, my tongue practically clave to the roof of my mouth, my temperature must have been about 106, my words either kicked each other on the heels or lagged too far behind, and my voice trembled. All at once, however, I realized that I was done, that no one had either bitten me or thrown anything at me, and that the audience seemed to have gained some sort of an idea from my talk. Several men spoke approvingly about it that day, and I heard echoes of their words in the week that followed.

From that time on I gradually gained confidence in myself and ability to think on my feet. Since then I have spoken to all sorts of audiences, and, while I shall never be an orator, I can, if necessity demands, give a fairly satisfactory account of myself in words while on my feet.

I shall be charmed to admit the validity of the claim of anyone who takes the point of view that it is unfortunate for any agency to operate in such manner as to encourage more men to speak in public. In my case, however, I owe Rotary a debt, for my particular position in the scheme of things gets me "called on for a few remarks" now and again. Once in a while, too, I add a bit to my income via radio or otherwise, entirely because Rotary pushed me where I never would have gone of my own accord. The experience stripped me of a surplusage of self-consciousness, if no more, and definitely increased my suitability for living in my sphere of affairs.

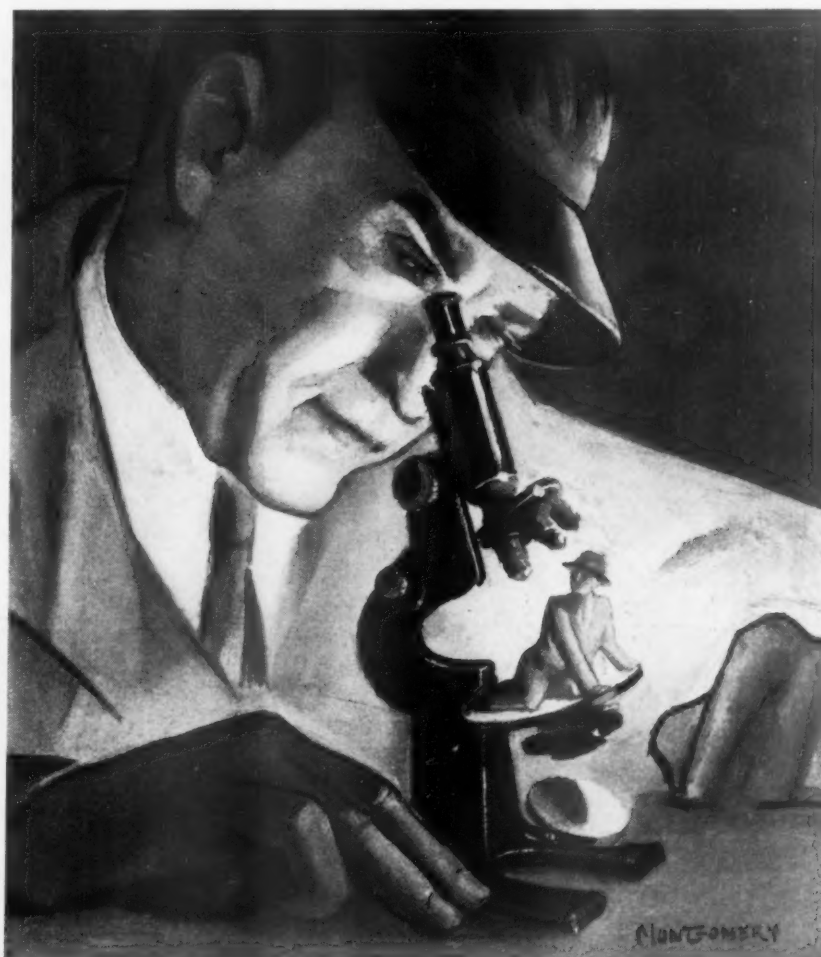
Outside the purely personal realm, too, I feel that Rotary has been of profound value to me. It so happens that I have now and have had for years a position that entitled me to use the printed word in quip and commentary for the possible consumption of some hundreds of thousands of persons daily. The power of the press is a much bruited and mooted matter, but unquestionably the newspaper does have its cumulative effects for good or evil. Certainly, it falls to the lot of the editorial writer to view and review manners, morals, motives, and cus-

toms as they appear in every demonstration of humanity's work and play, its loves and lusts, its failures and successes. He must, in a word, know something about almost everything, and on the intimacy and accuracy of his knowledge depends his ability to be of service as he makes a living.

ROTARY gave me constant contacts over a period of ten years with 200 men who represented about as many different phases of business and professional life. It gave me almost countless opportunities to see the other fellow's business through his eyes as well as through my own and to see *my* business through his eyes as well. If I know any of the right answers today, I must credit the fact very largely to my contacts made through the medium of Rotary.

Rotary likewise toned and colored my social concepts materially. Unless one is pathologically heedless and selfish, he cherishes more or less actively a desire to be able to say the world is a better place in some way because he has lived and worked and played in it. The puzzle for a great many individuals is to find some means of gratifying that ambition surely. Rotary made me realize as nothing else ever has not only the obligation but the power of the individual who allies himself on the side of what is constructive.

Somewhere and somehow along the line I gained a



"Newspaper work makes analysis of men, motives, movements essential."

conception of what one might term Rotary's "philosophy" of unselfish, unobtrusive work in establishing and maintaining undertakings for the good of others in such manner that the activity itself has permanence, and to the end that the benefits shall be progressive and cumulative. It taught me, too, the communal value of an organization that is content to hunt out needed services, develop them to the point of general public acceptability, and then relinquish all but a partnership interest in a going concern. The point of view has been especially valuable in considering projects for a newspaper. It is to my mind, however, equally valuable for any man who studies Rotary carefully enough to get it.

On the other side, Rotary is responsible for my present conception of the ultimate folly of frippery, ballyhoo, and opportunism in some so-called service enterprises. The truth about these dawned on me slowly, but steadily.

Rotary's emphasis and insistence on fellowship and acquaintanceship as the best available means of promoting international goodwill and promoting the interests of world peace for a long time struck me as sentimentalism or worse. In fact, only since I have been clear out of Rotary has the full significance of what it did for me along those lines come to me.

Totalling up that score, however, I find that I have a

very good friend in England, another in Germany, still another in New Zealand, and several in Australia. I know and respect a man in Tokyo, another in Shanghai, and still another in the Malay States. To make what could be a long story reasonably short, Rotary has introduced me to business and professional men in all parts of the world, and by the same token it has introduced them to me.

As I have met these men over the years, I have consciously measured and balanced them against myself and my fellows in the United States. I have endeavored, and I believe I have succeeded, to strip them of their Rotary buttons and affiliations. If marked differences, inferiorities, or superiorities existed, I have tried to find them. The result is that I find it impossible to believe that England, let us say, will deliberately do the wrong thing.

I know a number of British Rotarians and they are as anxious to be right as I am. In my business, of course, I meet people from almost everywhere at one time or another, and not all individuals from other lands measure up to the Rotary standard by any means. All the more important, then, that I should have had opportunity to judge by the best as well as the rest. Rotary is not the only agency through which I have made contacts abroad, but it has been the best one.

Rotary has likewise accelerated what I believe was a natural tendency to disregard any inborn or acquired prejudices stemming from racial or religious sources. It has helped teach me to judge men by the quality of grist they brought to the mills of the gods rather than by the road they used in arriving. It has verified and strengthened my belief along such lines because it has given me friends of equal warmth and value among Catholics, Jews, Greeks, and all branches of Protestantism. It has, in a word, given me a working disregard for labels.

I pass over with no more than an indication the fact that friends made through Rotary sustained and supported, encouraged and inspired me to live more or less happily and hopefully through salary cuts, eventual loss of position and earning power and depression generally, to a place the best I have ever had both in immediate aspects and in opportunity. The tale would be entirely true, however, if I were to tell it.

The foregoing is not intended as a pean of perfection to Rotary, for I do not feel that way about it. In fact, there are many critical suggestions I could and would make if I were writing that sort of thing. It just so happens, however, that I am here auditing my own long-term account with Rotary, and if I have falsified any figures or changed any entries, I am not aware of the error. The final balance is what concerns me.

Why write such a thing, anyway? Well, somebody would bring that up, I suppose, but, as long as the matter has been agitated, I have written largely in the hope that it may suggest to some of those who are in Rotary what one who is out of it thinks there is in it.

"It is unfortunate that Rotary so frequently exposes nothing but its worst foot to the visitor at meetings."



BRING CHRISTMAS TO A HELPLESS CHILD

At Our Very Doorstep Deserving Youngsters Yearn For Christmas

For those needy children in Suffolk County, whose families have been struggling to carry on as best they might with out appealing for public aid, whose pride deserves to be respected and whose spirit should be encouraged, we beg you help by this Christmas.

THE Yuletide spirit finds expression in many ways through Rotary Clubs of the world. These pictures, which illustrate how a few celebrated the holiday season last year, may suggest activities for Clubs of other communities in 1937. (See item, page 59.)

Annually, for several years, Elkhart, Ind., Rotarians have given a Christmas party for underprivileged children (circle). Some 150 were royally entertained last year.



"Mama, Is Santa Claus Coming This Year?"

Committees Who Will Lead The Christmas Crusade In Suffolk

The enthusiastic and untiring response of Suffolk communities and individual residents to this pre-Christmas appeal on behalf of unfortunate neighbors is both typical of the county, and highly commendable. Boys' men and women, with wives and families of their own, with business men that demand their attention, with many branches of clubs and civic work to complete before the New Year, have given their time, their sympathy and their whole-hearted support to the immediate needs of these little ones.

Effort has been made to reach those already engaged in work of this nature. If this appeal will give added stimulus to local activities it will accomplish its major objective. The committees and the various groups where contributions are gratefully received are listed below:

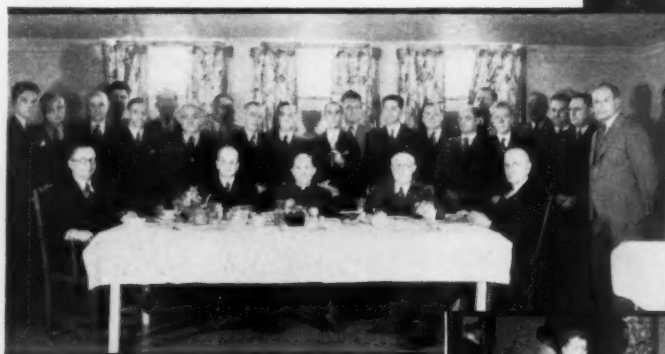
CONVENT
Riverhead Rotary Club
Mrs. Chas. McLean
Mrs. C. J. Smith
Mrs. J. W. Smith
Mrs. J. W. Smith
Mrs. J. W. Smith

DEPT.
The Suffolk Office
Suffolk Police Station
Suffolk County Jail
Suffolk House
Suffolk Office

Above: News report of how a New York community responds to needs of poor children—an activity initiated by the Rotary Club at Riverhead.



In Shanghai, China, Rotarians have made a big thing of reconditioning and distributing thousands of toys and giving parties for local needy children (above).



Fellowship is the keynote of the annual New Year's breakfast for members of the Rotary Club of Northville, Michigan (above). Attendance runs high, usually 100 percent.

Photo: (below) Gabriel Moulin



White canes for local blind (above) were given by Rotarians of Lisbon and Funchal, Portugal. The Funchal Club also distributed clothes and toys to 1,100 children and presented layettes to the 12 "poorest babies."

Circus stunts, 40 pounds of candy, plus other food, made 109 handicapped children of San Francisco, Calif. (left), happy at Christmas time.

From Liabilities to Assets

Rotary Crippled Child Work ... E. W. Palmer



*A Rotarian
of Toronto
gives a chap
a little boost.*

HELPLESS 17 MONTHS
FOLLOWING ACCIDENT;
BUT NOW WORKS DAILY

FIVE YEARS A CRIPPLE
BUT DOCTOR PUTS HER
ON HER FEET ONCE MORE

82 DAYS IN HOSPITAL;
NOW CRIPPLED CHILD
LEARNS TO WALK AGAIN

SWIMMING INJURY MADE
CRIPPLE OF TOM AT 13;
HOSPITAL RESTORES
HIM TO USEFULNESS

BEHIND THESE terse headlines, and behind many another like them, is the story of suffering, pathos, and bravery written again and again. No warm-blooded human could fail to be stirred by these sagas of the turning of human liabilities into assets. And just such work is forming an increasingly important part of Rotary Community Service.

A mere cataloging of the Rotary-sponsored projects for crippled children would fill many pages. Since the very earliest days of Rotary, the plight of youngsters

with twisted and deformed bodies has held forth a challenge and an opportunity which Rotarians everywhere have been quick to sense and to accept.

Among the pioneers in this work was the Rotary Club of Syracuse, New York, which took up the cause of neglected crippled children in 1913, just a few years after the birth of the Rotary movement. Three years later the Toledo, Ohio, Club gave aid to the children of that city and, later in coöperation with other Rotary Clubs of that State, to children throughout the State of Ohio.

From this work grew the Ohio State Society for Crippled Children, followed by similar societies in other States of the United States and in the Provinces of Canada.

Finally, in 1921, the International Society for Crippled Children was organized by Edgar F. Allen. Membership in these organizations was and is largely held by Rotarians, and many leaders in this work have been developed through the influence of Rotary, in all parts of the world.

"To attempt to list or describe the crippled-child activities undertaken by Rotary Clubs is impossible," states Rotary International's Pamphlet *Crippled Children* (No. 40). Some years ago it was estimated that more than half the Rotary Clubs had adopted such work as a major activity in Community Service, and the number has undoubtedly grown greatly since that time.

It is therefore patently impossible to discuss all the meritorious individual activities along these lines in the Rotary world. Among the many, many projects, each worthy of an entire article for itself, which should be mentioned in any discussion of Rotary and crippled children are:

The North Carolina Orthopedic Hospital at Gastonia, founded by R. B. Babington with the active support of the Rotary Club of which he was then a member. The work of this hospital, which reports more than 10,000 successful treatments, is confined to indigent white and Negro children;

The Treasure Island School for Handicapped Children, sponsored by the Rotary Club of Marion, Illinois;

The Rotary orthopedic ward of the Mobile Infirmary, endowed and supported by the Mobile (Alabama) Rotary Club;

The crippled children campaigns or-

ganized and supported by the Belleville (Ontario) Canada, Rotary Club;

The annual fair given for crippled children work funds by the Rotary Club of Sherbrooke (Quebec) Canada;

The 17 years of work among crippled children done by the Spokane, Washington, Club;

The 15 years of work at the Dowling School for Crippled Children done by the Rotary Club of Minneapolis, Minn.

Nor has Rotary crippled children work been confined to any one continent. Rotarians in New Zealand and Australia have achieved extraordinary success in such work. Many more pages might be written of activities on the part of these men "down under."

There is, for example, the Community Sunshine Association of Auckland, where Rotarians play an important part in the rehabilitation of deformed children.

Rockhampton, Australia, Rotarians have given liberally of time and money for a similar project in their community.

Recently a forum was held at Whangarei, New Zealand, in which members from Auckland and Whangarei Rotary Clubs conferred on the past, present, and future of crippled children work.

Statistics in general are deadly things.



To speak of so many hundreds of cases treated and cured conveys little to the reader. But if we think in terms of units—of individual children and families made happy—of little men and women saved for society—then the thought of thousands of cures becomes almost too poignant to consider with equanimity.

The hospital record, necessarily terse, says merely: "Case 48906, orthopedic. Entered 5/7/30; discharged 12/23/31; cured." But behind that record is a history typical of the stories behind hundreds and thousands of similar hospital entries:

Case 48906 was a Christmas gift from the Rotary Club of Saginaw, Michigan, to a lonely Michigan woodsman. But

this gift did not come wrapped in holly paper tied with tinsel string. It was encased in a child's overcoat beneath which was a little figure bundled in bandages and plaster of paris casts.

When old Ahti Leskinen received this strange package from its bearer, two bright, black eyes peered out from the depths of the overcoat, and an excited voice cried: "Oh, father, I can walk!"

Walking had come to be the biggest thing in little Paavo Leskinen's life. He had been born a helpless cripple, away up in the north woods. Born in the deep of a Northland Winter, attended only by a neighboring woodsman's wife, he had lost his mother the day he was born.

Left alone with his normal brothers and sisters while his father was working in the forest, little Paavo soon discovered that he was not as others were. He had the proper number of hands and feet, but they had been bungled in a most peculiar way. His hands were bent inward at the wrists and his fingers were twisted and lifeless. His shrunken legs were crossed below the knees, and one twisted foot pointed backward and the other outward.

Like all children, little Paavo wanted to play, but all the poor chap could do was to wriggle, fishlike, across the floor and lie on the doorsill while his brothers and sisters played happily. If ever a fellow needed a friend, this little tyke did.

And he found one, in the Saginaw, Michigan, Rotary Club. Caught in a rural crippled children survey, he was

sent to the University Hospital at Ann Arbor, at State expense. The surgeons examined him and issued a report about dislocations, paralyses, maldevelopments, contractures, and talipes that would make a person gasp. It didn't seem possible that one little fellow could have so many things wrong with him.

Then followed months of work for surgeons and nurses and of patient suffering by the little chap. Under the teachings of hospital workers, he learned to get about with his braces and crutches almost as well as the normal boys and girls do on their sound limbs. Now he has discarded braces and crutches. He has taken his normal place in his community, attends the rural school, and is learning the trade of carpenter.

Had Paavo been neglected for only a few more years, surgery would have been unable to help him. He would have become a dependent, helpless cripple—almost certainly a State charge. But because someone—the Rotary Club in this case—made it his business to find and to help lads like him, he will grow up a self-supporting and self-respecting citizen, an asset instead of a liability.

No discussion of this subject would be complete without mention of the part played by Edgar F. "Daddy" Allen, Honorary Rotarian of the Elyria, Ohio, Rotary Club, and founder and president emeritus of the International Society for Crippled Children.

"Daddy" Allen, after the loss of his own son, retired from a million-dollar business to devote the rest of his life to humanity. In the course of his work of

hospital organization, he saw the need for special work among crippled children. Calling upon the local Rotary Clubs for coöperation, he led in the establishment of such work, first in his town, then in the State of Ohio; and, finally, nationally and internationally.

Though "Daddy" Allen has now retired from active work, his counsel is still sought by those who are carrying on what he so successfully started.

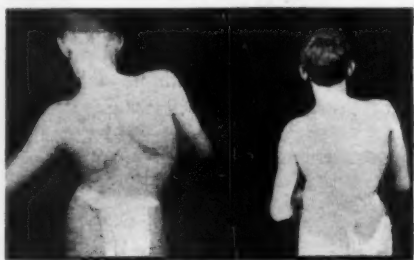


"Daddy" Allen

Among the groups which have followed in his footsteps is the Tri-States Association for Cripples, of which I had the honor to be the first president. This organization was formed by the Rotary Committees of Arkansas, Mississippi, and Tennessee, as a Rotary Community Service. While our group sponsors the Hos-

pital for Crippled Adults, at Memphis, Tennessee, many children as well as adults are treated therein.

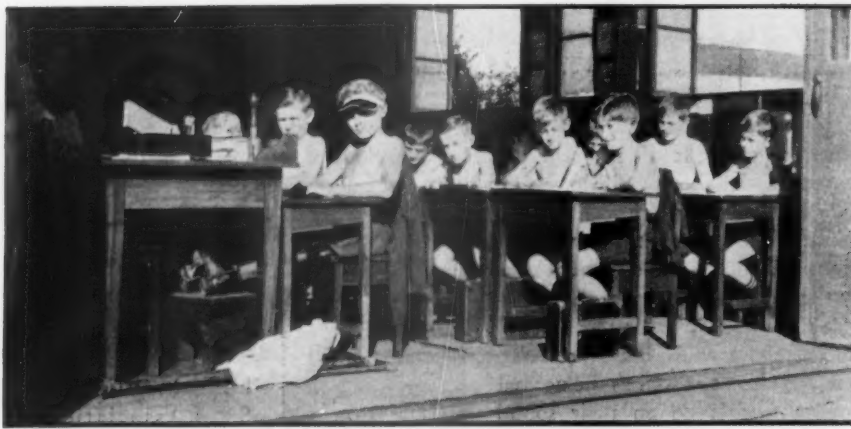
In 1920 the National Vocational Rehabilitation Act gave impetus to the establishment of the Shrine Hospitals for Crippled Children and sped the work of the International Society for Crippled Children. But it remained for other agencies to provide hospitalization for those over 14 years of age, the age-limit of the Shrine Hospitals. The supervisor for the Vocational Rehabilitation Service in Mississippi found a dire need for surgical service and hospital care prior to any vocational rehabilitation. Turning in desperation to Rotarian Dr. Willis Camp-



Spine curvature case before and after hospital treatment. This boy came from a poor mountain home, such as shown at the left, and his parents were unable to pay for aid.

The Rotary-sponsored Hospital for Crippled Adults, Memphis. Built and operated to give free orthopedic surgery and hospital care to physically handicapped people over 14, it is the only one of its kind in the world.





A group of crippled children cared for by the Auckland, New Zealand, Rotary Club. Large endowments for the care of children have been raised by the Rotarians of the Dominion.

bell of Memphis, he found a ready response.

Aided by Rotarians and charitable agencies, a discontinued Presbyterian hospital building was secured for the payment of taxes; St. John's Hospital gave the use of their operating rooms, and a 20-bed unit known as the Hospital for Crippled Adults began to serve handicapped humanity in August, 1923. At first only a dozen patients could be handled, due to lack of funds, but in 1926, aided by many individuals and agencies, added equipment and funds were provided and a 30-bed capacity was created.

Interest in the humanitarian work continued unabated. In 1928 former Rotarian B. B. Jones of Berryville, Virginia, long enthused by the work of the Hospital, gave \$200,000 to build and equip the present hospital, pictured elsewhere in this article. Christmas Day in 1928 was a happy day in Memphis and everywhere the work of the hospital was known.

Since the inception of the Hospital for Crippled Adults it has been considered a Rotary institution. The chief surgeon and most of the charter members of the hospital were members of the Memphis Rotary Club. In 1929 the 16th District, composed at that time of Mississippi, Arkansas, and Tennessee Clubs, adopted the hospital as an official project of the 16th District. From year to year, following this projected sponsorship, has come increased interest in and support of this institution.

In 1934, working on an operating budget of \$30,000 annually, the Rotarians of the 16th District began to interest Rotarians in the 52nd, 62nd, and 17th Districts, culminating in the formation in 1936 of the Tri-States Association for Cripples, embracing Rotary representa-

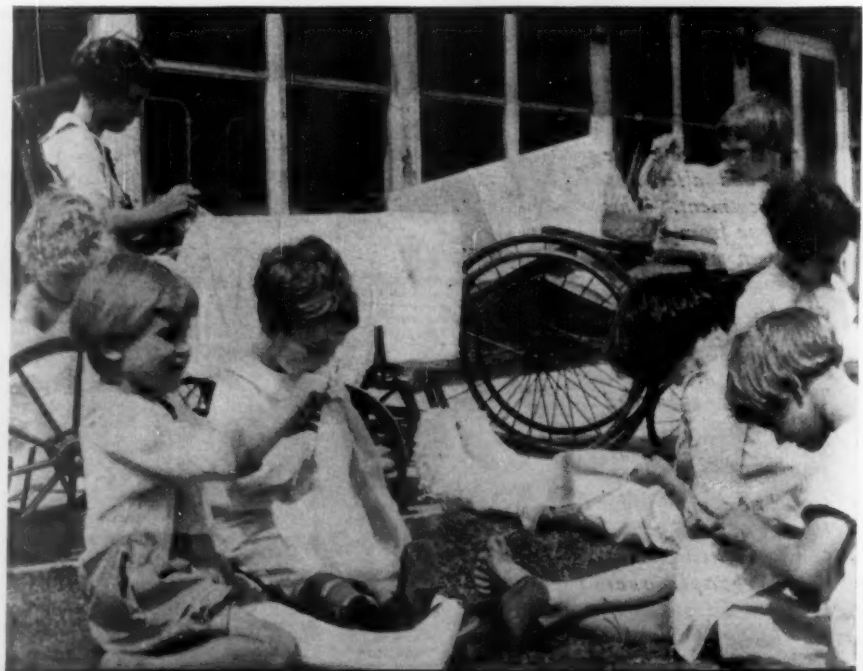
tives of the four districts mentioned, and having as their objective the voluntary sponsorship of the Hospital for Crippled Adults, as a Community Service activity, of Clubs in the three States. Support has been spontaneous, and many are the means employed to provide funds to physically rehabilitate the indigent adult cripples. Since January 1, 1936, 77 Clubs in the three districts, out of a total of 158 Clubs, have materially aided the hospital. Turning nature's physical liabilities into self-respecting, self-supporting community assets is a thrilling and economic service.

Since 1923, over 2,500 patients have been treated and the great majority sent home restored in body ready for a life of usefulness and happiness. Under the present full-time, full-occupancy plan, from 200 to 250 cases are handled yearly. It should be remembered that the post-operative period of convalescence is much longer for orthopedic cases than in ordinary surgery. Some cases require from ten to fourteen months; many necessitate

several trips to the hospital before complete correction is assured.

With the advent of Commissions for Crippled Service in many States, aided by appropriations from the Federal Government, and more recently by the provisions of the Social Security Act, new aid for crippled humanity is assured for those up to 21 years of age. But age is no barrier at this Rotary institution. Old or young, man or woman—all are accorded the same consideration, the same courteous, careful, thorough treatment—treatment that, in most cases, would cost the individuals many hundreds of dollars per case. No patient has ever paid a penny to this institution. True, the hospital accepts gratefully all donations, and requires that patients be provided with transportation and cost of braces (if such are needed), but no patient ever is required to pay a cent!

Do hospitals depress you? This one will not. Do physically handicapped persons distress you? Take a trip through this institution and you are impressed with the happiness prevalent everywhere. Even patients recovering from recent severe bone operations are cheerful and happy in the thought that they will soon take their proper place in the world, self-respecting, self-supporting. Relief is shining in their eyes, their lips sing praises to the Rotary spirit that made possible their restoration to usefulness.



A fascinating variety of activities keep little patients happy at the Rotary-founded North Carolina Orthopedic Hospital in Gastonia, N. C.

Your Neighbor, the Farmer

By Henry G. Bennett

President, Oklahoma Agricultural and Mechanical College

WE AS Rotarians find ourselves confronted with the problem of promoting greater mutual understanding and confidence between town and country. The elements in this problem are many. One of the most significant is the difference in fundamental functions.

The farmer is a producer of raw materials and a large consumer of finished products, while the city dweller is a producer or distributor of finished goods and a consumer of the farmer's raw products. Each is the producer for the other; each is the consumer of the other's goods.

Practically all men have sufficient grasp of this elemental statement of the problem to understand and to believe it. The difficulty arises out of the complexity of modern industrial and commercial organization, which makes quick mutual adjustments impossible. To see the ultimate disastrous effects of a lack of parity between farm and city markets is one thing, and not a difficult thing; but to find solutions to the problems involved is infinitely more difficult and tedious.

I suggest that Rotary can best aid in the solution of the problem through the adoption and application of three basic and interrelated policies: First, establish and maintain natural relationships with farmers and their families; second, help them to solve their problems in their own manner; third, increase the farm membership in Rotary and make it more representative of the diversity of agricultural industry by enlarging the number of farmer classifications.

Now, the absolutely fundamental condition to the successful readjustment of our agricultural industrial situation is the prevalence of mutual confidence among the parties concerned. Suspicion breeds antipathy and destroys trustfulness; and in such a situation cooperation is extremely difficult, if not impossible. The greatest single immediate task confronting men devoting themselves to commercial and industrial interests of their country is to convince the rural populations that they honestly desire to help reestablish prosperity in rural sections.

Rotary can be a powerful factor in reestablishing confidence between town and country.



Photo: H. Armstrong Roberts

Our problem as Rotarians is: what shall be done about it? I have no startling panacea for the present economic ills of the nation in which I live, nor do I believe there can be any. But there are very definite principles of action already tested in various other fields which can be assembled and organized for action.

The first of these principles is that our program must call for natural relationships between town and city. It is not natural for city men (on their own solicitation) to go in a band to a country schoolhouse and give an entertainment staged to secure an audience that later can be told how to handle their business. The opinion of an outside party may be valuable, even interesting; but the reaction of the ordinary farmer, rightfully, is, "Well, if you know so well how my business can be made to pay a profit, why don't you come on out and farm?"

No, they know that the land owned by the city man doesn't pay any better return than that owned by the farmer. Nevertheless, the advice and help of the town is indispensable to farm prosperity.

As a rule, the city man's grasp of economic forces, trade conditions, and industrial and social organization is broader and more reliable than the farmer's. It will take the best thinking and efforts of both groups to reestablish prosperity.

Out of the first principle grows the second: the Rotarian must help the farmer to help himself in the latter's own way. The farmer needs the thinking, the business experience, the independent

viewpoint of his coworker in the town; but these must come to him naturally, and in such ways that he can adopt them.

Help the farmer to help himself: invite him to your meetings, visit him naturally, manifest interest in his problems as he presents them, suggest—even criticize constructively, but do not preach, act, or make demands. Think through his difficulties with him, not for him; encourage, inspire, and sustain him in attacking his problem from his own viewpoint.

THE third principle is but an application of the other two: Take the farmer into Rotary with you. Now, I realize that many of you are saying, "Why, we have already done this." But I say to you, we have hardly made a start yet.

My urgent advice to a Rotary Club honestly and intelligently eager to serve the rural district is to increase classifications, get more and different kinds of farmers representing every different angle of the farm problem into our meetings as members. Let us invite them to know us not as bankers, merchants, and manufacturers, interested primarily in the promotion of business, the marketing of our commodities, but in our more real and fundamental rôle as citizens of the same community and commonwealth, as heads of families anxious for the preservation of social conditions favorable to the well-proportioned growth of our children, as friends and fellow citizens equally and inescapably influenced by the economic status of all our neighbors.



Photo: Courtesy Endicott Johnson Workers Daily News, Binghamton Sun

Playing Fair with Employees

By Leslie L. Lewis

A study of 'Industrial Democracy' as practiced in a giant shoemaking plant of North America.

The fourth article in a series, "Business Minding Its Business" . . . This installment, on the Endicott Johnson Company, is the second in a sequence of three exploring employer-employee relationship problems.—THE EDITORS.

"George F.," humanitarian, industrialist, baseball fan.

ON THE banks of the meandering Susquehanna River, near Binghamton, New York, stands the plant of the Endicott Johnson Company, manufacturers of shoes. It employs 19,000 men and women, and for nearly 50 years has operated without a single strike, lockout, walkout—or, in fact, a day's labor trouble!

And there are those who declare that Endicott Johnson is one of the most significant, compelling answers of our day to the charge that "Big Business" is a heartless, soulless, man-killing behemoth.

Anyone who would understand the story of this company must understand the man whose lengthened shadow this enterprise is—George F. Johnson. "George F.," as he is affectionately known by all his workers, started business on a shoelast. At the age of 13, he began to work at his father's trade—shoemaking—earning \$3 a week for 60 hours' work. That was in 1870. Today he is chairman of the board of a 16-million-dollar factory.

The years between read like an Alger book: Bench hand to straw boss to foreman to superintendent to partner to owner. His sons and brothers have worked with him, rising through the ranks as he has. In fact, every official in the entire organization—every superintendent in each of the factories—has come up through the plant. Herein lies the

first of the factors in what George F. calls "The Square Deal"—the building of employee morale. Every workman may feel that he, too, has a chance to rise.

George F. has founded his industrial democracy on five physical cornerstones:

- A high standard of living;
- Good, cheap housing;
- Medical care;
- Recreation facilities;
- Provision for the aged.

But underlying these physical factors has been, apparently, a spiritual one transcending them all: genuine friendliness between management and worker.

This spirit is too obvious even to the casual visitor to the plants to be artificial. George F. Johnson's emphasis on friendly relations between employer and employees is too tangible to be legendary. Here are two ways in which he himself expresses his policy:

"I don't believe that any man can own a business. It belongs to the customers, to the workers, to the community, to the public. . . . Successful industry must be built on *ideals*—ideals of democracy and of humanity. . . .

"We have a rule that any worker or group of workers with a grievance may come at any time of day directly to me—even in a directors' meeting. We keep the human touch, and keep the air free from smoldering dissatisfaction."

An examination of the details of operation in the Endicott Johnson plant discloses a great many policies which seem to prove that the company practices what it advocates. For example, since 1919, 15 million dollars have been divided between the workers, on a profit-sharing basis. During this time, too, the corporation has paid the highest wages in the industry, according to its reports. And to enable the workers to get the most out of their money, the company put in municipal markets, built homes for its workers, and provided recreation facilities comparable to those enjoyed by large cities.

The housing program of the company began in 1904, when 75 homes were built on 15 acres of land near the plant, overlooking the river. Each house was sold at cost—\$3,000 to \$3,500—had six or seven rooms, and stood on a lot 50 by 100 feet. Each was individual in design, and each one was paid for at the



rate of from \$15 to \$25 a month.

Today more than 3,000 company-built homes are owned or are being bought by workers. No security but their jobs is required. For \$25 a month, the buyer takes care of taxes, interest, and principal. Provisions are made for the workers to live in temporary houses at \$10 a month until their homes are built. The amount they have paid on these temporary houses is then applied to their new home. At this writing there are 65 workers awaiting the construction of homes, the designs for which they have themselves selected from among a number offered by the company architects.

These homes are sold at cost, with 3 percent interest on the unpaid balance, and with provision for suspension of payments without loss of equity in case of illness or other emergency.

A most interesting feature of the Endicott Johnson plan is the medical service. Under that plan, any worker who has been in the employ of the company for six months may have free, unlimited medical service for himself and for every dependent member of his immediate family! At present there are some 55,000 people eligible for this service.

Every type of case is provided for, from birth to old age. Tommy's tonsils, Susie's appendix, Willie's boils, Mary's new baby, Grandpa's eyes—no use worrying about them and whether you can afford to have them cared for. If you are a qualified worker, the company will make the examination and give the necessary treatment *absolutely without limit*.

For example, the small daughter of a workman was frightfully burned—so

badly that she was rushed to one of the greatest specialists in the country in what seemed a vain hope of saving her life. To spare the gory details, suffice it to say that her face and skull were burned practically bare. Skin grafting requiring 23 operations, at a cost of \$7,500, restored the child to her family, and today she is again romping with her playmates. The cost to the child's parents was not one single penny.

The money for this service comes out of the company surplus. When the company ran into stormy weather during the worst years of the depression, it deducted 5 percent from the workers' wages to meet the costs of this service. When business improved, every cent deducted was refunded to the workers. The cost of such services is now about one and one-quarter million dollars a year.

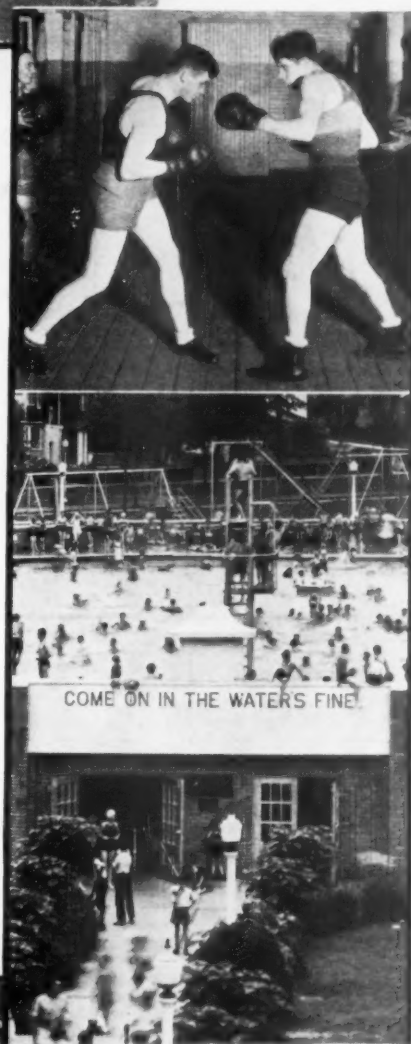
There are 42 full-time salaried physicians and a corps of nurses and technicians, on the medical staff. The clinics are operated not as army clinics, but in such a way that each family has, as far as practicable, its own "family doctor." Sick benefits are paid all workers.

To turn from the medical service to a more cheerful and equally important sub-



Left: Typical homes of the kind built by the company for workers.

Below: Sports of all kinds are financed by the company to make it possible for workmen to find their favorite recreation facilities.



"George F." keeps the personal touch alive by talking with his employees in tours to all the buildings in the plant.

A number of years ago, a worker met George F. Johnson on the street, complained that he had tried to see him, but found his office door closed. Next day Johnson had the door taken off, and, to this day, it has not been replaced.



ject, the company has provided every imaginable facility for recreation for its employees. There are libraries; halls available for parties; a club house and an 18-hole golf course; swimming pools (one of these is among the finest outdoor pools in the United States); casinos and community houses with provisions for roller skating, boxing, basketball, and the like; and a dance pavilion with a capacity of 2,500 persons.

THEN there are literally dozens of athletic fields, race tracks, baseball diamonds, football gridirons, and tennis courts. An Athletic Association, with membership of approximately 85 percent of the workers, sponsors band concerts, ice skating, and competitive games—especially between the various factory teams. There are five playgrounds for children, centrally located in the communities and fully equipped with amusement and gymnastic equipment, including, in each, a real merry-go-round “with wooden horses ‘n’ everythin’.”

All these facilities are available to workers and their families without charge. Someone may say, “Why, that’s paternalism.” But George F. will respond simply, “We try to make life for our workers worth living.”

Pressed for an explanation, he will go

on something like this: “I early became thoroughly impressed with what I now consider the fundamental point in the labor relation—environment. I believe that the best and most economical work is to be had from the large unit, and that this unit can be made a community unto itself.”

On one occasion, Union organizers came into the Endicott Johnson communities to organize the workers. George F. sent for them. He told them, “Go right ahead with your plans, boys. You may use the company assembly halls for your meetings. If you can offer the workers anything they want that they’re not getting now, more power to you.”

The workers came to the meetings, listened, and voted to save their money for other purposes than union dues. One of the organizers is reported to have said to George F.: “If all companies treated their workers as you do yours, there wouldn’t be anything for us to do.”

George F. has said that he has no objection to any worker joining a Union. There is no company police, and the company employs no labor spies. Every worker is paid on a piece-work basis, with a bonus under the profit-sharing plan described earlier in this article.

If space permitted, we might tell of the great coöperative markets, where

workers last year spent more than a million dollars for produce. Company estimates show that these markets have saved the employees over a million and a quarter dollars in the past 17 years.

We might describe the company-operated diners, where hot and savory foods are sold—a full meal for 20 cents.

We might discuss the employee insurance and pension plans, the free legal service given all employees and their families, the homemakers’ schools for workers’ daughters, the mammoth company picnics and barbecues and parades.

But space will not permit further details. We can best summarize the philosophy on which this great corporation has been built by quoting from George F. himself, as recorded by his biographer, William Inglis*:

“Sincere friendship is the foundation of coöperation. Without it, we get nowhere. With it, we can do our best for one another and for ourselves. No amount of charts and graphs, of planning and scheming, can take the place of a square deal all around. Labor and capital must be friends if they are to succeed, and they can be friends best by being neighbors. . . .

“My conception of the true relation of Labor and Capital is for each industry—honestly capitalized, honestly organized, and economically conducted—to pay its labor as much as possible, with a due regard for the rights of the investing and the consuming public.

“This would bring into control and for distribution an immense amount of capital now squandered by management in useless overhead, taking from Labor and the consuming public both what fairly belongs to them, and what, if given them, would change the whole appearance of the picture as between Labor and Capital.” So declares George F. Johnson.

*In *George F. Johnson and His Industrial Democracy*, The Huntington Press, New York, 1935.



More than 30,000 persons—workers and their families—frequently attend the picnics and circuses given by the company. . . . Barbecued whole oxen often provide part of the “eats.”

Right: A 146-bed up-to-date hospital, one of three which serve Endicott Johnson workers and their families. Each hospital is equipped with modern operating rooms, dispensaries, and maternity wards, fully staffed by physicians, surgeons, and nurses.





Photo: Paul Louis.

President and Mrs. Will R. Manier, Jr., and Convention Committeemen and hosts at Nice, France, where plans were laid for the 1937 Convention. Mrs. Manier is holding a large bouquet. President Manier stands at her right.

Begin Your French Now A. E. Alexandre

CECILE of the Dionne quintuplets, continues to hold her spoon though the meal is finished. "Donnez moi," commands the nurse. The eyes of the babe sparkle as she relinquishes the spoon.

Little Marie, who is a copyist, clutches her spoon more firmly. "Give me," says the nurse. Marie instantly obeys.

All the quints understand both French and English. And the famous five will be going to London, one of these days, to be presented to their legal guardian, His Majesty the King. His wards will astonish him because of their ability not only to converse in their native tongue, which is the diplomatic language of the countries of the world, French, but in perfect and fluent English.

They will have no trouble at all in mastering the languages . . . these little tots. You see, they have not set up that complex which exists in our mature minds that "to learn a foreign language at my age would be impossible."

Maybe that inferiority complex has come down to us from the day of the Tower of Babel, but, anyway, it is a firm fixation—and like all such complexes, it is absolute rubbish, and can be overcome.

And, once overcome, we will enter into a new cultural life, the pleasures of which are little dreamed of.

Let's look ahead to the Convention of Rotary International at Nice, France, June 6-11, 1937.

You are sitting in the hotel lobby. You glance at the gentleman beside you and see from his badge that he is from Belgium. He is checking his watch.

You, also, glance above the door at the clock. It is an old, open-faced friend. Its roman numerals tell the same story in all languages. To the Belgian delegate it says: "Deux heures." To you it says "Two o'clock."

Your hand is held out in greeting, you Rotarian from London, or Montreal, or New York, to the gentleman from Belgium. There is no doubt but that he will answer you in English—as will most Europeans—and you and he will have a pleasant chat in your own mother tongue.

As you are speaking, a delegate from, say, Rumania, strolls up. You know him and you introduce your new friend.

Now something happens which stuns you. The Belgian's face lights up. With a word of apology to you, they drift off to a secluded davenport—chattering in French.

Did the gentleman from Belgium enjoy hearing his native language? Did he? Well, wouldn't you under similar circumstances?

Hard to learn French, or Spanish, or German, or Italian—for example—at fifty? Nonsense . . . stuff and nonsense. Didn't you master the intricacies of bridge, contract and all? Of course you did, and you *can* learn another language—or, at least, get a working vocabulary.

As good Rotarians, we are interested in world fellowship—international brotherhood. When a man has studied languages there are no foreigners. The world is one fellowship. And, to harp on the subject, the learning of languages is easy.

Your stenographer has filled up a notebook with intricate symbols of shorthand. The writer ventures to say that, at any age, you will find it as easy to learn French or German or Spanish as your stenographer did shorthand.

Beginning with this number (page 52), THE ROTARIAN presents short lessons with phonetic pronunciation for the English-speaking reader. These will be highly helpful, even if not learned immediately but clipped and preserved for reference next June. But it is hoped that many Rotarians will begin at once seriously to acquire a start on the musical language of *La Belle France*, or to refresh their former knowledge of that mellifluous tongue—*la langue des anges*.

French Lesson No. 1 . . . Pronunciation

Note: It is suggested that the student clip each lesson for future reference.

There are five vowels in the French language, with 20 vowel sounds, as follows:

a—as in *an* (*les pattes*).

â—as in *father* (*le château*).

e—as in *the thing* (*de, le, me*).

é—as in *pay* (*café*).

ê—as in *bed* (*dès que*).

è—as in *wet* (*la fête*).

i—as in *keep* (*oui, fini*).

ô—as in *hope* (*l'hôtel*).

o—as in *tawny* (*la forme*).

u—this sound is like the German *ü*, and may be approximated by puckering the lips as though to whistle, while pronouncing *e* as in *me* (*du, vendu*).

eu—may be approximated by puckering the lips as though to whistle, while saying *ai* as in *air* (*bleu*).

ou—as in *coop* (*un sou*).

ou—(before a vowel) as *wa* in *want* (*oui*).

oi—as in *water* (*moi*).

i—(before a vowel) as *y* in *yes* (*hier*).

u—(before a vowel) as *w* in *we* (*la nuit*).

an, in, on, un (nasals) approximately like a nasal pronunciation of *on* in *gong*, *an* in *wrangle*, *on* in *wrong*, *un* in *nun*.

The consonants are pronounced like their English equivalents, except as follows:

ch—as in *shove*, never as in *church* (*Charles*).

gn—as in *onion* (*l'agneau*).

h—silent in Parisian French (*l'homme*).

j—as in *measure* (*je, jouer*).

Accent: It is almost impossible to learn the French accent without oral instruction. However, if such instruction is not available, bear in mind that the French *do not* accent the various syllables of their words as do the English; stress throughout a sentence is *even*, except for a slight accent on the last syllable of the sentence.

Practice Sentences

N.B.: The English pronunciation is only an approximation. Exact pronunciation cannot be indicated.

Will you examine this trunk, please?

Voulez-vous examiner cette malle, s'il vous plaît?

Voolayvouz egzameenay sett mahl, seel voo play?

Here are the keys.

Voici les clefs.

Vwasee lay clay.

Have you anything to declare?

Avez-vous quelque chose à déclarer?

Ahvayvoo kelk'shohz ah dayklahray?

Not that I know of.

Pas que je sache.

Pah kuh zhuh sahsh.

No, nothing but wearing apparel.

Non, des vêtements seulement.

No, day vaitmahn sellmahn.

Have you any tobacco or cigars?

Avez-vous du tabac ou des cigares?

Ahvayvoo dü tabah oo day seegahr?

I have a few cigars.

J'ai quelques cigares.

Zhay kelkuh seegahr.

Is that all?

Est-ce que c'est tout?

Esskuh say too?

Yes, that is all.

Oui, c'est tout.

Wee, say too.

Those are free.

Ceux-ci sont exempts.

Seusee sontegzahn.

Note: For those desiring to make a more thorough study of French, the Linguaphone (phonograph records) will be found useful. Good textbooks for beginners and reviewers abound. Among them are:

EN FRANCE, by Joseph Alexis. Midwest Book Co., Lincoln, Nebr. \$1.40.

FRENCH BOOKS 1 AND 2, by Smith & Roberts.

Scott, Foresman & Co., Chicago. \$1.75 each.

CAUSERIES EN FRANCE, by E. E. Pattou. D. C.

Heath & Co., Chicago. \$1.00.

FRENCH SELF-TAUGHT, by J. Laffitte. Marlborough's Self-Taught Series. \$1.00.

NEW FRENCH REVIEW GRAMMAR, by Bovée & Carnahan. D. C. Heath & Co., Chicago. \$1.35.



Rotarian Almanack 1936

There is no better ballast for keeping the mind steady on its keel, and saving it from all risk of crankiness, than business.

—Lowell.

DECEMBER

—the 12th and last month of the year, comprises 31 days.



Customs have their beauty and their function. Few more picturesque ones have existed than that of bringing in the Yule Log, which persists in some countries even today. Folk festival practices, though constantly changing, add color to life's routine. Traditional but not so changing are the ethics which ages of barter and trade have taught are best. On these, a fair bargain for both buyer and seller, does Rotary build.

—YE MAN WITH
YE SCRATCHPAD.

1—1936, Convention Manager Howard F. Feighner opens his office in Nice, France, in preparation of Rotary's 28th annual Convention, to be held there June 6-11.

1—1926, Rotary's first Club in Suomi-Finland is organized at Helsinki-Helsingfors.

—1915, The Rotary Club of Brooklyn, N. Y., announces the election of Elmer A. Sperry, inventor of the gyroscope, to its membership.

8—1930, The Hong Kong Rotary Club is organized.

13—1926, The first Rotary Club in Colombia is organized at Bogota.

14—1928, The Rotary Club of Athens, Greece, first in that nation, is organized.

16—1925, Portugal's first Rotary Club is organized at Lisbon.

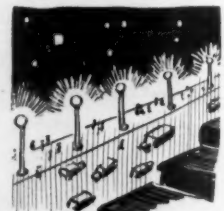
19—1926, The Rotary Club of Carlsbad, Czechoslovakia, first Club in that country, is organized.

21—1887, Estes Snedecor, tenth President of Rotary International, is born.

—1915, Two miles of streets in the business district of Madison, Wis., are equipped with ornamental electric lights, a gift from the Madison Rotary Club.

27—1909, The Rotary Club of Boston, Mass., Rotary's seventh Club, is organized.

29—The Rotary Club of Rio de Janeiro, which is the first to be established in Brazil, is organized on this date.



As the Wheel Turns

Notes about Rotary personages and events of special Rotary interest.

PRESIDENTIAL PEREGRINATIONS.

That the heads of several European states have had opportunity to learn more about Rotary is made clear by a glance at the recent peregrinations of Rotary's President WILL R. MANIER, JR., now back in the United States. With KING VITTORIO EMANUELE III of Italy he was honored to take lunch, being received shortly after by IL DUCE BENITO MUSSOLINI. At Belgrade, Yugoslavia, PRIME MINISTER DR. MILAN STOJADINOVIC (a past director of Rotary International) gave him audience. At Sofia, Bulgaria, in the absence of the King and Prime Minister, he was received by the Minister of Education; at Budapest, Hungary, by the Secretary of State on behalf of the Minister President. At Vienna, Austria, PRESIDENT MANIER spoke with both PRESIDENT MIKLAS and CHANCELLOR SCHUSCHNIGG.

Man-miles. If you like to build high towers with blocks of figures just for sheer amusement note what the Rotary Club of Alpena, Mich., did. On the way home from an intercity meeting at Adrian, Mich., the 16 Alpena Rotarians who were making the trip (270 miles each way) calculated that the journey would be, when completed, 8,640 man-miles long.

On-to-Convention. Each Rotary District Governor, according to authorization of the Board of Directors, has already named or will soon name an On-to-the-Convention Committee in his territory. Good attendance from its District is the aim of each such committee. Rotary's 1936-37 Convention is to be held at Nice, France, June 6-11, 1937.

Brain Teaser. We don't like to seem imperious about the matter but we're rather sure that the answer to the following question is *no*. Is there a Rotary Club in session somewhere every hour of every day in the year? Two Rotarians, MERLE E. FABER, of Waupun, Wis., and ALBERT E. CHEVALIER, of Philadelphia, Pa., posed the question simultaneously but separately for us some time ago. Our answer, which

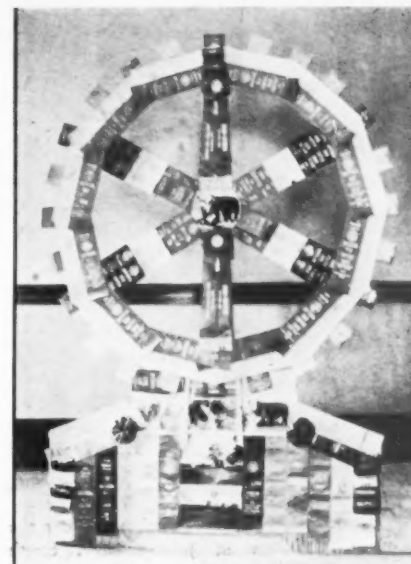
frankly is just a guess, is that because few Clubs meet on Saturday and fewer on Sunday, there must be one or two hours of that period when it's both Saturday and Sunday on earth (remember that old bogle, the international date line) when no Rotary Club is meeting. If, of course, you're able to prove that we're wrong we have a nice pat all ready to bestow on your back.

Autograph. Few there are who will not remember the tune of the *Merry Widow Waltz*. Many, but fewer, will remember its composer, FRANZ LEHAR. Recently ROTARIAN LEHAR was importuned by ROTARIAN CHARLES J. O'CONNOR, of Birmingham, Ala., who dined with the musician at the Rotary Club of Vienna, Austria, to send greetings to the Rotary Club of Birmingham. Lehar wrote a few bars of the *Merry Widow* on the back of his menu and gave the same to ROTARIAN O'CONNOR.

Jaded Taste. Golfing ROTARIAN RICHARD D. ENGLAND, of Nairobi, Kenya, has lost his appetite for "holing out in one." He has done it so often the thrill is gone. Acknowledging receipt of a hole-in-one certificate from THE ROTARIAN, he writes that he has thrice made a certain hole on a certain golf course in India in one. The editors think of sending him a permanently-in-force hole-in-one certificate.

Centennial. To observe a Centennial as Decatur, Ind., did in August requires brain and brawn. Twenty members of the Rotary Club of that city gave liberally of both commodities, working on a dozen committees and operating an information booth. A pageant depicting the city's 100 historical years marked the 6-day event.

Oversight. Overlooked in the October issue of THE ROTARIAN was a chance to add just one more stroke of personal interest color. C. ARTHUR WHITE, immediate Past President of the Rotary Club of Philadelphia, it should have therein been noted, is treasurer of Leeds &



Thus does Rotarian C. R. Musser, of Muscatine, Ia., arrange ribbons won by his Hereford stock. Recently his Rotary Club convened at his farm.

Northrup Company, whose excellent employer-employee relations C. Canby Balderston discussed in *Outwitting the Unemployment Cycle*.

Figures. Just to keep you apprised of Rotary's hard-to-keep-up-with growth, the estimated number of Rotarians as of the last meeting date in September was 172,033. . . . THE ROTARIAN's total distribution per issue is now approximately 137,000 copies.

Last Call. Deadline for the two contests for newspaper men announced in the November ROTARIAN (page 48) draws near. The best editorial concerning Rotary to appear in any language in any newspaper anywhere between June 22, 1936, and December 31, 1936, is to win \$200. The best newspaper story published under the same conditions is to win a similar prize. Entries must be in the hands of the committee of awards at the Secretariat of Rotary International not later than Feb. 1, 1937.

Coincidence. H. G. WELLS is by this time no doubt cognizant of the Rotary movement. Readers of THE ROTARIAN who took notice of his part in the exchange of opinion on the League of Nations in the September issue will be interested in his article, *The Drift to War*, which appears in the Autumn number of *Service in Life and Work* published by Rotary Inter-



They had their fun—these Rotarians of Lakewood, Ohio—when they built this cabin with their own funds and hands. Now the Boy Scouts for whom they built it can have theirs. The Club, back to normal after the strenuous but satisfying toil, is shown as it appeared on dedication day. The camp site is a metropolitan park.



national: Association for Great Britain and Ireland. *Service* is a quarterly and always brims with significant articles. W. W. Blair-Fish is the editor. (Annual Subscriptions are 75 cents.)

King. Victor Emanuel III, King of Italy, recently gave long audience to PRESIDENT ON, COMM. AVV. GAETANO TOSELLI and VICE PRESIDENT DR. ING. CAV. UFF. MARZIO ANGELO CAVIGLIA of the Rotary Club of Cuneo, Italy, and made many inquiries concerning Rotary, especially of its organization in Italy.

Artist. Exhibiting his photographs in a two-man show in the Greensboro Art Center is ROTARIAN CHARLES A. FARRELL of the Greensboro, N. C., Rotary Club, a photographer of wide notice. He had a leading rôle in the making of the official film of the Atlantic City Rotary Convention.

Friendship's House. Rotarians visiting the Empire Exhibition at Johannesburg, South Africa, will find cordial welcome in the small house of friendship which the Rotary Club of that city is maintaining on the grounds. The Exhibition opened in September and will close in January, 1937.

Transformations. So greatly did the Rotary Club of Bern, Switzerland, esteem an address titled *Wandlungen des inneren Menschen* (*Spiritual Transformations*) by HANS HUBER, one of its members, that it has had the same printed and bound in an attractive purple and gold jacket and is distributing copies of the booklet to all who are interested.

True Hero. While a fuddle-brained crowd watched dumbly, LESLIE E. DEVAURS of Merced, Calif., leaped off a bridge into the muddy waters of a creek below and pulled from her submerged automobile a woman who had crashed through the bridge railing when stung by a bee. Three surface dives were necessary

to make the rescue, the first to locate the car door, the second to open the door, the third to extricate the passenger whose life was saved. The Rotary Club of Merced paid high honor to him in a recent meeting.

Congratulations. To WILLIAM MOFFAT, F. Z. S., of Leeds, England, whom ROTARIAN and REVISTA ROTARIA readers will recognize as a contributor, congratulations on the publication of two new books, *Rough Island Story* and *Shetland, the Isles of Nightless Summer*. Though, as he puts it, the author is "no longer a voice in Rotary," he is an active member of the Rotary Club of Leeds.

Variation. ROTARIAN HOWARD S. SMITH's view of Rotary in the United States is broad. In two years he has attended 52 different Clubs in that nation, making up for absences in his home Club at Boonville, Mo. Of the 52, a quartette of them were in the four corners of the Union: Miami, Fla., Westbrook, Me., Seattle, Wash., and Los Angeles, Calif.

Concision. Within eight small pages, a vast amount of helpful information—the sort a new Rotarian should have—has been compressed and published by Rotary International: Association for Great Britain and Ireland. It is known as R.I.B.I. pamphlet No. S.7, and is entitled, *Rotary and the Rotary Club*.

Heritage. Sherborne is an old town in Wessex, England. Its origin is lost in antiquity. Sherborne's fame lies in great part in its school, one of the oldest "public" schools in Great Britain. No one knows when it started but its present organization was established in 1550. To it come youths from all over the world. Of the Rotary Club recently organized in the town the assistant master of the school is the first President. He is DR. J. H. RANDOLPH.

Honors. ROTARIAN HERBERT SCHOFIELD, President of Loughborough (England) College, who contributed to the September ROTARIAN, is in Persia planning a national system of technical education at the request of the Persian Government. . . . ROTARIAN WILLIAM WREN, of Westmount, Que., Canada, has been elected President of the Chief Constables Association of Canada. . . . ROTARIAN FRANK PELTON, of Cleveland, Ohio, recently won (again) the senior State golf championship, beating a field of 70 contestants. . . . ROTARIAN E. A. DERRICK, of Huntsville, Tex., a member of all civic organizations in the town and a leader in all community activities, is honored as one of the most valuable members of the Huntsville Rotary Club. . . . ROTARIAN NOBLE R. JONES, of St. Louis, Mo., has been elected president of the Savings Division of the American Bankers Association. . . . ERNST PRINZHORN, Governor of Rotary District 73 in 1932-34, whose home Rotary Club is Vienna, has been appointed President of the Institute for the Promotion of Exports in Austria. . . . ROTARIAN JOSIAH THOMAS, Swansea, Wales, has been elected president of the National Federation of Boot Trades Associations

Rotary Club combinations unusual: (top) W. C. Duncan, Jr., and his father, Wichita Falls, Tex.; (center) J. B. Sutter and grandson R. E. Crain, Carmen, Okla.; (bottom) Brother Presidents N. M. Wherry, Lawrence, Kans., J. I. Wherry, Auburndale, Fla.



of England, Scotland, and Wales. . . . ROTARIAN J. ADAMS KEENE, London, England, is president of the Stationers Association of Great Britain and Ireland. . . . CARL RODEN, of the Rotary Club of Chicago, was recently honored by his Club upon completion of 50 years of service in the Chicago Public Library, the last 18 as librarian. . . . ROBERT BAILEY, member of the Rotary Club of Russellville, Ark., was recently elected Lieutenant Governor of Arkansas.

Rendering. Reproduced from *The Pagoda*, bulletin of the Rotary Club of Shanghai, is this correct Chinese rendering of two Rotary mottoes, "He profits most who serves best" (above), and "Service above Self" (below). So various have Chinese translations of Rotary tenets been that 81st District Clubs have begun to standardize them, a project to which Shanghai Rotarians give full support.

Popular. That the moving pictures of the Atlantic City Convention continue popular is evidenced by the following reports: The Rotary Club of Muscatine, Iowa, showed the pictures one week, and the next dramatized significant Convention scenes, using its own members to impersonate Convention notables. . . . The Rotary Club of West Ham, England, "raved" about the film, and when it was shown at Tavistock House in London all were pleased with the result.

New Clubs. Hearty greetings to these new Rotary Clubs recently admitted to membership in Rotary International:

Godalming, Surrey, England; Surbiton, Surrey, England; Bergerac, France; Lander, Wyoming, U.S.A.; Niš, Yugoslavia; Brighouse, Yorkshire, England; Berkhamsted, Hertfordshire, England; Granite Falls, North Carolina, U.S.A.; Marilia, São Paulo, Brazil; Santo Amaro, Bahia, Brazil; Dubbo, New South Wales, Australia; Ningpo, Chekiang, China; Lambayeque, Perú; Union City, Tennessee, U.S.A.

What Is Rotary? Here's the answer of E. N. Hale, of the Club at Marion, Ohio:

"Not something to belong to, but something with which to be identified.

"Not something from which you may get, but something through which you may give.

"Not something that sets you apart from your fellowmen, but something that makes you concerned about your fellowmen.

"Not something that gives you a chance to enjoy good programs, but something that presents ideals toward which to strive.

"Not something that offers you a good meal once a week, but something that offers you opportunity for genuine fellowship.

"Not something that concerns itself only with the present, but something that is vitally concerned about the future.

"Not something that helps you make a living, but something that helps you build a life.

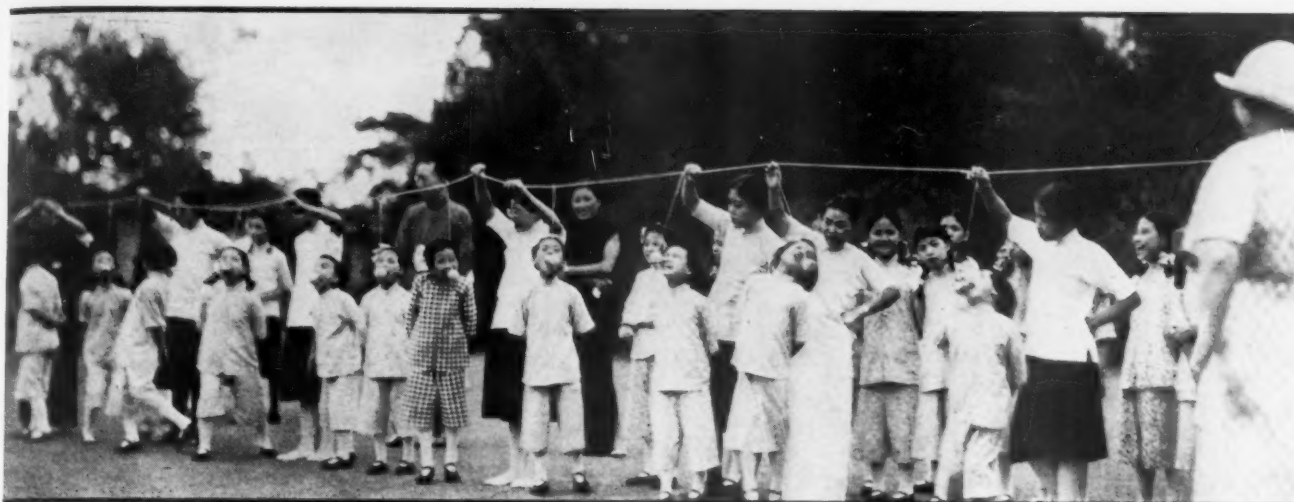
"Not something that you get, but something that gets you.

"Not something that is easily understood, but something that must come through careful study.

"Not something that just happens, but something that is a matter of contagion and growth.

"Not something that you should consider as a cost, but something that you should consider as a real investment."

—THE MAN WITH THE SCRATCHPAD



Games and little girls are pretty much the same wherever they are, attests this photo which caught just part of the fun the Rotary Club of Shanghai, China, provided for 120 girls of a local school at an exciting, supper-topped picnic.

Rotary Around the World

Brief news notes mirroring the varied activities of the Rotary movement.

Ecuador

Time Troubles Reduced to 0

GUAYAQUIL—Time, too many kinds of it, was giving natives and foreigners travelling in Ecuador much trouble. At the request of the Rotary Club of Guayaquil the Government decreed that time should be standardized throughout the nation. Other Rotary Clubs in the country assisted in the standardization.

New Zealand

The 'Ex' Is Not Forgotten

AUCKLAND—Even ex-members are not forgotten in the Rotary Club of Auckland. In fact, they are fêted in a meeting held to honor them each year. Each member is commissioned to bring an "ex" to the affair, to treat him as his personal guest. Thus, find Auckland Rotarians, old ties are preserved, new ones made.

India

Flags Bear Peace Messages

CALCUTTA—Twenty-five Rotary Clubs in other parts of the world may expect to receive, or have already received, flags from the Rotary Club of Calcutta, for that number of emblems, accompanied by goodwill messages, were recently distributed among members of the Club who, in turn, are sending them on their peace errands.

Belgium

Countryside Rides for War Wounded

CHARLEROI—Under the auspices of the Rotary Club of Charleroi an organization of individuals willing to use their cars in giving invalided soldiers of the war excursions now and then has been formed. Other Rotary Clubs in Belgium, it has been announced, are planning to undertake similar activity.

16 Youths See City Sights

BRUSSELS—Sixteen young men of 7 countries, sons of Rotarians, who took part in a vacation tour organized for youths by the Clubs of the 61st District, were received and entertained by

the Brussels Rotary Club. Rotarians in seven other Belgian cities likewise entertained them, showing them the sights of the city.

England

Blind Entertained Via Ears

NUNEATON—If you are entertaining blind people as the Nuneaton Rotary Club did a short while ago you must make your program appeal chiefly to the ear. This the Nuneaton Club achieved by composing its program of community singing and a concert. A recreation hut which the Club maintains is to be turned over to the blind folk for a monthly meeting. Games played in Braille offer opportunities for amusement.

Youths Declare for Peace

HOVE—Fifty fair-haired, friendly Swedish students of both sexes were entertained at a recent luncheon of the Hove Rotary Club. Last year a like number of German youths were fêted. The spokesman for the Swedish group, speaking fluent and accurate English though he had been in England but three weeks, declared: "We young people are on the side of peace."

Sweden

250 Attend District Conference

LINKÖPING—Two hundred fifty Rotarians and their ladies attended the annual District Conference of the Swedish Rotary District (No. 78), held in Linköping. Twenty-eight clubs were represented.

Cuba

Menders of City Ills

HOLGUIN—Community service advances down four avenues in the Rotary Club of Holguin: street improvement, anti-illiteracy campaign; community health and sanitation drive; layette supply for poor mothers.

Club Pursues Stomachaches

ANTILLA—Big stomachaches can come even to small stomachs when improper foods are poured into them. Children in rural regions

near Antilla are suffering unnecessary intestinal diseases. The Rotary Club has set out to combat the trouble.

China

Lighten Burden for Ricksha Men

TSINGTAO—The life of a ricksha puller is hard and ever has been so. In Tsingtao, however, the Rotary Club began to wonder whether it need be. Noting that ricksha pullers needed shelter and hospitalization money, the Club sponsored the founding of the Ricksha Men's Benevolent Association which gathered funds and built a shelter. The Association is now about to convert itself into a cooperative society which will enable the pullers to buy their own vehicles. In four or five years the men should set themselves up in business fairly securely.

\$100 Buys Health for 20

NANKING—What \$100 can do to restore health and with it happiness was learned by the Nanking Rotary Club recently. One year ago it gave that sum for the treatment of Kala-Azar cases. Seventeen out of 20 patients given treatment through the money have been cured and the remaining three are speedily improving.

Brazil

Profession Dinners Popular

NICHEROY, R. DE J.—In the name of extending coöperation among members of the several professions, members of the Rotary Club of Nictheroy hold dinners in their homes, celebrating at each such occasion one of the professions. Participants include also non-Rotarians of the profession practicing in the city.

Australia

Good Gardening at a Premium

HOBART—Gardens grew somewhat prettier during the last season in Hobart and to the Rotary Club in that city is due the thanks. It sponsored a garden contest for school grounds and another for railway-station gardens.

A Tent Against the Elements

WARWICK—For keeping rain and fog and over-friendly insects off them many Boy Scouts in this neighborhood have the Rotary Club of Warwick to thank. The reason: the Club gave

the Scouts £10 for the purchase of a new tent, a good, sturdy, weatherproof tent.

Italy

2,000 Lire Encourage Talent

NAPLES—To stimulate the best work on the part of the students the Rotary Club of Naples has given a prize of 2,000 lire for outstanding talent to the art institute of that city.

Canada

London Mayor Visits Club

VANCOUVER, B. C.—Sir Percy Vincent, Lord Mayor of the City of London, in Vancouver to congratulate the city upon its Golden Jubilee, attended a meeting of the Rotary Club. Present also were several scores of other notables, many of them representatives of the British Crown from various parts of the Empire.

New Impetus for Health Work

WOODSTOCK, ONT.—New impetus for the crippled children work of the Rotary Club of Woodstock came from a meeting devoted to this activity. A prominent physician of the Children's Hospital in London was the honored speaker, and representatives of 25 women's organizations located in the county were present. The work of the Club was sketched for the benefit of the visitors.

Memorial Scholarship. . . Fire Relief

MIMICO-NEW TORONTO, ONT.—To perpetuate the memory of its deceased Vice-President, the Rotary Club of Mimico-New Toronto has established an annual cash scholarship at a local

high school. It is to be awarded each year to the most proficient student. . . . When a fire recently razed seven houses, rendering 38 people homeless and without food and clothing, the Mimico-New Toronto Rotary Club, with the support of press and radio, completely clothed and housed all concerned.

Five Smokes for a Tall Tale

AYLMER, ONT.—For the best fish story any one of its members yields, the Rotary Club of Aylmer, through its weekly bulletin, has offered a prize of five cigars. Not requisite, apparently, is it that the stories shall be authentic. Possibly it's the same with the cigars.

49 Children Treated in Month

OTTAWA, ONT.—Forty-nine children were given examination and treatment in a recent month in nine orthopedic clinics held in a local hospital under the sponsorship of the Crippled Children's Committee of the Rotary Club of Ottawa.

United States

Ball Batting Buys Braces

SAN DIEGO, CALIF.—Some play baseball for fun. Some play it for money. Here are some who played it for the love of their city's crippled children. Before 3,500 people two local teams battled through a benefit game sponsored by the Rotary Club of San Diego and collected for the Crippled Children's Society the wholly usable sum of \$1,520. A band, a drill team, and a vocalist appearing between innings helped to make fans doubly sure of a pleasant evening.

A physiotherapy hospital located here, one of the best equipped on the Pacific coast, operates largely on Rotary Club support.

Stop Signs Rule Here

VICKSBURG, MICH.—Cars of Vicksburg Rotarians will now stop at all railroad crossings, for the members of the Club have signed a pledge to do so. Failure so to stop brings a fine of ten cents upon the head of the infractor, and the fine money goes into the Rotary Club's treasury.

Camp Gift Gives Scouts Fidgets

KERRVILLE, TEX.—Spring can't come too soon to suit Boy Scouts in this neighborhood for June is to bring them a new camp, a 155-acre camp built on a rugged hillside past which runs a river. The project, which will serve Scouts in a 15-county area, has been sponsored and underwritten by the Rotary Club of Kerrville. Other civic bodies and individuals contributed to the purchase of the tract and other communities in the Scout area expect to supply funds for cabins and central buildings. Native stone available on the tract is to be used for building. Swimming holes, baseball flats, trees to climb, and challenging hills to scale—the camp site "has everything."

Service, Virginia Style

COVINGTON-HOT SPRINGS, VA.—Anything to oblige, is the way the Covington-Hot Springs Rotary Club feels. Lately 36 visiting Rotarians from 16 States were in Hot Springs attending a bank convention. They had just missed the weekly Club luncheon. The Club President, therefore, straightway called a special meeting of the Covington-Hot Springs Club, inviting the 36 to attend.

Pounds for Puny Campers

UNION CITY, N. J.—Only a well-fed body, modern medicine seems to contend, can properly fight tuberculosis. The Rotary Club of Union City rejoiced, therefore, when it discovered that the five girls it had sent to a Summer camp for tuberculosis sufferers had gained on an average of 5½ pounds apiece per month, that the boys it had sent had gained 4½ pounds each.

Bulk, Brainwork Yield Rotary Victory

HAVRE, MONT.—"Age, bulk, and canny wisdom," claims a local sportswriter, gave the Rotary Juggernaut a 6-0 victory over the Lions Club eleven in the gridiron classic of the decade, in which the two local teams fought recently. Proceeds bought football suits and helmets and other gear for boys organized in a grade-school football league.

Straighter Legs for Children

CHELSEA, MASS.—As one might guess, the shoe and stocking fund of the Rotary Club of Chelsea ordinarily buys shoes and stockings for poor children. But now and then the Club finds it wise not to administer the fund too literally. For example, it discovered that a small boy and a small girl who had just recovered from infantile paralysis needed leg braces which their parents

Trophy winner in last year's Eisteddfod, Welsh songfest, was the chorus of the Rotary Club of Marietta, Ohio (above) . . . Rotarians and ladies of Nogales, Mexico, with orphan children to whom they gave Christmas gifts last year.





With the interesting paraphernalia at the left experts sponsored by the Bryan, Texas, Rotary Club, taught fire prevention to local school children. Preliminary demonstration was made before, and Ok'd by, the Bryan Rotarians.

could not buy. From the shoe and stocking fund came the braces. The fund itself builds up through voluntary donations which Club members make on their respective birthdays. The individual contributions usually are not less than \$5.

Member Exchange Builds Unity

SANTA ROSA, CALIF.—In the name of furthering community unity and encouraging mutual interest, the Rotary Club of Santa Rosa and the local 20-30 Club exchange one member in their respective meetings each week.

Children Eat Way to Health

CORTLAND, N. Y.—Ten needy youngsters ate and played their way to health at a camp during the past Summer, the Rotary Club of Cortland having raised \$300 for their expenses.

Club Furnishes Youth Hostel

BAY SHORE, N. Y.—A new outlet for the Community Service urge in Rotary Clubs of the United States is the Youth Hostel Movement which is gaining popularity daily. The Rotary Club of Bay Shore, working with another service club in the city, has supplied funds for cots, blankets, mosquito netting, stoves, etc., for a hostel located on the edge of the city.

Gift-Matching Member Gives \$800

DEL RIO, TEX.—The generosity of one of its members who offered to match, dollar for dollar, all donations the Del Rio Rotary Club could make to its student loan fund swelled that fund by \$800 and boosted its total to \$4,200. Dr. John R. Brinkley is that member, and it was an \$800 sum given by the membership in a recent luncheon meeting he was pleased to duplicate.

Round Up 11 Cows for Orphans

SAN ANTONIO, TEX.—A home full of orphan children with no milk to drink seemed tragic to Rotarians of San Antonio, as it would to almost anyone else. Thus when they found one such in their own city limits—the home had had two herds of cows; the first one contracted tuberculosis; the second one was lost through improper feeding—they did something about it. Contributing two cows themselves, they inspired other service clubs to give nine more.

The Hut That Huntington Park Built

HUNTINGTON PARK, CALIF.—The house that Jack built, famous as it is, has nothing on the hut the Rotary Club of Huntington Park is building for local Boy Scouts. For this is the

way it has gone up. One member provided the ground rent free; another drew the plans free; another supervised the construction at no cost; another provided the lumber at cost; another did the wiring free; and the Club itself bought the main materials. That, Huntington Park Rotarians have a right to think, is Rotary.

100 Golfers Enter Historic Tourney

BALTIMORE, MD.—Almost a tradition among Rotary Clubs in these parts is the Old 5th District Golf Tournament which has just passed its 16th year of continuous existence. The Rotary Club of Baltimore was host to the tournament this year, entertaining more than 100 golfers from Rotary Clubs in the following cities: Harrisburg, Lancaster, Philadelphia, West Chester, Shenandoah, Lebanon, Stroudsburg, Tamaqua (all of which are in Pennsylvania), Washington, D. C., Wilmington, Del., and Baltimore. The new first-prize trophy presented by the Philadelphia Rotary Club was won by the host Club.

Georgian Geology Taught Youths

ATLANTA, GA.—Boys of this community who dream of becoming geologists or mining engineers have the Rotary Club of Atlanta to thank for an opportunity. The Boys Work Committee of the Club recently announced that any youths who wished to might enter an intensive two weeks' study of the mineral resources of Georgia at the expense of the Committee. The boys were to study theory in the morning and practice, at various plants over the state, in the afternoon.

Gift Symbolizes Friendship

PORTLAND, ORE.—Foochow, China, has long been famous for its gold lacquer ware. Not long ago the Rotary Club of Portland received a lacquerware plaque bearing the emblem of the Foochow Club as a gift and symbol of trans-Pacific friendship.

Four Scouts to Win Jamboree Trip

ANNISTON, ALA.—International in organization are the Boy Scouts and Rotary. Both will hold conventions in Europe in 1937. Seeking, as helpful older brothers, to aid the Scouts with their meeting, which is to be held in The Netherlands, the Rotary Club of Anniston has set up a fivefold plan. It is, through its International Service Committee, contacting Rotary Clubs in all overseas countries where Boy Scout organizations exist. It is making correspondence possible between local Scouts and Scouts in other lands who will attend the international jamboree; is selecting, through a contest, four boys whom

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it will send with all expenses paid to The Netherlands; is arranging a dinner there in which the Anniston boys will meet boys, with whom they have been corresponding, from the ends of the earth.

Stamps—a Transoceanic Bond

UXBRIDGE, MASS.—That sending European philatelists a few common American postage stamps can greatly help international relations seems a remote possibility, but Uxbridge Rotarians

play that possibility for all it is worth. Packets of several thousand "commemoratives" gathered by the Secretary from the Club membership go every few weeks as gifts to stamp collectors in a number of European Rotary Clubs. Transoceanic ties thus made, think Uxbridge Rotarians, can certainly do no harm and may do much good.

Anniversaries

Rotary Clubs recently celebrating anniversaries in special programs are Wichita, Kans. (25 years); Erie, Pa. (23 years); Omaha, Nebr. (21 years).

Eat or Not, You Pay Here

FAYETTEVILLE, ARK.—Into the student loan fund of the Rotary Club of Fayetteville, goes the price of meals missed and not made up. Now and then the fund gathers in \$15 or \$16 per month this way.

1,000 Cosmopolites Visit in Year

SAN FRANCISCO, CALIF.—One thousand visiting Rotarians out of every corner of the world have attended meetings of the Rotary Club of San Francisco during the past year.

Shake the Hand! Win a Dollar!

CRAWFORDSVILLE, IND.—Here's one to try in your Rotary Club—unless you're afraid it would overdevelop a number of right arms. The President of the Rotary Club of Crawfordsville secretly appoints a member to be "key hand-shaker" each week. The fifth member to shake hands with this person wins a prize of one dollar. The fiercest epidemic of handshaking outside of a political convention hall is said to have broken out in the Crawfordsville Club. A highly commendable fellowship motivator, says the Club.

Ice Carnivals Thrill, Benefit Thousands

Ice skating is keen sport and clean sport. It is also good spectacle. It has grace and speed and color and thrills. Because people like to watch good skaters skate many Rotary Clubs find it a pleasure and a not-so-arduous task to stage ice carnivals and Winter shows once a year in the frigid months. Some of these shows take on truly mammoth proportions. And the proceeds that accrue from them, and that go directly into crippled children's work or into other community services, are correspondingly great.

Look to Vancouver, B. C., Canada, for a moment. There on two crispy and consecutive nights in December some 11,000 people (each night) pack into a huge hall to watch the annual ice carnival sponsored by the Rotary Club. Thus they have done for 12 years, netting on an average of \$8,500 profit each year. With that money the Club fights tuberculosis, aids boys, helps maintain a large clinic, and does 1,001 other worthy works.

The show itself is A-grade entertainment. Much of the best professional and amateur skating talent in Canada performs. Hundreds of local young folks, all on skates, present a carefully directed and rehearsed pageant. Bagpipe corps and bands and even the Royal Mounties play and parade for the crowd.

Something over \$150,000 has been raised through the Club's skating shows. Promotion works thus: each member is commissioned to sell a pack of 25 tickets, which he does. Each night's performance is thus assured a "sellout."

But Vancouver is not alone in promoting ice shows. Westmount, Que., also does. Its carnival, an institution now in its 6th year, has treated as many as 10,000 persons in a single night to some of the most exquisite ice skating Canada's famous stars can offer. After such a show the Club has given \$10,000 to a crippled



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children's hospital and has built up its own benevolent fund by \$1,500.

Dozens of other Rotary Clubs likewise sponsor ice carnivals. Flin Flon, Man., for instance, has come to regard the one which its Rotary Club holds as a high peak in Winter excitement. Trail, B. C., a city of 7,500, supports the carnival the Rotary Club there promotes each Winter to make it one of the best in the district. And so one might go on and on.

Skating rinks, boon to the youth with time on his hands and nervous feet, are built and maintained by many Rotary Clubs, among them the Club of Fort William, Ont., Canada. Hundreds of children use it every Winter day.

Christmas Around the Rotary World

Christmas in large areas of the world is the year's favorite holiday. On that day the spirit of giving, personified by that excellent old gentleman, Santa Claus, swells to bursting and scatters gifts about for all—for almost all. To help some of those who might otherwise be missed, hundreds of Rotary Clubs over the world do pleasant things for them.

The Rotary Club of Emporia, Kans., for instance, gives a turkey dinner for all the crippled children in the neighborhood. Likewise does the Rotary Club of Sharon, Pa. A local school for crippled children at Battle Creek, Mich., looks forward to its annual party with the Rotary Club as do two schools for handicapped children in Montreal, Que., Canada. To hundreds of poor families the latter Club gives hampers of food, and to at least 500 children it gives toys.

The Rotary Club of Owatonna, Minn., holds its Christmas meeting with the young folk of the State public school for indigent children. . . . To overseas children, most of them the sons and daughters of Rotarians, the Rotary Club of Oak Park, Ill., sends small gifts. . . . Christmas, to foreign students studying in Bloomington, Ind., means a pleasant meeting with the local Rotary Club.

Santa, through the cheerful offices of Rotary Clubs, treats underprivileged children to something nice, gifts or parties, in Culpeper, Va.; Norristown, Pa.; Lewiston-Auburn, Me.; Villach, Austria; Kalispell, Mont.; Elmira, N. Y.; Woodbury, N. J.; and who may say how many other cities.

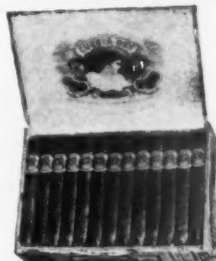
Garlands and "Merry Christmas" signs that festoon the streets of Fort Collins, Colo., each Kriss Kringle's season are placed there by the Rotary Club.

And movies—to all youngsters whether rich or poor—are a treat. Thus at Christmas time such Rotary Clubs as those at Loughborough, England; Troy, N. Y.; and Cape Girardeau, Mo., work with the proprietors of local theaters to give a free show to thousands of children.

What Rotarians do individually to make children and oldsters happy at Christmastide is neither wholly known nor could it be recited here, but what Walter E. Kelley of the Rotary Club of London, England, does is especially worthy of note. During the year he collects used Christmas cards, perhaps 700 of them. Reconditioning them, he sends them out to those who very likely otherwise wouldn't get any Yule greeting.

And because food, to a hungry man, is perhaps the best gift in the world, many, perhaps, nearly all Rotary Clubs give, as the Rotary Club of Colombo, Ceylon, gives, hundreds of hampers of both staple and festive foods to the families of the poor each year at Yuletide.

The GIFT that says "Merry Christmas"



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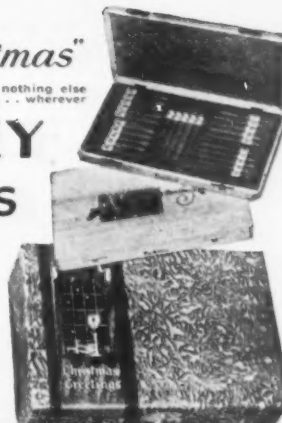
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Our Reader's Open Forum

[Continued from page 4]

by surviving the rate cut, forced the railroads which had asked for the cut to go back to the rate-making body and have the old rates restored. The incident is significant in our national economics because it proves that Diesel power can haul freight at a profit even at rates far below those at which coal and gasoline powered haulers lose money.

He relates an alleged incident with no opportunity to those attacked to present their side of the occurrence to which he refers. I don't happen to know whether there is any foundation for the statement he makes about the California rail-

roads, but it is unjust to the railroads that he should be permitted to make a dogmatic statement of that sort to which they have no opportunity to reply.

Another statement which appears to me to be extravagant and with unfounded implications is the following (italics mine) from page 59:

"Diesels on highway hauling are *absolutely unbeatable by steam railroading*. But while Diesel engines on the highways *can ruin the steam railroads*, Diesels on the rails are the *one possible salvation of privately-owned railroads in the United States*."

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While it is not my place to defend the electric utilities, I wish to call attention to the equally questionable statements relative to them which appear on page 60. For example, after disposing of the railroads, he says:

"Another industry which will be radically affected by Diesel power is the electric utilities. My own guess is that the Diesel is a greater threat to their continuance than was anything proposed at Washington during the last session of Congress."

And later on the same page, in his comparison of the Diesel engine with other power plants, he says:

"But it will be hard on the utility investors who come in conflict with this competition. The fact is, we can produce electrical power from Diesels at as low a cost as the largest, most efficient steam or water-power plant, and do it right on the spot, thus saving the capital costs and the transmission losses inherent in super-power lines."

I imagine that every Rotarian in the country who is interested in the railroads or in public utilities—and I suspect the majority of them are—will read this article with at least a feeling of remonstrance against its publication in a magazine which is designed to promote friendly feelings among all Rotarians.

With this rather lengthy introduction, may I make the suggestion that, in the interest of harmony and the success of THE ROTARIAN, you guard its pages against the inclusion of matter which ought not properly to be presented in a mutually conducted journal supported by the executives of practically all known industries?

E. S. JOUETT, *Rotarian*
Honorary Member

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'The Other Fellow's Side' . . .

As I peruse the pages of THE ROTARIAN from month to month I fully recognize the impartial manner in which the writers present their views. Big is the man who is able to see the other fellow's side of the question as readily as he sees his own. . . . The discussions that have appeared in the form of debates have appealed to me. Arguments from two sides of a question are given and the reader is in a position to view the problem from both angles. . . .

Articles coming from the pens of your contributors have created within me a better understanding of business ethics and friendships. It has been a real joy to me to have benefited through the wisdom set down in those writings.

CADDIE H. KINARD, *Rotarian*

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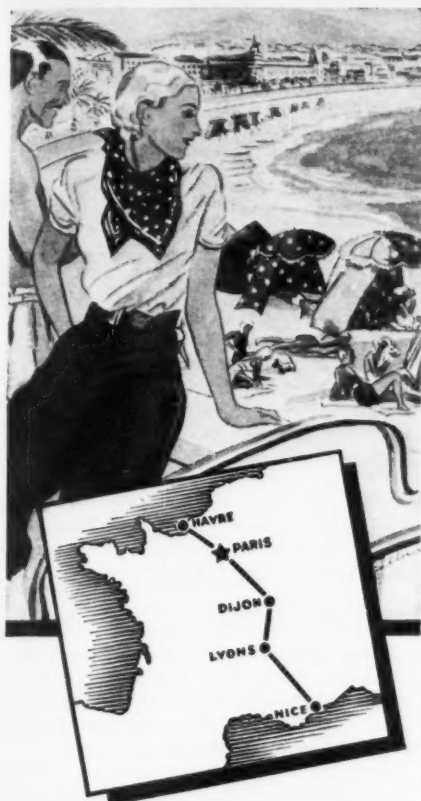
El Dorado, Arkansas

Says a Sports Editor—

I have just finished reading the "yes" and "no" of *College Athletics Overemphasized?* I liked Elmer Layden's answer "no."

I am sorry I cannot say the same for Warren Piper's "yes." Piper is dreadfully afraid about the great amount of money coming in through the gate, and all he has to offer is that we give some of it to the boys. I cannot see that anything constructive has been contributed by his article.

I am afraid Piper is really considerably out of touch with the situation. I believe he is not aware of the very sane manner in which our large institutions are spending the money which comes in from football. Most all of our fine programs of physical education—intramural and class sports—are possible only because of football. Personally, I think there is not so



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much football hysteria today as there was ten years ago.

I would not care to quarrel with Mr. Piper, but I wish he would make a trip around the Big Ten Conference, interviewing coaches, fans, and players, and I believe he will come back with an entirely different aspect. I cannot help wonder just how Piper figures that paying the football players in a college is going to create a new and better situation.

His use of statistics saying that football is not a college game because only 2 percent of the eligible students play it certainly doesn't prove anything. Probably less than 1 percent play baseball, basketball, and track. Are not these sports and college games?

EDDIE JACQUIN, *Rotarian*,
Governor, District 45, R. I.
Champaign, Ill.

'Much Like the Man Who . . .'

I have read the two articles on college athletics in the November *ROTARIAN*. Elmer Layden's "no" is to me a very interesting, reasonable, and convincing argument. Warren Piper's "yes" is to me unique.

His answer to the question is yes, "yes." "After all I'm not asking salaries for the boys who play college football. All I ask is their educational expenses, open and aboveboard, including tuition, room and board, and an adequate insurance policy to cover the occasional injury that is bound to occur. That seems very little to ask out of 40 million dollars."

Mr. Piper's answer to the question, it seems to me, is very much like the man who asked for information as to the location of a certain address, and was told by his informer that the weather was fine provided it didn't rain.

Fred H. Turner, *Rotarian*
Dean of Men, University of Illinois,
Urbana, Illinois.

Australia Considers Competitors

Recently my Club adopted a new departure in discussing an article in the May issue of *THE ROTARIAN*, (*Is My Competitor My Enemy?*) on which followed a brief discussion. It is probable that the same procedure will be adopted monthly in the future. During the debate Rotarian Bill Newham contributed the following views which I thought might be interesting:

"I have been interested in the different points of view to this question, presented so ably by Rotarians Claude Wilson and Archie Jane, and in order to launch a debate, which is the intended purpose, I will try to give my views and if it serves no other purpose it will give some an opportunity to disagree with me. During the week I have recorded a few scattered thoughts on the subject. I now find that I am in possession of definite negative opinions on the matter, which leads me to congratulate Rotarian Rickman and Rotarian Claude for the way they managed to submit a *Yes* case from a reasoning that to my mind was not altogether convincing.

"First let me overhaul the subject as I see it in the affirmative sense by just supposing that all men regarded their competitors as enemies. What would be the psychological effect on the individual? Would he not develop an attitude of mistrust, of greed, of jealousy, and of personal enmity which would soon destroy any and all of the finer characteristics that are existent in trade and commerce today. Not only in business pursuits but the same warped state of mind would make inroads into our community life. We would find ourselves dispossessed of all re-

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gard and goodwill toward our fellows. We would be in an atmosphere of constant suspicion. We would be envious of his success, and elated at his failures, and always looking to gain our ends at his expense.

"The economic fabric of any country or community is based on the manufacturing and distribution of merchandise for profit. The success of the system does not mean that we must overwhelm our competitors. My reasoning is that in any classification of trade or professional service the cooperative effort, with a healthy spirit of competition retained, is one that promotes general efficiency, satisfactory service to the public, and contentment to the individual. The man, who cannot keep pace with the standard of efficiency required must not regard his competitor as the enemy, but should turn to set his

own house in order. If he gives more thought and consideration to his own business in a way as to most satisfy his customers, he will find that the intensity of competition diminishes.

"Why not encourage and cultivate a mutual understanding with your competitor? This can be done by frank discussion of each other's difficulties and problems, and by an exchange of ideas in methods of marketing, buying, and displaying, pulling together for the purpose of creating an increased volume of business for the benefit of both. Cooperative where possible as buyers, buy collectively and secure any advantages of special rates and discounts for quantities with a proportionate reduction to both, in the costs of freight and handling.

"If this happy relationship is brought about between competitors, the effect on the individual

is that his outlook on life is entirely changed. He is broadminded and happy and radiates goodwill, which is a sharp contrast to the mental condition of the man who regards his competitor as an enemy. Surely there can be no escape for him; even in prosperity he is narrow, covetous, unyielding, and suspicious of the lurking enemy at every turn.

"In conclusion I would just like to apply it to sport, where you still have your competitor in the full meaning of the word. Chivalry would cease to exist; spite and hatred would manifest itself among players and spectators. Football would become a dull ring; bodylines and bumpers would come within the dire limits of prosperity and decorum; and golf courses throughout the land would be deprived of the convivial 19th hole where today the best of good fellowship exists and the hand of congratulation is bridged between victor and vanquished. No! Your competitor should not be your enemy."

A. L. CHAFE, *Rotarian*

Classification: Newspaper Publishing

Castlemaine, Victoria, Australia

After the Funeral

I came away from the funeral of the old jokes (*It's Funny Only Once*, September ROTARIAN) with a feeling of gratitude to Mr. Sherwood for giving them one last chance and then decently interring them; may their ghosts not walk!

Only one rather awful circumstance marred the ceremony for me—among the respected dead, which could have hardly been funny even once, were one or two very live ones. "Misery acquaints a man with strange bedfellows," for there were William Shakespeare and Artemus Ward, both very much alive; and while the Reverend Mr. Sherwood was intoning "We can't laugh at the old jokes more than once," I seemed to see and hear the protest of "a host of witnesses"; Mrs. Malaprop, Mr. Micawber, Bottom, Don Quixote, Samuel Weller, Charles Lamb, and Thackeray were all there, and, pleasing to relate, I saw Gilbert and Sullivan arm in arm, differences forgotten. . . .

The truth is that Mr. Sherwood has picked out the lackeys of humor and pilloried them (with a distinct gain to the community) but has discreetly passed by the real *bon mots* born of brains like those of Sheridan, Hood, Dr. Johnson, Shaw, and others. I have never seen *Midsummer Night's Dream* done adequately when Bottom and his crew have not brought down the house. Also the fact that old copies of *Punch* are still in demand indicates that someone likes to reread the sallies of Thackeray and his ilk.

One more angle and I have done: rereading this article (in defiance of the author's "only once") I find the crux of the matter very ably put in the sentence, "Humour is unconscious, invisible, and spontaneous."

Furthermore, what is screamingly funny at one time falls very flat indeed at another, and I do not refer to a half-soaked audience.

I doubt also if there is one of us who has not at some time disgraced himself in school or church over one or other of those hoary jests, whose obsequies Mr. Sherwood has celebrated with such unction in your last issue.

CHARLES PEAKER, *Rotarian*

Classification: Medicine

Toronto, Ontario, Canada.

P. S. Perhaps Mr. Sherwood's activity in bringing jokes into the world has unfitted him for certifying death.



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Woodcut by M. J. Gallacher

Buck Fever

Since early dawn, through manzanita brush,
Across rock streams and shallows, working up
To toplands where the giant redwoods crush
Their green lips to the new moon's spilling
cup;
Since dawn we marked his tracks and trailed
him down
Far groves and clearings, fields and vales,
until,
Breasting a summit, we beheld his crown
Lifted a moment on a neighbor hill.
Stealthy then, our hearts aflame, we made
Our way across to him, silent as death,

On hands and knees and stomachs—half afraid
To let out or draw in a single breath;
And then we saw him all, thrice twenty feet
Away—no more!—like something in a dream,
One hoof upraised, his satin flanks abeat,
From out his nostrils brief, white clouds of
steam.

My gun was up, I had a perfect sight,
My finger wrapped the trigger as if wired . . .
"A lifetime's chance," they said in camp that
night:
But I say no man living could have fired!
—BERT COOKSLEY.

The Assay

"Tin gives a crackling cry when bitten,
But gold is silent," the assayer said.
He shoved a golden brick beneath the drill
To try its fineness through and through.
The drill whirled softly, yellow shavings bulged
Around the bit and then I heard—I'm sure I
heard—
The grunt of labored muscles, sigh of weary
brains,
Whirring of a thousand swift machines,
Patter of countless hurrying feet
And rolling of unnumbered burdened wheels;

Then clamorous revelry, with clink of glass
And cackling mirth in terrible girl-voices,
Mingled with sobs and shrieks and snarling oaths.
Then rose and rolled a nation's rallying cry.
King? Country? Glory?
I know not, but it came from out the gold
With the tramp of marching armies and the
crash of falling thrones.

The block was pierced, and the assayer held
The shining yellow shavings in his hand.
"Pretty, eh?" he said.
"That brick was purer than the most."
—BADGER CLARK.

Resting on the Road

Yes, take a little time to play
And look at life the other way.
God rested when the world was made:
Rest now, old friend: be not afraid.

But think not that your work is over,
That you are now a foot-free rover,
A Rambler upon idle ways,
Whittling away the golden days.
For in the road-climb to the goal
There's no long furlough for a soul.
There's no long pause: on every height

Another summit swims in sight.
The long road rises, scene by scene,
With little restings in between.
And so I say that every end
Is only an unexpected bend
In the eternal road we go
To peaks above from peaks below.
The yesterdays are shells we shed:
The best is always on ahead.
There's always some new world for winning;
And every end is a new beginning!

—EDWIN MARKHAM.

Little Mariner

Young sailor who never saw the sea
Pushing your boat by the willow tree,
Splashing and laughing in melting snow.

Have you sailed away so far from me
To shores of fancy I cannot know
Young sailor, who never saw the sea?

—HENRY T. PRAED.

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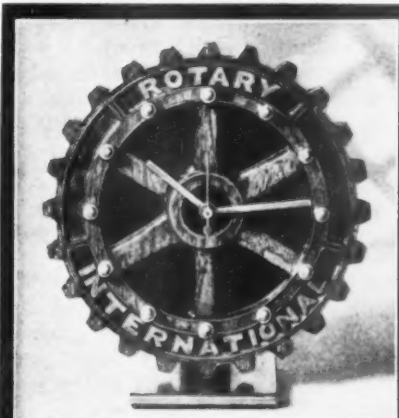
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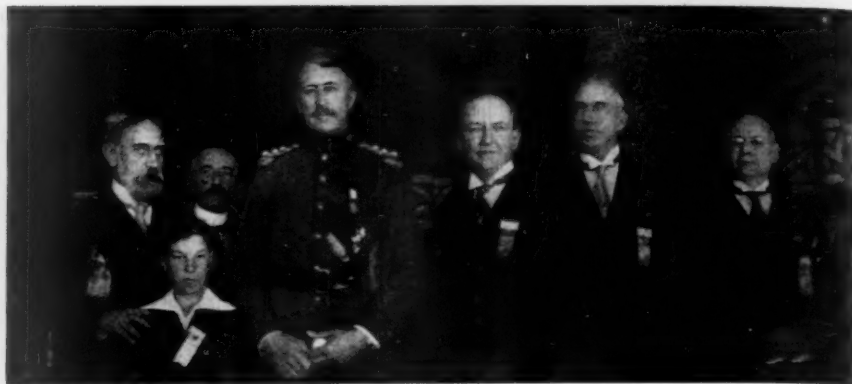
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The late King Albert and a group of Rotarians at the 1927 Rotary Convention at Ostend, Belgium. Left to right: Dr. Edouard Willems, Albert Bouchery, King Albert, President Harry H. Rogers, Walter Cline, Secretary Chesley R. Perry.

King Albert—and a Fellow Rotarian

By Roy Temple House

THE late King Albert of Belgium was a Rotarian, and it would appear from the incident here recorded* that his membership gave him considerable satisfaction. During the International Convention in Ostend in 1927, he was elected to honorary membership in the Rotary Club of Brussels, and in order that he might be the regular representative of a profession in that club, a new classification was created for him, that of "King."

On the evening of August 29, 1931, Hans Koenig, director of the Swiss General Life Insurance Society of Zurich and life-insurance representative in the Rotary Club of Zurich, who is a member of the Swiss Alpine Club and a veteran mountain climber, worked his way with two companions into the Engelhoerner Cabin in the Dolomite country of the Bernese Highlands. The regular cabin keeper was absent, and the mob of tourists squeezed into the cabin were quarrelling a little as to who should have the first use of the one stove to prepare supper.

Koenig, who was an old hand at this sort of thing, took command and settled the question promptly and decidedly.

"The only way to handle this thing," he proclaimed, "is for us to get the supper ready in partnership. We will make the soup and tea all together. Hand over your provisions, everybody! Everybody but the cooks get out of the cabin and leave us elbowroom!"

There was some hesitation and some murmuring, but soon the Maggi cubes and the Knorr sausages were piled up on the table. Half an hour later, two great casseroles of steaming soup were ready, and each contributor received his share.

* From the article, *Ma Rencontre en Montagne avec Albert de Belgique* by Hans Koenig in *La Revue Belge* for July 15, 1935.

At one corner of the table sat a tall, broad-shouldered man in a reddish-brown mountain outfit, with a felt hat of a lighter brown. This man had looked on quietly as order had been evolved out of chaos, but had taken no active part in the affair. It happened that Koenig took the seat next him. The Swiss helped the unknown to a plate of soup, a sausage, and several slices of bread, which he accepted politely.

When the meal was over, Koenig went outside to give the tea makers and the dishwashers a chance. The quiet gentleman, his table companion, stepped up to him and took his arm.

"Thanks for your soup," he said. "It was excellent."

Then he added: "Are you some sort of official around here?"

"Nothing of the sort," said the enterprising Swiss. "But something had to be done, and somebody had to do it."

The gentleman expressed his surprise and admiration, and congratulated his new acquaintance on his gift of leadership. The two sat down on a bench in the moonlight.

"You have been about this country a good deal?" the quiet citizen inquired.

"I have spent two Summer vacations here," said Koenig, "and they were happy ones. But when I come back now, it is with very mixed feelings."

"Why is that?"

"Thirty-one years ago, three comrades and I, without guides, climbed all those peaks you see in the distance. Now when I come back, I have to come alone. The mountains got the other three: my cousin Paul Koenig, Egon von Steiger, and Paul Baumgartner."

(Paul Koenig was killed on the Grenz-gletscher in 1902; Egon von Steiger on

the Wildelsigen Peak in 1903; and Paul Baumgartner on Tuermlhorn in 1913.

After a long pause the stranger said:

"Yes, I know mountain climbing is very dangerous. My happiness in the mountains is always troubled by the anxiety of my wife, who is constantly uneasy about me when I am climbing. I'm afraid she isn't sleeping well tonight."

The two talked of mountains in general, and the Swiss veteran detailed the localities in the Alps which had aroused the greatest enthusiasm in his breast.

"I have been in all those places," said his companion, "but I am afraid I shall never see any of them again."

"Why not?" his companion hazarded. But he did not answer. After a while he went on: "Do you know, your country is the most hospitable place I have ever known. Perhaps you don't realize it. You leave your visitors free to do exactly what they please. You don't stand and stare at them with your mouths open. They can be perfectly easy."

"I had a charming experience yesterday," the tall man said presently. "I was over in the neighborhood of Meiringen, and I stopped to look at a picturesque peasant chalet at Willigen. A woman came out and asked me if I would like to see the interior. I went into the funny little dark kitchen, with its fireplace and its sides of meat hanging in the chimney to smoke. In the living room, the woman showed me the furniture with its carving and inlaid work, and some very beautiful linen which she had spun herself. When I took leave, she held out her hand and said simply: 'Goodbye, Herr Koenig!' (Goodbye, King!) She knew that her visitor was Albert, King of the Belgians."

The Swiss was equal to the occasion.

Photo: A. Pedretti, St. Moritz



"I see," he said without flicking an eyelash. "And I'm another Herr Koenig. That's my name, and I live in Bern. I have heard how they created a new classification in your Brussels Rotary Club so that you could join."

The King laughed appreciatively. "If you heard about that, I suppose you're one of us, too." Koenig pleaded guilty.

Presently the tea makers brought the two their share of that beverage. The King declined: "No thank you. I want to sleep tonight." But when it was explained to him that the "tea" was an innocent Swiss beverage brewed of linden flowers and mint, he drank a cup of it and declared it "as fine as your soup."

A moment later he was back on the subject of mountain-climbing:

"What a gift of the gods your mountains are! What an education for your young people and what a fountain of youth for the old fellows! Do you think you could have done what you did there in the cabin with any other group than one of disciplined mountain climbers?"

As a matter of fact, King Albert was a very sturdy and courageous climber, with a record which many a veteran might have been proud of. When photographs were taken during a pause in the next day's climb, His Majesty hastily clapped on his hat:

"My wife," he explained, "doesn't like to have me photographed bareheaded."

When Koenig asked him for his address, so that he could send him the photographs, he took the notebook and wrote across the page: "Albert, King of the Belgians." As he handed the book back, he remarked with a smile: "I imagine that is the first Rotarian with that occupation who ever gave you his address!"

But the quick-witted Helvetian had him again. "You're mistaken. Let me show you!" And he turned back several pages in the little book. His Majesty read "Walter Mittelholzer."

"Ah—the King of the Air?" he said.

"No," said Koenig. "The name below."

"Oh! Heinz Haeberlin? The President of the Swiss Republic, isn't he? I didn't know that your statesmen were Alpinists."

"Yes, Sire. Many of them have the same good taste in recreations as you."

Two and a half years later, King Albert's name was added to those of Paul Koenig, Egon von Steiger, Paul Baumgartner, and a long list of intrepid mountain climbers who have gone to Eternity in the full flush of an exhilarating struggle with Nature.

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Public Ownership of Utilities?

YES! Says John Bauer

[Continued from page 19]

been adequately equipped to do their work, especially under the unwieldy system. The companies always have trained personnel of experts to present all the facts, opinions, and analyses with maximum advantage to the private side. On the public side, there is almost always inadequate preparation. The commissions themselves act primarily as judges and decide upon the technical record as made. Hence the public side goes largely by default in the presentation of evidence for rate making.

HERE is the crux of the situation. The companies, of course, are entitled to a fair return and to reimbursement of the reasonable operating costs incurred in furnishing service. What is necessary, however, is a definite financial structure, exact valuation standards, and precise machinery through which regulation can be carried out. To be effective, regulation must be reconstituted to eliminate direct conflict of interest between the public and the private companies, and to provide definite and exact standards which can be systematically administered.

If proper standards and methods of regulation had existed, the monstrosities of merger and finance prior to 1929 could not have been perpetrated and the losses of billions of dollars to honest investors would have been avoided.

To maintain their position, the companies naturally have been interested to see that "proper" public officials are elected, that "safe" commissioners are appointed, that "right-minded" engineers, economists, and lawyers are engaged, and

that the various agencies of public opinion are duly instructed. The sad results have been set out by the Federal Trade Commission and other public investigation. There is vast political corruption of the most serious kind, since it moves through invisible channels, affects practically all political and semi-public organization through insidious activities and influences, and defeats the public interest.

Assume that I have set out fairly the general situation with respect to organization and management, public regulation and politics, what is to be done?

Frankly, I should prefer to continue private organization and management if they could be properly reconstituted, if public regulation could be reshaped effectively, and if subversive political activity could be rooted out. But how can such reconstruction be brought about under existing realities? If it cannot be attained, there must be recourse to a different type of organization and management. This leads to direct public ownership. And there is then the question whether public ownership can be satisfactorily established.

The question of alternatives is far from simple. There are inherent difficulties in replacing the present system with direct public organization. There are entrenched legal and financial rights, and there are the widely ramified political influences which work against successful establishment of public ownership as well as against reconstruction of regulation.

Where public ownership can be established on proper basis, it furnishes fundamentally the best type of organization

for long-run purposes. Its foremost advantage is elimination of conflict between public and private interest. Entire organization and management would be outright and continuously public. While it would contain temporary private interest in construction of properties, purchase of supplies, hiring of labor, and various contracts, all these would be current and would have no permanent claims against properties and earnings.

All activities would be directed exclusively to public ends. This would include especially financing, which would be conducted upon definite terms and would not involve undefined rights to "fair return" on "fair value." Construction funds would be provided either through bond issues or surplus earnings. Bond obligations would be exact in amount and fixed as to returns. There would be regular interest payments and final liquidation of the principal sums. For the latter, there would be systematic amortization or retirement out of earnings. Upon payment, there would be no further claim against the public. The vital defect in existing private organization, which perpetuates indefinite rights to "fair value," would be completely removed.

The stock arguments against public ownership are politics and inefficiency. They are grossly exaggerated, but they are nevertheless real factors which must be taken into account if public organization is to be satisfactory. There must be positive provisions to keep politics out, and to maintain efficiency on the highest attainable standards.

AS to politics, there must be particular care to keep management systematically directed to public ends and to avoid the disruptive influence of the spoils system of governmental administration. But there should be clear realization that this factor does not attach exclusively to public ownership; it permeates private organization far beyond anything that exists in governmental organization.

The inefficiency argument likewise is grossly exaggerated, and it is, of course, tied up with the political claims. My judgment is that with respect to individual technical and operating labor, there is probably greater average efficiency in private plants. As to overhead, however, including extravagant salaries, unnecessary functionaries, overlapping agencies, artificial services, and tapping of profits, the situation is reversed. On the whole, municipal operation has been more economical when both basic operation and overhead are considered, and when financing is taken into account.



Never mind the stocking, Mom. I'll use Dad's golf bag.

A publicly-owned plant can readily obtain topnotch managers if proper salaries are paid and if there is no serious political interference. I can point to many public plants and challenge any claim to superior private heads of organization.

The test of the pudding is in the eating. The municipal plants of the country have done on the whole an excellent job, considering the restrictions under which they have operated. On proper comparison, the rates charged to the public have averaged lower than in private plants. Furthermore, there is usually free or underpriced service furnished to other municipal departments.

In many instances there are contributions to the general municipal funds. Finally, the bonds are usually amortized out of earnings, and to a large extent property extensions and additions are financed out of surplus.

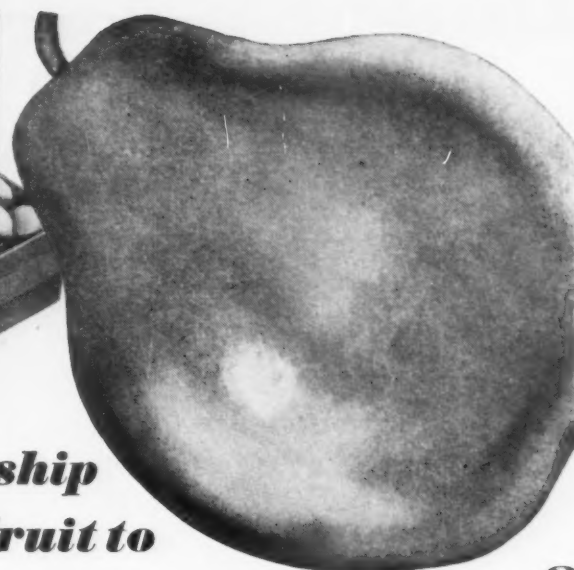
ON the average, municipal plants have few capital obligations outstanding, and they stand largely free of encumbrances to furnish future service. In contrast, private systems are normally overcapitalized, and they perpetuate high claims of "fair value" to be supported by the public. Here is a paramount factor in the comparison of private and public plants.

The practical test of public ownership is not limited to the United States. In Canada, for example, the Hydro Electric Commission of Ontario is an outstanding instance of integrated ownership and management between the Province itself and the various municipalities included in the system. Its success is shown not only by extremely low rates, but particularly by the much greater relative use for domestic and commercial purposes, and by the financial results. What has been accomplished in Ontario furnishes a pattern of what may be achieved in the United States under properly planned and integrated systems of public ownership and operation.

In European countries, including the British Isles, public ownership prevails much more extensively than either in Canada or the United States. This is due primarily to historical factors. European municipalities go back many centuries, while American cities have grown up at mushroom rate within a single century.

In Europe there has been ample time to work out coherent lines between public and private organization, and so public ownership and operation of utilities are widely prevalent.

In the United States private organization still dominates, because the basic public interests have had little time for critical and constructive action.



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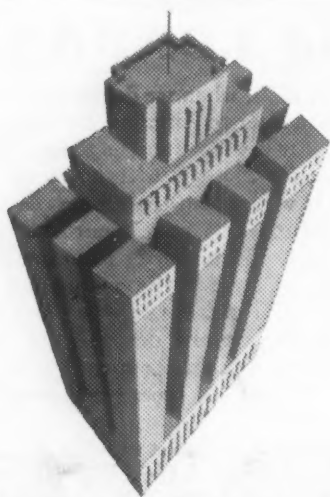
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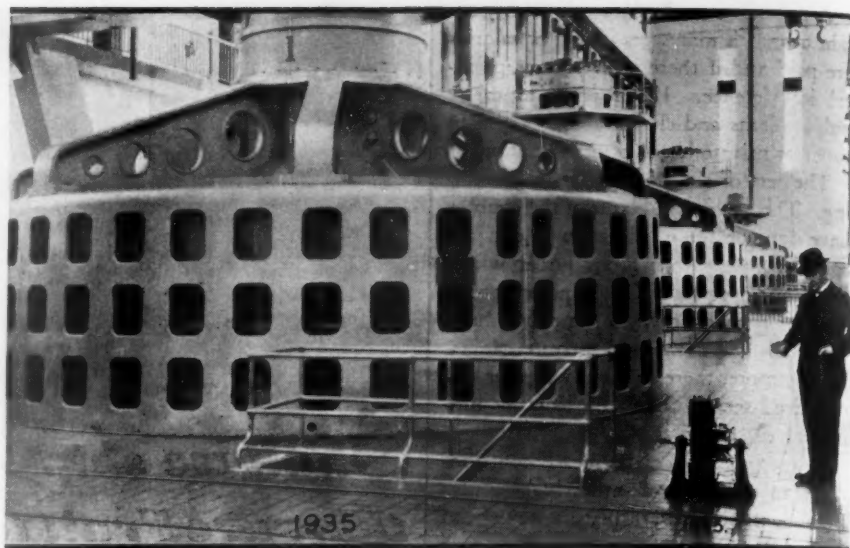
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Graphic evidence of the growth of an industry: John Murphy, President of the Ottawa Rotary Club, compares the dynamo at his feet, installed in 1885, and having a capacity of 1.6 horsepower, with a row of modern 34,000 horsepower dynamos in the Chelsea (Quebec) plant of the Gatineau Power Company.

Public Ownership of Utilities?

NO! Says C. W. Kellogg

[Continued from page 21]

Until recently, the matter of governmental or private ownership and operation of electric utilities was largely a municipal question, but during the last few years the Federal Government has come into the picture in a big way. Before the recent developments the question before the body of citizens of any city was whether, with the various considerations previously mentioned, they believed they could get better and cheaper service from the municipality than from a private company. While there were some hidden subsidies of the nature above outlined, they were often not of great moment.

When the Federal Government got into the electric power business, the hidden subsidies, paid for with taxpayers' money, took on huge proportions. The form which these hidden subsidies took was to charge costs for both construction and operating expenses to other things than electricity. The dams built by TVA (Tennessee Valley Authority) in the Tennessee River or its subsidiaries, for example, were expected to improve navigation and help control floods. Obviously the more of their cost that could be charged to these other functions, the less there would be to charge to electric power, and hence the cheaper the power would seem to be—for 85 percent of the cost of furnishing hydro-electric power is in the form of fixed charges on the in-

vestment. According to the last annual report of TVA (page 63, 1935 Report), of the total investment in programs of \$48,487,500, only \$3,142,500, or about 6.5 percent, was allocated to electricity. In the case of the Wilson Dam at Muscle Shoals, which cost \$46,951,000, the U. S. Army Engineers reported that \$37,000,000 was chargeable to electric power, but the TVA, when given charge of this Muscle Shoals development, reduced the allocation to electricity to \$19,529,000. This much lower amount is still over 41 percent of the total investment and is six times as large as the percent allocated to electricity in the other TVA activities.

So much for allocation of construction cost. In the matter of operating expenses the same hidden subsidies appear. In the same 1935 report of the TVA it is stated (p. 33) that the small municipalities buying TVA power had made a satisfactory financial showing and the detail of their earnings and expenses is given on pages 73 to 76. The total reported spent by six small cities for new business was about \$9,000; yet this TVA itself reported spending over \$100,000 on sales-promotion work and had 154 employees on its payroll in the division where these six cities were. Thus, through bookkeeping methods alone, only a fraction of the expense of these cities appeared on their own reports.

In addition to the above very briefly

described incursions into water-power development, the Federal Government, through the PWA and the WPA, has offered to municipalities throughout the country (and in many cases urged their acceptance) direct subsidies, first of 35 percent and later of 45 percent, of the cost of construction for any city that desired to erect a municipal electric plant to compete with the existing private plant. These subsidies were gifts with no interest charges or obligation ever to repay. Nothing would seem to show more clearly the desperately poor case for municipal ownership and operation of electric utilities than the fancied necessity for government to offer such huge subsidies for their support.

There are two other questions which these excessive Federal Government subsidies naturally evoke:

- 1) On what theory should people in one city (through Federal taxes) be called upon to pay nearly half the cost of an electric plant in some other city?
- 2) What is the reason for such excessive governmental solicitude about electricity, which forms about 2 percent of the wage earner's budget, when residence rates have been brought down almost continuously for the last 50 years (and are now but 60 percent of what they were two decades ago) and when household electricity costs but one-fourteenth as much as the tax burden?

The recent incursions of the Federal Government into the electric field thus differ entirely from the oft-repeated experiments in municipal ownership and

operation of electric utilities in the very heavy governmental subsidy involved, which is collected from the people of the nation as a whole for the benefit of specific communities. No doubt the gradual general public realization of what the process involves and how it works will make it a short-lived phenomenon in our national history. Municipal ownership, however, due to its theoretical appeal, and in many cases its apparent political value, is likely to spring up anywhere at any time.

To summarize: The question of municipal ownership of the electric service in our cities has been emphasized by political pressure far beyond its true importance to the average citizen. The cost of electricity for the ordinary householder in the thousands of cities throughout the United States is but 2 percent of his total budget and, after allowing for the tax exemption which municipalities enjoy, household rates are actually higher with municipal than with private operation.

That is the reason why the vast majority of cities and towns in the United States are glad to leave to private companies the raising of the relatively large capital and the furnishing of high technical skill required by electric service, so as to conserve the credit of the city or town for those essential common needs like schools, streets, and other public works which must of necessity be financed by the municipality. One can only conclude that the agitation for municipal ownership of electric utilities is kept up by those who see only the admittedly attractive theory but blind themselves to the patent facts of long and varied experience in this country.

Statement of the Ownership, Management, Circulation, Etc.

REQUIRED BY THE ACT OF CONGRESS
OF MARCH 3, 1933

Of The Rotarian, published monthly at Chicago, Illinois, for October 1, 1936.

State of Illinois } ss.
County of Cook }

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Harvey C. Kendall, who, having been duly sworn according to law, deposes and says that he is the Business Manager of The Rotarian and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher: Rotary International, 35 E. Wacker Drive, Chicago, Ill.

Editor: Leland D. Case, 35 E. Wacker Drive, Chicago, Ill.

Asst. Editor: Paul Teetor, 35 E. Wacker Drive, Chicago, Ill.

Business Manager: Harvey C. Kendall, 35 E. Wacker Drive, Chicago, Ill.

2. That the owner is: (if owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) Rotary International, an Illinois Corporation, not organ-

ized for pecuniary profit: Will R. Manier, Jr., Nashville, Tenn., President; Chesley R. Perry, Chicago, Ill., Secretary; Rufus F. Chapin, Chicago, Ill., Treasurer; no capital stock and no stockholders.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is: (This information is required from daily publications only.)

(Signed) Harvey C. Kendall,
Business Manager.

Sworn to and subscribed before me this 1st day of October, 1936.

(Signed) R. C. Hilkert.
(My commission expires April, 1937.)

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Helps for the Club Program Makers

The following reading references are based on *Planning Club Meetings in Advance, 1936-37* (Form No. 251) issued from the Secretariat of Rotary International, 35 East Wacker Drive, Chicago, Ill.

SECOND WEEK (DECEMBER)—Crippled Children (Community Service)

From THE ROTARIAN—

From Liabilities to Assets. E. W. Palmer. This issue, page 44.
The Patches of Sir Galahad. Agnes Mary Cooper. Nov., 1936.
In the Shadows of Crippledom. Margaret S. Watts. Apr., 1936.
In Spite of Handicaps. John C. Faries. Jan., 1936.
Little Limbs Made Straight. Milton L. Brown. June, 1934.
"I'm a Regular Guy Now." George E. Berthelon. Sept., 1932.

Other Magazines—

My Son—Handicapped? *Saturday Evening Post*. Sept. 19, 1936.
Common Sense About Infantile Paralysis. Janet Mabie. *Scribner's*. Aug., 1936.

Pamphlets and Papers—

From the Secretariat of Rotary International:
Crippled Children, No. 40.
Crippled Children—Suggestions for a Club Program, No. 637a.

FOURTH WEEK (DECEMBER)—We've Been Missing You (Club Service)

From THE ROTARIAN—

Rotary in Retrospect. By a Newspaperman. This issue, page 40.
So—I Cover Rotary. Humphrey Owen. Oct., 1936.
Important, But— (editorial). Feb., 1935.
"Good Old Wednesday." (A Rotarian Parson's Reverie). Mar., 1935.
Once I Was President. J. R. Sprague. June, 1936.
Psychology of Fellowship. A. O. Squire. Sept., 1935.
Ankle Deep Isn't Enough. Dwight Marvin. Mar., 1934.

Pamphlets and Papers—

From the Secretariat of Rotary International:
We've Been Missing You, No. 317.

FIRST WEEK (JANUARY)—Employer-Employee Relations (Vocational Service)

From THE ROTARIAN—

Yea, the Work of Our Hands. Whiting Williams. This issue, page 30.
Playing Fair with Employees. Leslie L. Lewis. This issue, page 48.
Careers After Forty. Walter B. Pitkin. This issue, page 12.
Personal Personnel Problems. Farnsworth Crowder. Nov., 1936.
Solving Problems for Vladislav. Ferdinand Hyza. Oct., 1936.
Outwitting the Unemployment Cycle. C. C. Balderston. Oct., 1936.
Business Quickens Its Stride. C. M. Chester. Aug., 1936.
You and Those You Hire. Norman Hapgood. Nov., 1935.
Getting Labor's Point of View. Whiting Williams. Sept., 1934.

Other Magazines—

Is There Work for Millions? J. S. Lawrence. *Scribner's*. Oct., 1936.
How Procter & Gamble Do It. *Business Week*. July 4, 1936.
Republic Steel and Its Labor. *Business Week*. June 20, 1936.
Planning for Employment. J. A. Crabtree. *Service*. Summer, 1934.
The Five-Day Week. E. H. Taylor. *Service*. Summer, 1936.
Wage Executions. R. Nugent, J. E. Hamm. *F. M. Jones*. *Monthly Labor Review*. July, 1936.

Pamphlets and Papers—

A Strikeless Industry. A Cooperative plan for adjusting industrial relations. M. H. Hedges. The John Day Co. 386 4th ave., N. Y. C. 25 cents.

From the Secretariat of Rotary International:

Cultivating Employee Interest, No. 556.
Suggestions for a Program on Unemployment, No. 587.
Employer-Employee Relations, No. 521.

Books—

Better Foremanship. Glenn L. Gardiner. McGraw-Hill, N. Y. C. 1936.

The Art of Leadership. Ordway Tead. McGraw-Hill, N. Y. C. 1935. \$2.50.

SECOND WEEK (JANUARY)—What Is Rotary's Role in the Development of International Understanding (International Service)

From THE ROTARIAN—

Let's Speak of Friendship. Abbé Ernest Dimnet. This issue, page 8.
Pacific May Mean Patience. George T. Armitage. This issue, page 34.
The Long Pull. Channing Pollock. Oct., 1936.
Rotary Works for the Future. Paul Baillo. Feb., 1936.
A Finnish View of Rotary. Paul T. Thorwall. Aug., 1936.
Home-Town International Service. W. D. Head. Oct., 1935.
Play Bridges National Frontiers. Frank Chapin Bray. July, 1934.

Pamphlets and Papers—

The Views of Four Statesmen. J. C. Smuts, Lord Howard of Penrith, N. H. Davis, Adolf Hitler. Carnegie Endowment for International Peace, 405 W. 117th St., N. Y. C., 5 cents.

From the Secretariat of Rotary International:
Rotary's Role in the Development of International Understanding, No. 726.
Rotary Mobilizes Goodwill, No. 735.
The Role of Intercountry Committees, No. 719.

Books—

Making New Friends. Lillian Dow Davidson. Rotary International, 1934. \$3.75.
This Rotarian Age. Paul P. Harris. Rotary International, 1935. \$1.50.

THIRD WEEK (JANUARY)—Promoting Rural-Urban Acquaintance (Community Service)

From THE ROTARIAN—

Your Neighbor, the Farmer. H. G. Bennett. This issue, page 43.
From City Slum to Country. Kingsley Fairbridge. Oct., 1936.
Vikings of the Soil. P. A. Kruuse. Sept., 1936.
Head, Heart, Hands, and Health. P. Dougherty. Sept., 1935.
Small Towns Need Rotary. Fred Clausen. Nov., 1934.
Our Country Neighbors (editorial). Nov., 1934.
Helping the Farmer to Help Himself. Daniel Rochford. Apr., 1932.

Pamphlets and Papers—

From the Secretariat of Rotary International:
Promoting Rural-Urban Acquaintance, No. 649.
Rural Urban Acquaintance Promotion, No. 39.
The Rural Boy, No. 683.

Other Suggestions for Club Programs

UTILITIES — WHO SHOULD OWN THEM? The Public? or Private Interests?

From THE ROTARIAN—

Public Ownership of Utilities? (debate-of-the-month). Yes! by John A. Bauer. No! by C. W. Kellogg. This issue, pages 18 and 20.
Railroads: Government Ownership? (debate). Yes! by Burton K. Wheeler. No! by Samuel O. Dunn. June, 1935.
Britain's New Deal. Stephen King-Hall. June, 1935.

Other Magazines—

Government Ownership of the Electric Utilities. Pro and Con. *Congressional Digest*. Oct., 1936.
The ABC of the TVA. Raymond Moley. *Today*. Oct. 3, 1936.
Public Utilities. Fortune Quarterly Survey: V. Fortune, July, 1936.
The Federal Invasion of the Business Field. Raymond G. Carroll. *Saturday Evening Post*. Sept. 12, 1936.
Yardsticks and Birch Rods. L. Olds. *Harper's*. Nov., 1935.
Government and the Public Utilities. W. L. Wilkie. *Vital Speeches*. Feb. 11, 1935.

BEATING THE "RACKETS"

From THE ROTARIAN—

The Sympathy "Racket". Edward Podolsky. This issue, page 27.
Old "Rackets" with New Frills. A. E. Gillett. Sept., 1935.

Other Magazines—

Nemesis of Racketeers. T. E. Dewey. *Literary Digest*. Nov. 30, 1935.
Business Prefers Racketeers; labor racketeering in New York industries. E. Levinson. *New Republic*. Nov. 27, 1935.
Shylock Consolidated; newest usury racket. *Business Week*. Nov. 2, 1935.



Photo: Keystone.

No richer lode for the prospector in old books exists than the world's second-hand book shops, famous among which are those on the Quai d'Orsay in Paris.

The Hobbyhorse Hitching Post

A Corner Devoted to the Hobbies of Rotarians and Their Families

THE amenities of the book-collecting hobby, a popular one among Rotarian hobbyists, are here discussed by G. Fred Birks, a member of the Rotary Club of Sydney, New South Wales, Australia.

The first secondhand book that I bought—and that was back in 1886 in the English city of Exeter—cost me sixpence. To get that price I had to beat down the bookseller from one shilling, and thus at the start of my collecting career declared myself unlike Robert Browning who always paid what was asked. Just recently I had that book resewed and rebound. It cost me "eight and six."

While book collecting is, on the whole, an economical hobby and ought to be recommended to young men as an excellent way to build up a good library cheaply, that aspect of it is not, I think, its best recommendation. Its amenities, however, are.* Almost everything about it is pleasant.

I collect, among others, Australian subjects. One of my early extravagances in this field was the purchase of the diary of a Quaker who visited this country in 1835-36 and walked or rode to every convict chain-gang camp in Australia and Tasmania. The writing is very quaint and picturesque, and if one would learn what service really is, let him go to the library and read the Diary of James Backhouse.

To list many of my books in this field would weary some readers, but I must add that few are more interesting to my bibliophile friends and to me than M. Flinder's *Discovery of Southern Australia*, which I have in the original binding, and a beautiful set of Gould's *Birds*.

Of course I have books on other subjects that I value highly—some for their age and others for their inscriptions. My *Oliver Twist* is in three volumes and by some strange mistake the first is dated 1839 while volumes two and three are dated 1838.

My edition of Dickens' *Pickwick Papers*, printed in 1838 which was just one year after the first edition, has been, I regret to say, rebound, but I also have the *Papers* in the early Extra Illustrated Edition of seven volumes. A Dickens lover, if turned loose on this set, would,

* I urge all book collectors to read Alfred Edward Newton's *Amenities of Book Collecting*.

I am afraid, savor and feast almost to the fountaining point.

My library of Rotary literature, while perhaps more nearly complete than those of most Rotarians, does not begin to approach that of Guy Gundaker, a Past President of Rotary International. There are gaps, for instance, in my file of Convention reports, but among others in it I do have one entitled *First National Convention of the Rotary Clubs of America* which dates back to a meeting held in 1910 in Chicago.

I have a few thoughts on building a library and on book collecting which I offer gratis. Don't be selfish with your books. That, I know, counters the more often given advice that one ought never lend or borrow a book, but I think if there is something pleasurable and good in a book for me there must also be for someone else. And I lose very few books.

To the young collector I would say, do not attempt to buy all the books ever written by the author you are interested in at the moment. Many of them aren't worth having. I suppose that I am a little inconsistent in this matter for I have all of J. A. Froude's writings and purposely bought his *Oceana*, which I think is his poorest book, to complete the set, and if there is one of John Locke's books that is not on my shelves I would like to know of it.

I expect to spend my Autumn years, a white-haired, bent old man, pottering about in the secondhand bookshops picking up old books for a few pence and spending shillings having them encased in new bindings.

The Field

Pleasant to the ears of the Groom is the news that The Field has generated considerable correspondence among Rotarian hobbyists. At a word from you—if you are a Rotarian or a member of a Rotarian's family—he will list you and your hobby herein.

Buttons: Emery L. Hegarty (collects buttons), 22 Common St., Waterville, Maine.

Fish Culture: Lee M. Happ, c/o Happ Brothers, Macon, Ga.

Magic and Ventriloquism: Fred Robinson, Curwensville, Pa.

Timber Study: L. J. Markwardt, 1509 University Ave., Madison, Wis.

Books: F. G. Lister (collects books on steam engines and locomotives), 300 Frisco Building, Springfield, Mo.

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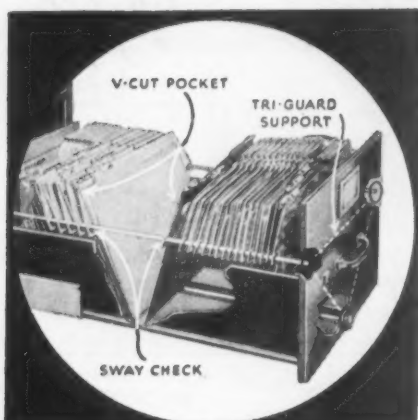
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Chats On Contributors

EMPATHY is Whiting Williams' gift. He feels *with*, more than *for*, his fellows. When, overall-clad and dirt-smeared, he digs coal in a

Photo: Underwood



Abbé Dimnet

mine-shaft, he becomes not a social surveyor incognito but a *miner*. And when in their jargon he talks with jungle bums he becomes, for the moment, a jungle bum. His voice—which large corporations, lecture audiences, and the book-reading public eagerly pay to hear—is thus the voice of the worker or the man out of work. Through the United States, Germany, France, Great Britain, Russia, Italy, and South America has he gone gathering his data on deeply human affairs. He now lectures in three top-ranking schools of finance in the United States. *Yea, the Work of Our Hands* is his second contribution to THE ROTARIAN.

As an authority on the background of printing and bookmaking **Dr. H. H. Bockwitz**, *Books—in Spite of Fire and Sword*, is perhaps excelled by no one and equalled by few in his country, Germany. He is director of the Buchmuseum (Book Museum) in Leipzig and is editor of the nation's leading journal of the printing industry. . . . Man's humanity is **Abbé Ernest Dimnet's** field. Of observations made while working therein he speaks as Canon of Cambay Cathedral in France, as a widely known traveller, lecturer, and writer. *Let's Speak of Friendship* is his fourth contribution to THE ROTARIAN. . . . **John Bauer**, whose stand on this month's debate question, *Public Ownership of Utilities?* is *Yes!* is a consulting economist in public utilities in the United States. From Russia, where he was born of German parents, he emigrated to the state of Nebraska and in due time was graduated from Yale with a Ph.D. In the 28 years that have since elapsed he has served as a utility rate adviser in many cities, as consultant to many city and state public service commissions. Among his numerous books is *America's Struggle for Electric Power*, his most recent. . . . **Charles W. Kellogg**, who answers *No!* to the question of debate, is chairman of the board of the Engineers Public Service Company of New York City. His public career, since his graduation from the Massachusetts Institute of Technology in 1902, has led him through executive positions in many cities from Boston, Mass., to El Paso, Tex. . . . **Newton D. Baker**, *Shock Absorbers*, first won public notice in Cleve-

land, Ohio, as city solicitor and later as mayor. He stepped into national eminence as Secretary of War in Wilson's cabinet. He has been in private law practice since 1921. Contributor Baker is an honorary trustee of the Rotary Foundation and a prominent leader in the 1936 Mobilization for Human Needs which this year is conducting a campaign for private charity groups in some 300 American cities. . . .

Henri Duvernois, *Neighbors*, is the pseudonym of H. Schwabacher, a French novelist, playwright, and short-story writer. He is vice president of the Society of Authors and Playwrights in Paris. . . . **Edward Podolsky**, M.D., *The Sympathy "Racket"*, is editor of *The Diabetes Review*, associate editor of *Modern Psychology*, and advisory editor of *The Indian Journal of Venerology*. Criminology is his hobby. . . .

Walter B. Pitkin, *Careers After Forty*, professor of journalism at Columbia University, will be remembered by ROTARIAN readers for the careers-for-youth series which he recently wrote for the magazine. . . . **James Montagnes**, *Canada's Busy Static Sleuths*, is a freelance writer in Toronto, Ont., Canada, and as such contributes to leading magazines and metropolitan newspapers. . . . **George T. Armitage**, *Pacific May Mean Patience*, is executive secretary of the Hawaii Tourist Bureau, Honolulu. He is a member of the Honolulu Rotary Club, was born in Montana. . . . First-hand observation gave **Leslie L. Lewis**, ROTARIAN editorial staffman, the material for *Playing Fair with Employees*. He has studied economic problems in Europe and Asia as well as in America.

. . . . **A. E. Alexandre**, who urges that you *Begin Your French Now*, has twice circumnavigated the globe in search of story makings. He is now writing a novel on South Dakota. . . . At the helm of the Kingsport Press, Kingsport, Tenn., the "world's largest book plant," is **Rotarian Elbridge W. Palmer**, who writes on *From Liabilities to Assets*. He is vice president of the International Society for Crippled Children, is Past President of the Kingsport Rotary Club and Past Governor of the 52nd District. . . . **Rotarian H. G. Bennett**, *Your Neighbor, the Farmer*, is president of the Oklahoma Agricultural and Mechanical College at Stillwater. He has published five books on education and literature. He is a past Governor of the 12th District of Rotary International.



Contributors Bennett, Armitage, Podolsky.

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The **ROTARIAN**

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Business Practices (competitor relationship—Is My Competitor My Enemy? Yes! by Charles S. Ryckman; No! by William R. Yendall), May, 14
 Business Quickens Its Stride, by C. M. Chester, Aug., 25; comments, Sept., 2
Business Recovery
 Business Quickens Its Stride, by C. M. Chester, Aug., 25
 Farmer vs. Farmer: 1. Agriculture Needs Price Management, by Edward A. O'Neal; 2. Help the Farmer to Help Himself, by L. J. Dickinson, Apr., 17
 People Will Spend It—by Alvan Macauley, Sept., 17
 Straight Ahead for Business, by Kenneth Collins, Mar., 15
 Scenes Shift: The Play Goes On! by Bruce Barton, Feb., 6
 Social credit in recovery (Social Credit? Yes, by C. H. Douglas; No, by H. Parker Willis and Benjamin H. Beckhart), Jan., 18
 (See also: Economic Recovery)
 Business relations
 Use Rotary in My Business? by Chesley R. Perry, Aug., 14
 Busy Men Do It (e), May, 25
 "Buy National" campaigns
 Should We "Buy National?" Yes! says Francis P. Garvan; No! says Sir Charles A. Mander, Bart., June, 10
Buyer-Seller Relations
 Going Right When Things Go Wrong, by Vash Young, Jan., 15
 Is My Competitor My Enemy? Yes! by Charles S. Ryckman; No! by William R. Yendall, May, 14
 Straight Ahead for Business, by Kenneth Collins, Mar., 15
 Trade associations in (Whither Voluntary Codes? by John T. Flynn), Jan., 23
 Buzzard, J. Floyd (p), Jan., 68
 Byington, (Judge) G. W. (p), Apr., 37

C

Caddies (Want a Caddy? by George Wyckoff), Apr., 30
 Cairns, William J. (p), July, 42; Nov., 48
 Calatoni, Ricardo (p), July, 33; July, 47
 Calixico, Cal. (r), Jan., 58
 Calkins, Earnest Elmo (p), Mar., 56; Making Houses Into Homes, Mar., 28
 Calkins, George H. (p), Jan., 59
 Callender, Harold, Safety-Conscious Britain, Aug., 21
 Calvert, (Mrs.) George E. (w), Mar., 36

Cambridge Springs-Edinboro, Pa. (r), Aug., 51
 Cameron, (Dr.) George L. (p), Apr., 36
 Campbell, W. H. (p), Nov., 48
Camps
 It's Camp Time Again! by Leon A. Triggs, Aug., 42
 (See: Rotary Around the World department for individual clubs sponsoring camps for boys and girls)
 Can Business Run Itself? Government Intervention is Indispensable, says Hugh S. Johnson; Yes: Government "Policing" Hinders, says John W. O'Leary, July, 12; comments, Aug., 53-54; Sept., 2
Canada
 Alberta Social Credit government (Social Credit? Yes, by C. H. Douglas; No, by H. Parker Willis and Benjamin H. Beckhart), Jan., 18
 Amherstburg, Ont. (r), Jan., 57; May, 40
 Aylmer, Ont. (r), Dec., 56
 Belleville, Ont. (r), Jan., 57; Crippled child work (From Liabilities to Assets, by E. W. Palmer), Dec., 44
 Brandon, Man. (r), Apr., 40
 Brockville, Ont. (r), Aug., 50
 Calgary, Alta. (r), Feb., 50
 Campbellford, Ont. (p), Jan., 57
 Canada's Busy Static Sleuths, by James Montagnes, Dec., 22
 Chatham, Ont. (r), July, 49
 Cobourg, Ont. (r), June, 37
 Drumheller, Alta. (r), Sept., 50
 Fairbairn School of Agriculture (From City Slum to Country, by John B. Tompkins), Oct., 20
 Flin Flon, Man. (r), Mar., 39; (Ice Carnivals Thrill, Benefit Thousands), Dec., 59
 Fort William, Ont. (Ice Carnivals Thrill, Benefit Thousands), Dec., 59
 Gananoque, Ont. (r), Aug., 50
 Haileybury, Ont. (r), May, 41
 Hawkesbury, Ont. (r), Feb., 50; Apr., 40
 High River, Alta. (p), June, 39
 Kelowna, B. C. (r), May, 40; Sept., 50
 Kemptonville, Ont. (p), June, 39
 Medicine Hat, Alta. (r), Apr., 40
 Mimico-New Toronto, Ont. (r), Dec., 56
 Moncton, N. B. (r), Oct., 47
 Montreal, Que. (r), June, 37; Sept., 50; Dec., 59
 Nanawake, Ont. (p), Aug., 50
 New Glasgow, N. S. (r), Mar., 39; Apr., 40
 New Westminster, B. C. (r), July, 49
 Oshawa, Ont. (p), Aug., 52; (r), Sept., 50; Sept., 51
 Ottawa, Ont. (r), Mar., 39; Apr., 40; May, 41; July, 49; Dec., 56
 Owen Sound, Ont. (r), Mar., 39
 Quebec, Que. (r), June, 36
 Rotary Club of the Boundary, Rock Island, Que. (w), Mar., 37; (r), June, 37
 St. John, N. B. (r), Apr., 40; July, 49
 Sault Ste. Marie, Ont. (r), Nov., 50
 Sherbrooke, Que. (p), Jan., 57; (r), Jan., 57; Apr., 40; Crippled child work (From Liabilities to Assets, by E. W. Palmer), Dec., 44
 Toronto, Ont. (r), Feb., 50; June, 36; June, 37; July, 49; (w), Aug., 47; Employment for sons and daughters of Rotarians (Youth Gets a Hearing, by Philip C. Lovejoy and Walter Panzar), Sept., 23
 Trail, B. C. (r), Dec., 59
 Vancouver, B. C. (r), Mar., 39; Dec., 56; Ice Carnivals Thrill, Benefit Thousands, Dec., 58
 Victoria, B. C. (r), Aug., 50
 Westmount, Que. (r), July, 49; Ice Carnivals Thrill, Benefit Thousands, Dec., 58
 Windsor, N. S. (r), Mar., 39
 Winnipeg, Ont. (p), Jan., 57; (r), Feb., 50
 Woodstock, Ont. (p), Jan., 58; (r), June, 36; Aug., 50; Oct., 47; Nov., 50; Dec., 56
 Yorkton, Sask. (r), Apr., 40
 Canada's Busy Static Sleuths, by James Montagnes, Dec., 22
 Cape Girardeau, Mo. (r), Dec., 59
 Capitalism—a consideration of social credit as a substitute for present system (Social Credit? a debate, Yes, by C. H. Douglas; No, by H. Parker Willis and Benjamin H. Beckhart), Jan., 18
 Car That Sweet Built, by J. A. McKee, Sept., 58
 Carberry, Frederick W., March On! (poem), Jan., 74; story about, Mar., 43
 Card, James G. (p), July, 42

Carder, Al (p), Sept., 39; Sizzling Steaks: Food for Thought, by Arthur W. Van Vlissingen, Jr., Sept., 38; Open forum letter re; Oct., 2
 Careers After Forty, by Walter B. Pitkin, Dec., 12
 Cargile, L. Clare (p), July, 47
 Carhart, Arthur H., Prophecy at Amana, Nov., 18
 Caribbean Regional Conference (See: Conferences)
 Carles, Jose (p), July, 41
 Carmen, Okla. (w), Oct., 44; Fathers and sons, Dec., 54
 Carnegie, Andrew (p), May, 20
 Carnegie, Dale, We Have With Us Tonight—, Nov., 35
 Carr, (Miss) Agnes (w), Feb., 47
 Carr, George (p), Aug., 19; North With Admiral Peary, by E. N. Davis, Aug., 18
 Carr, Nash (w), Aug., 47
 Carter, Amon (w), Nov., 48
 Cartoons (p), Feb., 38; May, 31; July, 13; Aug., 58; Sept., 60; Dec., 66
 Case, Howard M. (p), July, 52
 Case, J. Harry (Jr. and Sr.), July, 52
 Case, Leland D., High Tide at Atlantic City, July, 34; In Search of Stained Glass, May, 35; Silks Rustle in Williamsburg Again, Feb., 32
 Cassidy, Charles H. (p), Feb., 46
 Cassidy, J. Clyde (p), Feb., 46
 Cator, G. E. (p), Mar., 38
 Cattleband collecting, by Marion F. Peters, Feb., 52
 Catto, Alec (p), July, 59
 Cecil, (Lord) Robert (p), Oct., 10
Ceylon
 Colombo (r), Dec., 59
 Chafe, A. L. (l), Dec., 62
 Challenge: More Workers Than Jobs, by Albin E. Johnson, Feb., 23; comments on, Apr., 43
 Challenges to Inertia, by Ernest E. Unwin, Mar., 5
 Chambers, George (p), Sept., 48
 Champaign, Ill. (r), Mar., 42
 Channel Island, Guernsey (p), Nov., 50
 Chapin, Rufus F. (p), July, 41, 42
 Chapman, Frank (p), May, 38
Character Building
 Boys Brotherhood Republic as agency in (B. B. R.—Of, By, and for Boys, by Webb Waldron), Apr., 21
 It's Camp Time Again! by Leon A. Triggs, Aug., 42
 Want a Caddy? by George Wyckoff, Apr., 30
 When a Feller Gets a Friend, by William F. McDermott, Sept., 27
 See also: Boys Work, Vocational Guidance, Juvenile Delinquency, Youth Service.
Charity
 Fraudulent methods of obtaining (The Sympathy Racket, by Edward Podolsky), Dec., 27
 Need for private charity (A Crisis for Charity—e), Dec., 39; Shock Absorbers, by Newton D. Baker, Dec., 7
 Charleston, S. C. (r), June, 38
 Charlotte, N. C. (r), Apr., 42
 Charlottesville, Va. (r), June, 37; July, 51; Officers of 56th District Roundtable, Oct., 47
 Chat on Chatting (e), Apr., 25
 Chats on Contributors, Jan., 80; Feb., 64; Mar., 56; Apr., 56; May, 56; June, 56; July, 64; Aug., 64; Sept., 64; Oct., 64; Nov., 64; Dec., 72
 Chelsea, Mass. (r), Dec., 56
 Chenoweth, A. K., Make "Ringers" in Your Back Yard! Aug., 38
 Cherokee, Iowa (r), Apr., 40
 Cherokee, Okla. (r), Apr., 42
 Chester, Colby M. (p), Aug., 64; Business Quickens Its Stride, Aug., 25
 Chevalier, Albert E. (w), Dec., 53
 Cheyenne, Wyo. (r), July, 49
 Chicago, Ill. (r), Mar., 42; (w), Oct., 44
 Child guidance
 Effect of movies on children (Three Views on Movies and the Public), Feb., 37
 (See: Character Building, Boys Work, Juvenile Delinquency Prevention)
 Children, gifted (Have You a Little Prodigy? by John Erskine), Aug., 6
Chile
 Arica (p), Apr., 38
 Chillan (p), Apr., 40
 La Ligua (r), Aug., 49
 Lebu (r), Oct., 46
 Lota (p), Oct., 46
 Rengo (r), Apr., 39
 Santiago (r), Aug., 49
 Valparaiso (Ibero-American Conference), June, 27; (r), Sept., 49

China

Amoy (r), Feb., 48; June, 36
Canton (r), Aug., 49
Hangchow (r), Mar., 38; June, 36
Hankow (r), Apr., 39; Aug., 49;
Sept., 49
Foochow (r), Dec., 57
Nanking (p), Oct., 48; (r),
Dec., 55
Peiping (r), Mar., 38; (w),
Aug., 48
Rotary motto in Chinese (w),
Dec., 54
Shanghai (r), Jan., 56; Feb., 48;
Oct., 46; (p), Feb., 50; Mar.,
36; Dec., 43, 55
Tientsin (r), Aug., 50; Menu for
gourmets (Ducks Beltward
Bound, by Karl K. Krueger),
Nov., 46
Tsinan (p), June, 37; (r), Aug., 49
Tsingtao (r), Dec., 55
Wuchang (r), Sept., 49
Chorley, Kenneth (p), Feb., 36
Christ of the Andes (p), May, 4; (w),
Feb., 46
Christensen, Harry N. (w), Nov., 48
Christensen, James M. (p), May, 38
Christmas Activities
Christmas Around the World,
Dec., 59; Pictorial layout,
Dec., 43
Churchill, Winston (p), Jan., 80;
Consistency in Leadership, Jan., 10
Churchman, C. W. (p), May, 39
Churchman, W. E. (p), May, 39

Citizenship

Little Rock, Ark. club sponsors
lectures for students (An ex-
periment in Good Citizenship,
by Sidney M. Brooks), Aug., 45
Training for (B. B. R.—Of, By,
and for Boys, by Webb Wal-
dron), Apr., 21; When a Fel-
ler Gets a Friend, by William
F. McDermott, Sept., 27
City Beautification
Green Trees and City Streets, by
Marshall Johnson, Mar., 23
Civic Improvement
(See: Community Service)

Civilization

Long Pull (The), by Channing
Pollock, Oct., 6
Machine age as factor in economic
readjustment and individual
conduct (Juts on the Social
Skyline, by Ralph W. Sock-
man), May, 6; What of the
Next 25 Years? by Henry Ford
—as told to, and with sketches
by, S. J. Woolf, June, 6
Civilization of the Future
Housing and construction in (Sky-
scrapers Doomed? Yes, by
Frank Lloyd Wright; No, by
V. G. Iden), Mar., 10
Social credit in future systems
(Social credit? Yes, by C. H.
Douglas; No, by H. Parker
Willis and Benjamin H. Beck-
hart), Jan., 18

Clark, Badger, The Assay (poem),
Dec., 63
Clark, (Dr.) Cecil W. (w), Sept., 47
Clark, John (p), Oct., 50
Clarksville, Ark. (w), Apr., 37
Clee, L. H. (p), Aug., 64; Should We
Legalize Horse-Racing Betting?
No!, Aug., 12
Clemenceau (p), Sept., 7
Cless, George H. Jr. (l), July, 53
Cleveland, Ohio (p), Mar., 36; (r),
Feb., 50; June, 38; Aug., 51;
Aug., 52; (w), Oct., 44
Cleveland, Okla. (p), Aug., 49
Clinton, Ia. (r), Apr., 40; May, 41;
(p), Fathers and sons, July, 52
Clinton, Mo. (r), Apr., 41; Oct., 49;
Nov., 54
Club Activities (See: Rotary Around
the World Department)
Club Administration
Once I Was President, by Jesse
Rainsford Sprague, June, 20
Club Programs (See: Helps for Club
Program Makers)
Club Publications
Ambassadors of goodwill (Ink
Around the World—e), July,
29; Luke P. Pettus, (w),
Aug., 47

Club Service

Attendance (See: Major heading,
Attendance)
Conversation—Not a Lost Art
Here, by John T. Bartlett,
Mar., 20
Courtesy to club guests (Big Little
Things—e), Sept., 36
Ex-Rotarian's appraisal of Rotary
fellowship (Rotary in Retros-
pect, by a Newspaperman),
Dec., 40
Fellowship (See: Major heading,
Fellowship)
Mrs. Smith on "Service", by Et-
elyn T. Emmett, Feb., 26
Responsibility of club officers
(Once I Was President, by
Jesse Rainsford Sprague),
June, 20

Use of first names (Pieced-Out

Names—e), Dec., 38
Coates, Heriberto P. (w), Feb., 46;
(p), June, 27
Cobb, James M. (p), July, 46
Codes (Whither Voluntary Codes? by
John T. Flynn), Jan., 23
Collecting—Books and Autographs
(Thrill of Book Collecting, by
Alan Devoe), Jan., 52
(See: Hobbyhorse Hitching Post
for Rotarians who collect as a
hobby)
College Athletics Overemphasized?
Yes! Says Warren Piper; No!
Says Elmer Layden, Nov., 10;
comments on, Dec., 60
Collins, Kenneth (p), Mar., 56;
Straight Ahead for Business,
Nov., 15
Colombia
Cali (r), Jan., 56; (p), July, 51
Sevilla (r), Jan., 56
Colonial restoration (Silks Rustle in
Williamsburg Again, by Leland D.
Case), Feb., 32
Colorado Springs, Colo. (p), Jan., 51;
(r), Mar., 40
Columbia, S. C. (r), July, 50
Columbus, Neb. (r), Aug., 50
Columbus, O. (r), Aug., 51; (w),
Sept., 47
Columbus, Wis. (r), Nov., 50
Commerce (A Manufacturer Looks at
Commerce, by Walter Alfred
Olen), June, 30
(See: Economics, Trade)

Commercializing

"Place-names" (Are Names Prop-
erty?—e), Aug., 36
College athletics (College Ath-
letics Overemphasized? Yes!
Says Warren Piper; No! Says
Elmer Layden), Nov., 10
Rotary (Use Rotary in My Busi-
ness?, by Chesley R. Perry),
Aug., 14
Commission on R. I. Administration
(w), Feb., 46
Committees (w), Feb., 47; Sept., 48;
Oct., 45
Communism—Amana experiment
(Prophecy at Amana, by Arthur
H. Carhart), Nov., 18
Community beautification (Green
Trees and City Streets, by Mar-
shall Johnson), Mar., 23
Community Chests (Shock Absorbers,
by Newton D. Baker), Dec., 7

Community Service

Accident prevention (See major
heading: Accident Prevention)
Assistance of Rotary clubs in
flood-stricken areas (Courage
Under Fire—and Water),
June, 32
Australian work for crippled chil-
dren (In the Shadows of Crip-
pledness, by Margaret Watts),
Apr., 35
Canada's Busy Static Sleuths, by
James Montagnes, Dec., 22
Crime control (Crime Can Be
Curbed! by Homer S. Cum-
mings), Mar., 18
Crippled child work (From Li-
abilities to Assets, by E. W.
Palmer), Dec., 44
Employment of the handicapped
(In Spite of Handicaps, by
John C. Faries), Jan., 49
Eugene, Ore. (The Car That
Sweet Built, by J. A. McKe-
vitt), Sept., 58
From City Slum To Country, by
John B. Tompkins, Oct., 20
Juvenile Delinquency Institute
(Facts—Then Action—e),
Feb., 28
Law Reform (More Bars to the
Bar, by Mitchell Dawson),
May, 21
Little Rock, Ark., lecture course
for high school students on in-
ternational relations (An Ex-
periment in Good Citizenship,
by Sidney M. Brooks), Aug., 45
Los Angeles Rotary Club survey
results in coordinating council
of local agencies (Crime Can
Be Curbed! by Homer S. Cum-
mings), Mar., 18
Opportunities for wives of Ro-
tarians to assist (Jane's Salva-
tion, by Genevieve Spaulding),
Aug., 27
Rotary cooperation in Napier,
N. Z., restoration (Napier—Up
From Its Ashes, by Percy W.
Peters), Sept., 44
Value of foundations in (Plato
Started It, by George W. Mac-
Lellan), May, 19
West Ham, England distributes
white canes to the blind (White
Sticks Save Lives—e), Aug., 36
Compassion . . . Courage, by Dr.
Leopold Prochazka, Apr., 5
Competition, Competitor Relations
Is My Competitor My Enemy?
Yes! by Charles S. Ryckman;
No! by William R. Yendall,
May, 14

Use Rotary in My Business? by

Chesley R. Perry, Aug., 14
(See: Vocational Service, Ethics,
business)
Concentrating on Youth (e), Oct., 39
Concord, N. H. (Courage Under Fire
—and Water), June, 32
Conduct, (Dr.) E. Carroll (p),
Mar., 37

Conduct of Life

Compassion . . . Courage, by
Dr. Leopold Prochazka, Apr., 5
Effect of machine age upon (Juts
on the Social Skyline, by
Ralph W. Sockman), May, 6
(The) Gentle Art of Loafing, by
Dana H. Jones, July, 27
It Isn't Sissy to Like Music, by
Sigmund Spaeth, Oct., 16
Necessity for proper mental atti-
tude in business relations (Go-
ing Right When Things Go
Wrong, by Vash Young),
Jan., 15
Need for laughter (Laugh, Man,
Laugh!—e), July, 29
Neighbors, by Henri Duvernois,
Dec., 15
Now That You're Fifty—, by
Lucas A. Miller, M. D.,
Sept., 14
Poverty Doesn't Frighten Me, by
Charles M. Sheldon, Nov., 15
Reformation at One Stroke, by
Strickland Gillilan, Nov., 5

Conferences

Caribbean Regional Conference
(w), Oct., 44
Ibero-American Regional (w),
Mar., 36; Jan., 54; (p), June, 27
International understanding re-
sulting from Pacific Confer-
ences (Pacific May Mean Pa-
tience, by George T. Armi-
tage), Dec., 34
Sixth Pacific Rotary Conference
(w), Oct., 44
Connable, Ralph (p), Oct., 44
Conroe, Tex. (r), Sept., 51
Consider the Heavens! by Webb
Waldron, Aug., 40; comments on,
Sept., 2; Oct., 2
Consistency in Leadership, by Wins-
ton Churchill, Jan., 10
Consumption and Production
Price level as barometer (Divid-
ing the Benefits of Science—
1. Give them to all by main-
taining low prices, Says Harold
G. Moulton; 2. All profit when
prices are stable and wages
rise, Says G. F. Warren),
Oct., 12
Sould We "Buy National"? Yes!
Says Francis P. Garvan; No!
Says Sir Charles A. Mander,
Bart., June, 10
(See: Economics, Trade)

Contests

News story on Rotary and best
editorial, (w), Nov., 48;
Dec., 53
Prize-winning vacation photos (p),
Jan., 43

Convention (1936) Atlantic City, N. J.

Atlantic City . . . Again! (Official
Call to the 1936 convention),
Jan., 31
Atlantic City Has It! by C.
Edgar Dreher, May, 26
Convention Distinction (e),
Apr., 24
Convention Preview, by Alfred H.
McKeown, June, 22
Ever Hook a Blue Torpedo? by S.
Kip Farrington, Jr., May, 11
Everybody's Convention Business
—An Interview with Rotary's
President, May, 37
Going Ancestor Hunting This
Summer? by Frank Clay Cross,
June, 52
High Tide at Atlantic City, by
Leland D. Case, July, 34
In Search of Stained Glass, by
Leland D. Case, May, 35
Silks Rustle in Williamsburg
Again, by Leland D. Case,
Feb., 32
Spray from the Boardwalk, July, 43
Tips on Trips to the Convention
In and Around Philadelphia,
Apr., 26
Woolf, S. J.—double page spread
of cartoons—"Drawn from
Life", July, 32
Post convention (1936), (w),
Aug., 48 (trophies won)

Convention (1937) Nice, France

Announcement (w), Oct., 44
Begin Your French Now, by A. E.
Alexandre, Dec., 51
Now, On to Nice! (e), Nov., 28
On-to-Convention committees (w),
Dec., 53
Prepare Now for Travel, by Wm.
Lyon Phelps, Nov., 25
Convention (1938)
Invitations (w), Oct., 44

Convention (1941)

Invitation, Tokyo, Japan (w),
Oct., 44
Conversation
Abolishing Bashfulness (e),
June, 29
Chat on Chatting (e), Apr., 25
Conversation—Not a Lost Art
Here, by John T. Bartlett,
Mar., 20; comments on, Dec., 4
Need for stimulating among club
members (Once I Was Presi-
dent, by Jesse Rainsford
Sprague), June, 20
Cook, David S. (p), Feb., 46
Cook, Edmund F. (p), Feb., 46
Cook, Ellison R. (p), Feb., 46
Cook, Joseph S. (p), Feb., 46
Cookley, Bert, Buck Fever, (poem),
Dec., 63
Cooper, Agnes Mary, The Patches of
Sir Galahad, Nov., 38
Cooperate But Don't Duplicate, by
Albert S. Adams, Nov., 47
Cooperative Movement—Denmark
(Vikings of the Soil, by P. A.
Kruuse), Sept., 30
Copperfield, David (p), Feb., 41
Correcting Shakespeare (e), Oct., 39
Cortland, N. Y. (r), Dec., 57
Coryell, Ralph I. (l), Apr., 2
Coughlan, E. P. (p), Jan., 68
Coulson, Fred (p), July, 42
Council Bluffs, Ia. (r), May, 42;
Youth Conferences (Youth Gets a
Hearing, by Philip C. Lovejoy and
Walter Panzar), Sept., 23
Courage Under Fire—and Water,
June, 32
Courtesy
As the Greatest Only Are, by
Channing Pollock, Feb., 18
Big Little Things (e), Sept., 36
Highway courtesy (Jekyll and
Hyde on the Highway, by A.
J. Bracken), Oct., 37
Covington-Hot Springs, Va. (r),
Dec., 56
Coward, Harry F. (p), Jan., 59
Cox, J. H. (p), Oct., 46
Crabtree, John A. (p), Jan., 54
Crimeship—stained glass making
(In Search of Stained Glass, by
Leland D. Case), May, 35
Craig, Edward Gordon, Where Or-
ganization Fails, June, 25
Cran, R. E. (p), Dec., 5; (w),
Crawfordsville, Ind. (r), Dec., 58
Credit
Social Credit?—a debate—Yes—
by C. H. Douglas; No—by H.
Parker Willis and Benjamin H.
Beckhart, Jan., 18

Crime

Crime Can Be Curbed! by Homer
S. Cummings, Mar., 18
Elimination of unscrupulous law-
yers necessary for in fighting
crime (More Bars to the
Bar, by Mitchell Dawson),
May, 21

Crime Prevention

Big Brother Movement factor in
(When a Feller Gets a Friend,
by Wm. F. McDermott),
Sept., 27
Boys Brotherhood Republic as in-
fluence (B. B. R.—Of, By,
and for Boys, by Webb Wal-
dron), Apr., 21
Facts—Then Action (e), Feb., 28
Look Out at Nineteen! (e),
June, 29

Cripples, Crippled Children

Beth El Hospital (20th District).
(See: Rotary Around the
World item, July, 49, under
heading, Cheyenne, Wyo.)
Case histories from Australia (In
the Shadows of Crippledness,
by Margaret Watts), Apr., 35
From Liabilities to Assets, by E.
W. Palmer, Dec., 44
Training for employment (In
Spite of Handicaps, by John
C. Faries), Jan., 49
Crisis for Charity (e), Dec., 39
Crissey, Harold E. (w), Oct., 45
Crist, Dillon (p), July, 46
Cromwell, John H. (p), July, 46
Crop Control—economic value of to
agriculture (Farmer vs. Farmer—
1. Agriculture Needs Price Man-
agement, by Edward A. O'Neal;
2. Help the Farmer to Help Him-
self, by L. J. Dickinson),
Apr., 16
Cross, Frank Clay, Going Ancestor
Hunting This Summer? June, 52
Crowder, Farnsworth, Personal Per-
sonnel Problems, Nov., 42

Cuba

Antilla (r), Dec., 55
Bayamo (r), Oct., 46
Ciego de Avila (r), Sept., 50
Havana (w), Oct., 44
Holguin (r), Dec., 55
Santiago de Cuba (r), Aug., 49
Yaguajay (r), June, 35
Cullen, Neil R. (p), July, 59; (w),
Mar., 37

Culpeper, Va. (r), Dec., 59
 Culver, J. Freeman (l), Aug., 2
 Cumberland, Md. (Courage Under Fire—w), June, 32
 Cummings, Homer S. (p), Mar., 53;
 Crime, Can Be Curbed!, Mar., 18
 Cummins, C. L. (p), Oct., 27; Herr
 Diesel Started It, Oct., 27; cor-
 rection, Nov., 48
 Cunha, Aristides Gabriela da,
 May, 39
 Currency stabilization—its relation to
 world trade (World Trade Awaits
 Stable Money, by Sir Arthur Sal-
 ter), July, 9 (See: Trade, Bank-
 ing, Economics)
 Currie, Richard R. (p), July, 47
 Curry, William K. (p), May, 38
 Cusick, Wm. A., Jr. (l), Mar., 43
 Cutlip, Ren (p), Mar., 37

Czechoslovakia

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 Gloucester City, N. J. (r), Feb., 50; (p), May, 34
 Going Right When Things Go Wrong, by Vash Young, Jan., 15; comments on, Mar., 43
 Gold standard—necessity for stable money (World Trade Awaits Stable Money, by Sir Arthur Salter), July, 9
Golden Weddings (p)
 Will C. Anderson, Feb., 47; Julius Benckenstein, Jan., 54; Luman S. Brown, Jan., 54; W. W. Brown, Jan., 54; William Brown, Jan., 54; G. A. Chambers, Sept., 48; M. J. Gardner, Feb., 46; Louis Hartman, Sept., 48; John P. Hoke, Jan., 54; John Lloyd, Sept., 48; G. H. Otwell, Jan., 54
Golf
 Largely Luck!—confesses Johnny Revolta, July, 18
 Ode to a Goofy Golfer, by Dr. Delaski Marr, July, 59
 Want a Caddy? by George Wyckoff, Apr., 30
 Gonzales, Tex. (r), Sept., 53
 Goodman, Martin (l), Feb., 51
 Goodwin, (Dr.) W. A. R. (p), Feb., 32
 Goshen, Ind. (r), Apr., 42
 "Got a Job, Mister?" by Charles W. Ward, June, 14; comments, July, 53; Aug., 2
Government
 Czechoslovakia's social security plan (Solving Problems for Vladislav, by Ferdinand Hyza), Oct., 30
 Great Britain (Britain's Shifting Social Scene, by Stephen King-Hall), Oct., 9; (No. 10 Downing Street, London, by Sir Herbert Samuel), Nov., 30
Government Ownership and Regulation
 Can Business Run Itself? Government Intervention is Indispensable, Says Hugh S. Johnson; Yes: Government "Policing" Hinders, Says John W. O'Leary, July, 12
 Scenes Shift: The Play Goes On! by Bruce Barton, Feb., 6
 Utilities (Public Ownership of Utilities? Yes! Says John Bauer; No! Says C. W. Kellogg), Dec., 18
 Whither Voluntary Codes? by John T. Flynn, Jan., 23
 Graham, Ray (p), July, 47
 Graves, Jackson H. (p), Jan., 59
 Gray, Fred W. (p), July, 42
 Grayson, Davis
 (See: Baker, Ray Stannard)
Great Britain
 Politics and Government (Britain's Shifting Social Scene, by Stephen King-Hall), Oct., 9; (No. 10 Downing Street, London, by Sir Herbert Samuel), Nov., 30
 Safety program (Safety-Conscious Britain, by Harold Callender), Aug., 21
 (See: England)
 Greece, Athens (p), Jan., 62
 Greensburg, Ind. (r), Mar., 40
 Green Trees and City Streets, by Marshall Johnson, Mar., 23; comments on, Apr., 2
 Greenville, S. C. (p), Mar., 41; Boy choristers (Life Begins at Four—e), Sept., 37
 Greiner, Russell F. (p), Jan., 8; July, 40
 Grey, J. S. (w), Aug., 48
 Grude, Karl (w), Aug., 48
 Grunder, Victor (p), Jan., 59
 Gundaker, Guy (p), Jan., 8
 Guthrie, Henry (w), Aug., 48
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 Hackensack, N. J. (r), Sept., 52
 Hale, E. N. (w), Dec., 54
 Hamilton, Leland P. (p), July, 46; Nov., 48
 Hanover, Pa. (p), Sept., 50; Rotary Marches On (e), Sept., 37
 Harder, J. H. (w), Oct., 45
 Harding, Edmund H. (p), July, 47
 Hare, Robert F. (p), Feb., 46
 Hare, Thomas C. (p), Feb., 46
 Harrel, T. J. (w), Nov., 48
 Harris, Aileen (p), July, 33
 Harris, Joel Chandler, Jr. (p), July, 32, 47
Harris, Paul P. (p), Jan., 8; Feb., 48; Mar., 36; May, 39; June, 22; June, 27; Oct., 25; Nov., 48; Dec., 34; (w), Mar., 36; A North American Looks South, Oct., 25

Harrisburg, Pa. (r), Oct., 48; (Courage Under Fire—and Water), June, 32
Harrod, Bryant (w), Nov., 48
Hartford, Conn. (r), Feb., 50; Mar., 41; July, 50
Hartman, Louis (p), Sept., 48
Hastings, Robert R. (l), July, 52
Hatfield, Robert L. (p), May, 38
Hattiesburg, Miss. (r), Nov., 54
Have You a Little Prodigy? by John Erskine, Aug., 6; comments on, Sept., 2
Havens, Raymond M. (p), Jan., 8
Havre, Mont. (r), Dec., 56

Hawaii

Hilo (p), Mar., 41
Honolulu (r), Apr., 40; Oct., 46; Oct., 44
Rotary in (Pacific May Mean Patience, by George T. Armitage), Dec., 34
Hawthorne, Cal. (p), Sept., 49
Hazleton, Pa. (r), Mar., 41; Apr., 40
Head, Walter D. (p), July, 41
Head, Walter W. (p), Apr., 36
Headquarters, THE ROTARIAN (See: Offices of The Rotarian)

Health

Insomnia (Trifles That Murder Sleep, by Donald A. Laird), Feb., 9
From Liabilities to Assets, by E. W. Palmer, Dec., 44
Preparation for advancing age (Now That You're Fifty, by Lucas A. Miller, M. D.), Sept., 14
Prevention of mental disorders (Give Your Brain a Chance, by Carl W. Sawyer, M. D.), Jan., 27

Hebbroville, Tex. (p), Oct., 45
Heinselman, Robert E. (p), Apr., 37
Help—When It's Needed (e), May, 25
Helps for the Club Program Makers: Jan., 78; Feb., 62; Mar., 54; Apr., 54; May, 54; June, 54; July, 62; Aug., 62; Sept., 62; Oct., 62; Nov., 62; Dec., 70

Hepburn, Katharine (p), Feb., 42
Herington, Kans. (r), Apr., 42
Herr Diesel Started It, by C. L. Cummins, Oct., 27; comments on, Dec., 4, 60

Hertel, Ella G., Why Not a Cactus Corner, Mr. Gardener?, July, 56
Hertzog, James B. M. (p), Nov., 41
Hickey, E. L. (l), Mar., 2; Nov., 55
Hickey, Thomas L., and sons, (p), July, 51

Hickman, Walter C. (p), July, 46
High Tide at Atlantic City, by Leland D. Case, July, 34
Hill, Everett W. (p), Jan., 8
Hill, Robert L. (p), Jan., 8; July, 35; (w), Oct., 45

Hillman, J. J. (w), Aug., 48
Hines, Edward N. (p), Aug., 46
Hint and a Hope, A (e), Nov., 28
Hirao, Hackisaburo (p), Aug., 46
Hirao, Lewis A. (p), Sept., 53
Historian Looks at Rotary, by Mark Sullivan, Feb., 16

History

Egyptian (The Sphinx Awakens—Again, by Dr. G. A. Reisner), July, 20
Of foundations (Plato Started It, by Geo. MacLellan), May, 19
Of Rotary (See: Rotary history)
Preserving U. S. Colonial history (Silks Rustle in Williamsburg Again, by Leland D. Case), Feb., 32

Hitch, (Col.) A. M. (p), Aug., 47

Hobbies

Astronomy (Consider the Heavens! by Webb Waldron), Aug., 40; (Dr. Russell A. Williams—astronomy), Sept., 54
Aviculture (Leon Patrick), Nov., 63
Barbara Beaumont—horse photos, Apr., 44
Book collecting (G. Fred Birks), Dec., 71; (Thrill of Book Collecting, by Alan Devoc), Jan., 52
Cactus growing (E. P. Bradbury), July, 56
Cattle brand collecting (Marion F. Peters), Feb., 52
Deep sea fishing (W. E. S. Tucker), May, 48
Genealogy (Going Ancestor Hunting This Summer? by Frank Clay Cross), June, 52
Language study (Wellington Potter), Apr., 44
Motorboating (John Clark), Oct., 50
Painting (Ernest Raughley), Mar., 45
Hobbs, B. (w), Aug., 48
Hobby for Everybody (e), Sept., 36
Hobby for Travellers (e), Dec., 39
Hobby shows—Harrow, England (Life Begins at Four—e), Sept., 37
Hoke, John P. (p), Jan., 54

Holding companies (See: Public Ownership of Utilities)

Holdrege, Neb. (r), Jan., 58
Hole-in-One Pages, Jan., 68; July, 59
Holliday, Carl, Samarkand (poem), Mar., 51
Holtham, B. N. (p), July, 37
Honduras, Tegucigalpa (p), Aug., 51
Hong Kong, Hong Kong (r), Jan., 55
Honorary membership in Rotary (Honoring With Honor—e), June, 29

Honoring With Honor (e), June, 29
Hore-Belisha, Leslie (p), Aug., 21
Horse-race betting (Should We Legalize Horse-Race Betting? Yes! Says Sisley Huddleston; No! Says Lester H. Clea, Aug., 10
Horseshoes (Make "Ringers" in Your Back Yard! by A. K. Chenoweth), Aug., 38

Hospitable Japanese (The), by Charles R. Frazier, Sept., 42
Hostels (See: Youth hostels)

Hotels, jobs for youth in hotels (Modern Hotels Need More Helpers, by Walter B. Pitkin), May, 30
Hourglass Department (See: Wheels)

House, Roy Temple, King Albert—and a Fellow Rotarian, Dec., 64
Housing

Making Houses Into Homes, by Earnest Elmo Calkins, Mar., 28
Skyscraper vs. decentralized unit (Skyscrapers Doomed? Yes, by Frank Lloyd Wright; No, by V. G. Iden), Mar., 10

Houston, Tex. (r), Aug., 51; Sept., 53
Howard, R. R., Engine Symphony (poem), Oct., 61

Howe, Harrison E., A Steel Damascus Knew Not, April, 18; (p), Apr., 56; July, 42; Sept., 50

Howell, Peter E. (p), Mar., 36
Howie, Robert A., Jr. (p), May, 38
Huber, Hans (w), Dec., 54

Huddleston, Sisley (p), Mar., 56; Aug., 64; The Human Side of Travel, Mar., 6; Legalize Horse-Race Betting? Yes, Aug., 10

Huggins, Chuck (p), Mar., 37
Hull, Morton (p), July, 46

Human Side of Travel, by Sisley Huddleston, Mar., 6

Humor

On burying old jokes (It's Funny Only Once, by Robert E. Sherwood), Sept., 20

Reformation at One Stroke, by Strickland Gillilan, Nov., 5

This International Stuff, by Stephen Leacock, July, 6

Humphrey, Charles M., Sr. (p), July, 46

Hungary

Budapest (r), Nov., 51
Debrecen (r), May, 40
Hodmezovasarhely (r), Jan., 56
Szombathely (r), Feb., 48

Hunt, Lynn Bogue (biography and photo), May, 48

Hunter, Thomas (l), Jan., 2

Huntington, N. Y. (w), Oct., 44
Huntington Park, Cal. (r), Dec., 57

Hupp, A. B. (l), Jan., 2
Hutchinson, Kans. (r), Mar., 40

Hyza, Ferdinand (p), July, 47; Oct., 64; Solving Problems for Vladislav, Oct., 30

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Ice Carnivals Thrill, Benefit Thousands, Dec., 58

Iden, V. G., Skyscrapers Doomed? No, Mar., 12

Impostors (w), Nov., 48
In Search of Stained Glass, by Leland D. Case, May, 35

In Spite of Handicaps, by John C. Faries, Jan., 49

In the Shadows of Crippledom, by Margaret Watts, Apr., 35

Independence, Iowa (r), Jan., 57; (p), Apr., 37

India

Bombay (r), Mar., 38
Calcutta (r), Feb., 48; Oct., 47; Dec., 55

Indian Romance, by G. R. Sethi, Nov., 22

Not Dull in India! (e), Feb., 29
Wearing Down the Breaks (e), Nov., 29

Indian Romance, by G. R. Sethi, Nov., 22

Indianapolis, Ind. (r), Sept., 52

Industrial democracy—Endicott Johnson Co. (Playing Fair with Employees, by Leslie L. Lewis), Dec., 48

Industrial development—Diesel motors (Herr Diesel Started It, by C. L. Cummins), Oct., 27

Industrial progress
Business Quickens Its Stride, by C. M. Chester, Aug., 25

What of the Next 25 Years? by Henry Ford (As told to S. J. Woolf), June, 6

Industrial relations (See: Business Minding Its Business series)

Industry

Buying power stimulated by attractive merchandise (People Will Spend It—by Alvan Macauley), Sept., 17

De-centralization of (Green Trees and City Streets, by Marshall Johnson), Mar., 23; (Skyscrapers Doomed? Yes, by Frank Lloyd Wright; No, by V. G. Iden), Mar., 10

Government regulation of (See: Government regulation)

High vs. Low prices as industrial barometer (Dividing the Benefits of Science, Two viewpoints, by Harold G. Moulton and G. F. Warren), Oct., 12

New metals in industry (Steel Damascus Knew Not, by Harrison E. Howe), Apr., 18

Regulation of through codes (Whither Voluntary Codes? by John T. Flynn), Jan., 23

Unemployment throughout the world (Challenge: More Workers Than Jobs, by Albin Johnson), Feb., 23

Influence of Rotary (See: Rotary, appraisal of)

Ingebreten, Smitt (w), Aug., 48
Ink Around the World (e), July, 29

Insanity (Give Your Brain a Chance, by Carl W. Sawyer, M. D., as told to Neil M. Clark), Jan., 27

Institutes (See: International Relations Institutes)

Insurance, points in selling (Going Right When Things Go Wrong, by Vash Young), Jan., 15

Insurance, social (See: Social security)

Inter-city meetings (Forensic Fellowship—e)

Inter-community cooperation—57th and 58th Districts—(Crime Can Be Curbed, by Homer S. Cummings), Mar., 18

Inter-country Committees (See: Petits-Comités)

Inter-country meetings (w), Mar., 37

Inter-District meetings (w), Oct., 44

International Friendship (See: Friendship)

International Relations

Development of goodwill through Olympics (A Welcome to the Olympics, by Dr. Theodore Lewald), June, 31

Effects of war movies (Three Views of Movies and the Public, by Dr. Luciano de Feo, Arthur W. Bailey, Ned E. Depinet), Feb., 37

Little Rock, Ark. course for students (An Experiment in Good Citizenship, by Sidney M. Brooks), Aug., 45

This International Stuff, by Stephen Leacock (humor), July, 6

International Relations Institutes

Officers of 56th Dist. (p), Oct., 47
Toward Understanding (e), June, 28

International Service

Friendship (See Major Heading: Friendship)

Hospital Japanese (The), by Charles R. Frazier, Sept., 42

Influence of Rotary in India and in Bolivian-Paraguayan dispute (Not Dull in India!—e), Feb., 29

Inter-country relations (See: Petits-Comités)

International Relations Institutes (See Major Heading)

North American Looks South (A), by Paul P. Harris, Oct., 25

Pacific May Mean Patience, by George T. Armitage, Dec., 34

German View of Rotary (A), by Robert Burgers, Sept., 5

Little Rock, Ark. lecture course on international relations (An Experiment in Good Citizenship, by Sidney M. Brooks), Aug., 45

Peace Has a Price (e), May, 24

What's Ahead for the League?—a debate by H. G. Wells, and Arthur Sweetser, Sept., 6

Youth hostels as factor in the promotion of international understanding (To See What's Over the Hill, by T. D. Young), Apr., 10

(See: Economics, Nationalism, Peace, War, etc., for articles dealing with industrial and economic phases that affect world trade and international relations)

Inventions

Factors in industrial and scientific progress (What of the Next 25 Years? by Henry Ford—as told to S. J. Woolf), June, 6

Result of man's "Why?" ("Why?" Man's Motivator—e), Aug., 36

Investments—of women (The Female and the Specie, by Henry Morton Robinson), Oct., 22

Ipsen, Ernst J. (p), July, 47

Ireland

Dublin (r), Mar., 38; Apr., 39; Sept., 49

Irington, O. (r), Aug., 51
Irvington, N. J. (r), Oct., 48

Is My Competitor My Enemy? Yes! Says Charles S. Ryckman; No! Says William R. Yendall, No! 14; comments on, July, 2; Dec., 61

It Isn't Sissy to Like Music, by Sigmund Spaeth, Oct., 16

It's a Long Pull (e), Oct., 38
It's Camp Time Again! by Leon A. Triggs, Aug., 42

It's Funny Only Once, by Robert E. Sherwood, Sept., 20; comments on, Dec., 62

Italy

Cuneo (w), Dec., 54
Naples (r), Dec., 56
Torino (r), Nov., 49
Vicenza (r), Jan., 55

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Jackson, Frank (p), Aug., 38
Jackson, O. (r), Mar., 41

Jacksonville, Fla. (r), Apr., 42; (w), Jan., 54; vocational experiment (Practical Books For Puzzled Boys, by Edwin A. Menninger), Sept., 56

Jacobs, Burling E. (w), Oct., 45
Jacobsen, B. M. (p), July, 52

Jacobsen, W. S. (p), July, 52
Jacquin, Edwin N. (p), July, 47; (l), Dec., 61

Jaggard, R. T. (p), Jan., 59
James, F. E. (p), July, 47

Janet's Salvation, by Genevieve Spaulding, Aug., 27

Japan

Asahigawa (p), Mar., 39
Hakodate (p), Mar., 39

Hospitable Japanese (The), by Charles R. Frazier, Sept., 42
Kanazawa (p), Feb., 49

Kyoto (r), Mar., 38; (p), Nov., 49; Oct., 47

Obihiro (r), Mar., 39
Otaru (p), Mar., 39; (r), July, 48

Sapporo (p), Mar., 39
Tokyo (r), Jan., 55; Feb., 49; May, 40; (p), June, 35; (w), Oct., 44; Nov., 48

Unemployment in (The Challenge: More Workers Than Jobs, by Albin Johnson), Feb., 23

Java

(See: Netherlands Indies)
Jekyll and Hyde on the Highway, by A. J. Bracken, Oct., 37

Jencks, Fred W. (p), May, 38
Jenkins, Walter R. (p), July, 35

Jobs

Jobless Youth—A World-Wide Problem, by Albin Johnson, Jan., 44

Jobs Behind the News, by Walter B. Pitkin, Feb., 30

Jobs for youth (See: Youth Service, employment of youth)

Jobs—older men (Careers After Forty, by Walter B. Pitkin), Dec., 12

Job security (Yea, the Work of Our Hands, by Whiting Williams), Dec., 30

John Nelson: An Epilogue (e), Mar., 26

John Nelson—1873-1936, by E. Leslie Pidgeon, Mar., 33

Johnson, August P. (p), June, 34
Johnson, Albin (p), Jan., 80; Jobless Youth—A World-Wide Problem, Jan., 44; The Challenge: More Workers Than Jobs, Feb., 23

Johnson, Arthur B. (l), Apr., 2
Johnson, Chase A. (w), Oct., 44

Johnson, Ed. R. (p), Jan., 8; Feb., 48; Mar., 36; May, 40; June, 23; July, 30; July 31, 34, 42; Sept., 50; Nov., 51; Everybody's Convention Business—an interview with Rotary's President, May, 37

Johnson, Edward (p), Nov., 41
Johnson, George F. (p), Dec., 48

Johnson, Hugh S. (p), July, 12; Can Business Run Itself? Government Intervention is Indispensable, July, 12

Johnson, Marshall (p), Mar., 56; Green Trees and City Streets, Mar., 23

Johnson, Roy Crain (p), Oct., 44
Johnson, Roy S. (p), July, 46; Oct., 44

Johnston, J. A. (p), Mar., 53
 Johnston, Will C. (p), Sept., 47
 Jokes (It's Funny Only Once, by Robert E. Sherwood), Sept., 20
 Joliet, Ill. (r), Sept., 50
 Jones, Dana H., The Gentle Art of Loafing, July, 27
 Jones, (Major) H. (w), Aug., 48
 Jones, Noble R. (w), Dec., 54
 Joutet, E. S. (l), Dec., 66
 Juts on the Social Skyline, by Ralph W. Sockman, May, 6

Juvenile Delinquency Prevention

Boys Brotherhood Republic—Of, By, and For Boys, by Webb Waldron, Apr., 21
 Facts—Then Action (e), Feb., 28
 It's Camp Time Again! by Leon A. Triggs, Aug., 42
 Look Out at Nineteen (e), June, 29
 Los Angeles coordinating council (Crime Can Be Curbed! by Homer S. Cummings), Mar., 18
 No Bad Boys (e), Sept., 37
 Want a Caddy? by George Wyckoff, Apr., 30
 When a Feller Gets a Friend, by William F. McDermott, Sept., 27

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Kalispell, Mont. (r), Dec., 59
 Kansas City, Mo. (r), July, 51; Aug., 51; boys camp (It's Camp Time Again! by Leon A. Triggs), Aug., 42; (w), Oct., 44
 Kaukauna, Wis. (r), Aug., 52
 Keall, John (w), Aug., 48
 Keck, H. Bright (l), Mar., 44-45
 Keene, J. Adams (w), Dec., 54
 Keep the Pile High (e), May, 24
 Kellar, Roy M. (w), Oct., 45
 Kellogg, C. W. (p), Dec., 72; Public Ownership of Utilities? Not!, Dec., 20
 Kellogg Peace Posters (p), Feb., 49
 Kelly, Fred C. (p), Jan., 80; Fallacies Nobody Questions, Jan., 20
 Kemmerer, I. J. (p), Apr., 37
 Kempster, (Rev.) Frederick (w), Oct., 45
 Kenmore, N. Y. (r), Aug., 51
 Kenosha, Wis. (r), Mar., 41; Aug., 51
 Keokuk, Iowa (r), Mar., 41
 Kerr, (Dr.) Wm. J. (p), Aug., 46
 Kerrville, Tex. (r), Dec., 56
 Kettering, Chas. F.—quotation from (A German View of Rotary, by Robert Buegers), Sept., 5
 Key, W. F. (w), Feb., 46
 Kimball, Spencer (p), July, 47
 Kimball, A. Fleming (p), Mar., 36
 Kinard, Caddie H. (l), Dec., 60
 King Albert—and a Fellow Rotarian, by Roy Temple House, Dec., 64
 King-Hall, Stephen (p), Sept., 2; Britain's Shifting Social Scene, Oct., 9
 Kirk, George M. (l), July, 52
 Kirksville, Mo. (r), Nov., 51
 Klopfer, Jan (p), July, 47
 Klumph, Arch C. (p), Jan., 8; Mar., 36; July, 40; Oct., 45
 Knoepfel, Ray (p), July, 39
 Knopsnyder, Irvin M. (p), May, 38
 Knox, George R. (p), May, 39
 Knox, Harry T. (p), May, 39
 Knox, L. M. (p), May, 39
 Kramer, Frank L. (p), Aug., 48
 Krueger, Karl K., Ducks Beltward Bound, Nov., 46
 Kruuse, P. A. (p), July, 37; Sept., 64; Vikings of the Soil, Sept., 30
 Krygier, Andrew A. (w), Oct., 45

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Labor

Challenge (The): More Workers Than Jobs, by Albin Johnson, Feb., 23
 Government control of business and its effect on labor (Can Business Run Itself—a debate by Hugh S. Johnson and John W. O'Leary), July, 12
 Machine age as factor in industrial progress (What of the Next 25 Years? by Henry Ford—as told to S. J. Woolf), June, 6
 Relation of labor unions to self-governed business (Whither Voluntary Codes? by John T. Flynn), Jan., 23
 Unemployment (See major headings: Unemployment, Employment)
 Wages rise as production increases (Dividing the Benefits of Science—1. Give them to all by maintaining low prices, Says H. G. Moulton; 2. All profit when prices are stable and wages rise, Says G. F. Warren), Oct., 12
 Yea, the Work of Our Hands, by Whiting Williams, Dec., 30

LaFeria, Tex. (r), Aug., 52
 Laird, Donald A., Trifles That Murder Sleep, Feb., 9
 La Jara, Colo. (r), Mar., 40
 Lakeport, Cal. (r), Sept., 53
 Lakewood, N. J. (p), July, 50
 Lakewood, O. (p), Dec., 53
 Lamb, Cecil (p), Aug., 48
 Lamb, Sidney (p), Aug., 48
 Lambert, (Sir) Arthur (p), Apr., 36
 Lambies Grancha, Vicente (w), Aug., 48
 La Mesa, Cal. (r), Sept., 53
 Lamont, T. W. (p), Dec., 2; (l), Dec., 2
 Lancaster, Pa. (r), May, 43
 Landor, Edward J. (w), Aug., 47
 Landreth, Verne S. (p), Oct., 50
 Landscaping beautification (Green Trees and City Streets, by Marshall Johnson), Mar., 23
 Lang, Otto (w), Nov., 48
 Lang, Roy C. (p), May, 38
 Language study—by radio (Hobby—Wellington Potter), Apr., 44
 Laramie, Wyo. (p), May, 43
 Laredo, Tex. (r), May, 43
 Largely Luck!—confesses Johnny Revolta, July, 18
 Latham, (Sir) John (p), Apr., 36
 Latrobe, Pa. (r), Oct., 48
 Laugh, Man, Laugh! (e), July, 29
 LaVarre, Wm. (p), June, 48-49; So You'd Be an Explorer!, June, 17
 Lavinder, H. G. (p), July, 59

Law

Lawyers Simplifying the Law, by George W. Wickersham, Apr., 6
 Law Enforcement (Crime Can Be Curbed! by Homer S. Cummings), Mar., 18
 Law reform (More Bars to the Bar, by Mitchell Dawson), May, 21
 Lawrence, Kans. (r), Aug., 51
 Lawton, Okla. (r), Apr., 40
 Lawyers Simplifying the Law, by George W. Wickersham, Apr., 6
 Layden, Elmer (p), Nov., 59, 64; College Athletics Overemphasized? Not!, Nov., 12
 Leach, Bert (p), Jan., 80; "1936"—(poem), Jan., 65
 Leacock, Stephen (p), July, 64; This International Stuff, July, 6
 Leadership (Consistency in Leadership, by Winston Churchill), Jan., 10
 League of Nations (What's Ahead for the League? H. G. Wells Says—It Has Failed, So Let's Write It Off: Despite Setbacks Its Work Will Go On—Says Arthur Sweetser), Sept., 6
 Lear, F. R. (p), May, 39
 Lear, F. R., Jr. (p), May, 39
 Leber, (Dr.) A. R. (p), Oct., 46
 Ledger of Mars, by Henry Morton Robinson, Nov., 6
 Leeds & Northrup Co. (Outwitting the Unemployment Cycle, by C. Canby Balderston), Oct., 40; (w), Dec., 53
 Leeper, Mary E. (l), Sept., 2
 Lefort, Georges R. (p), July, 41, 47
 Legalize Horse-Race Betting? Yes! Says Sisley Huddleston; No! Says Lester H. Clee, Aug., 10
 Lehar, Franz (w), Dec., 53
 Lehr, H. (p), May, 39
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Leisure Time

Enjoyment of (The Gentle Art of Loafing, by Dana H. Jones), July, 27
 Going Ancestor Hunting This Summer? by Frank Clay Cross, June, 52
 It Isn't Sissy to Like Music, by Sigmund Spaeth, Oct., 16
 Now That You're Fifty—, by Lucas A. Miller, M. D., Sept., 14 (See: Hobbies)
 Leiter, Frank S. (p), May, 38
 Lenoir City, Tenn. (r), June, 37
 Let's Speak of Friendship, by Abbe Ernest Dimnet, Dec., 3
 Lewald, (Dr.) Theodore (p), June, 31; A Welcome to the Olympics, June, 31
 Lewis, Fred E. (p), May, 38
 Lewis, Leslie L., Playing Fair with Employees, Dec., 48
 Lewisburg, Pa. (r), Sept., 51
 Lewiston-Auburn, Me. (r), Aug., 52; Dec., 59
 Lexington, Ky. (w), Oct., 44
 Libbey, Ruth Everding, My Dad, (poem), May, 49
 Liberty, Tex. (r), Sept., 50; Nov., 54
 Libraries (Books—In Spite of Fire and Sword, by Dr. H. H. Bockwitz), Dec., 24
 Life Begins at Four (e), Sept., 37
 Lincoln, Abraham (p), Feb., 4; (w), Feb., 47; reference to (Son of Heaven, by Irving Bacheller), Feb., 13
 Linfield, Bert (p), July, 35
 Lithgow, Dave (w), Jan., 54

Lithuania

Kaunas (p), Sept., 50
 Little, Albert H. (l), July, 53
 Little, Ed. (p), Sept., 52
 Little Mariner, by Henry T. Praed—(poem), Dec., 63
 Little Rock, Ark. (r), Apr., 42; Sept., 50; lecture course (An Experiment in Good Citizenship, by Sidney M. Brooks), Aug., 43
 Littleton, Colo. (r), Nov., 54
 Lizzarraga, Julio (l), Oct., 2
 Lloyd George, David (p), Sept., 7
 Lloyd, John (p), Sept., 48
 Lock Haven, Pa. (r), Apr., 40
 Lock Haven, Conn. (hood relief), June, 32
 Lodge, William T. (p), Jan., 59
 Logansport, Ind. (r), Oct., 48
 Lomen, Carl (p), Aug., 60
 Long Beach, Cal. (r), Sept., 53
 Long Pull, The, by Channing Pollock, Oct., 6; comments on, Dec., 2
 Look Out at Nineteen! (e), June, 29
 Los Angeles, Cal. (r), Oct., 48; delinquency survey (Crime Can Be Curbed! by Homer S. Cummings), Mar., 18
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 Manier, Will R. Jr. (p), July 4, 38, 42; Aug., 34; Nov., 51; Dec., 51; (w), Sept., 47; Dec. 53; Character sketch (Meet Rotary's New President! by W. C. Teague), Aug., 34; Seven Points to Stress, July, 5
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and Walter Panzar. Sept., 23; crippled child work (From Liabilities to Assets, by E. W. Palmer), Dec., 44; improves working conditions of caddies (Want a Caddy? by George Wyckoff), Apr., 30
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1. Effects on the World's Children, by Dr. Luciano de Feo; 2. A Candid Assay from an American, by Arthur W. Bailey; 3. The Position of the Film Producer, by Ned E. Depinet, Feb., 37; comments on, Mar., 44; Apr., 2
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